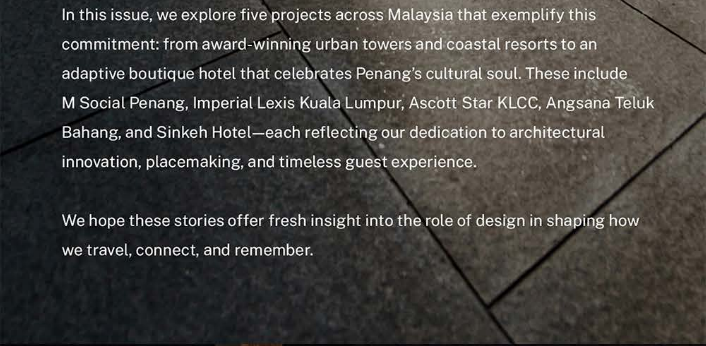
VERITAS
design·group

A VERITAS DESIGN GROUP PUBLICATION

Greetings to All Our Readers!

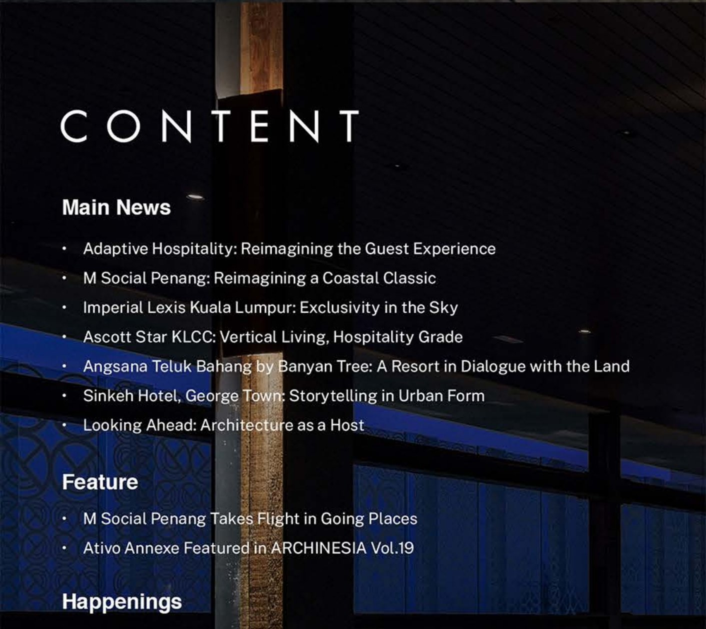
e-newsletter, May 2025

As we welcome the month of May, we reflect on how hospitality design continues to evolve—not just in form, but in how it shapes memory, movement, and belonging. At VERITAS Design Group, we view hospitality architecture as more than the design of buildings; it is the art of crafting meaningful guest experiences rooted in context, culture, and care.



In this issue, we explore five projects across Malaysia that exemplify this commitment: from award-winning urban towers and coastal resorts to an adaptive boutique hotel that celebrates Penang's cultural soul. These include M Social Penang, Imperial Lexis Kuala Lumpur, Ascott Star KLCC, Angsana Teluk Bahang, and Sinkeh Hotel—each reflecting our dedication to architectural innovation, placemaking, and timeless guest experience.

We hope these stories offer fresh insight into the role of design in shaping how we travel, connect, and remember.



CONTENT

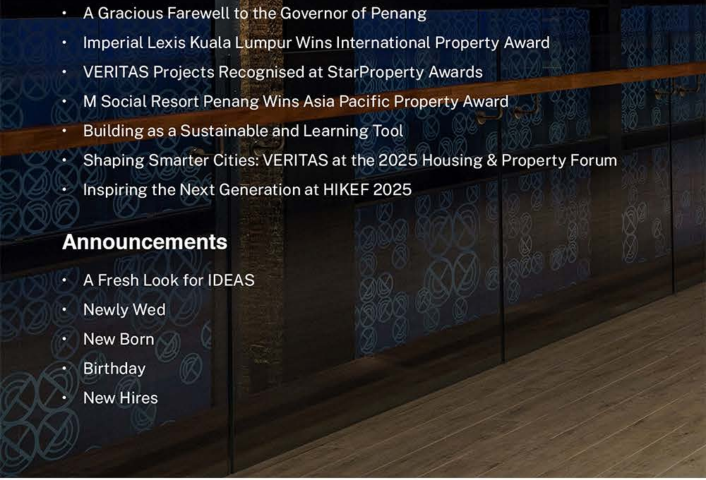
Main News

- Adaptive Hospitality: Reimagining the Guest Experience
- M Social Penang: Reimagining a Coastal Classic
- Imperial Lexis Kuala Lumpur: Exclusivity in the Sky
- Ascott Star KLCC: Vertical Living, Hospitality Grade
- Angsana Teluk Bahang by Banyan Tree: A Resort in Dialogue with the Land
- Sinkeh Hotel, George Town: Storytelling in Urban Form
- Looking Ahead: Architecture as a Host

Feature

- M Social Penang Takes Flight in Going Places
- Ativo Annexe Featured in ARCHINESIA Vol.19

Happenings



- A Gracious Farewell to the Governor of Penang
- Imperial Lexis Kuala Lumpur Wins International Property Award
- VERITAS Projects Recognised at StarProperty Awards
- M Social Resort Penang Wins Asia Pacific Property Award
- Building as a Sustainable and Learning Tool
- Shaping Smarter Cities: VERITAS at the 2025 Housing & Property Forum
- Inspiring the Next Generation at HIKEF 2025

Announcements

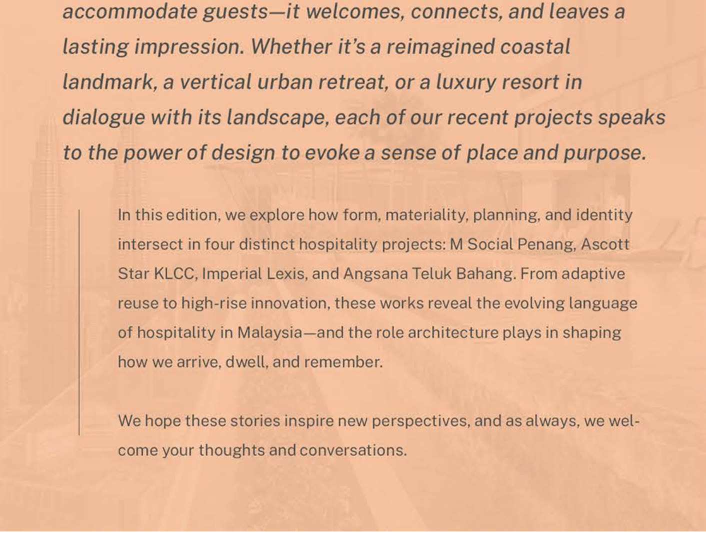
- A Fresh Look for IDEAS
- Newly Wed
- New Born
- Birthday
- New Hires

MAIN NEWS

A VERITAS DESIGN GROUP PUBLICATION, MAY 2025

Adaptive Hospitality: Reimagining the Guest Experience

As borders reopen and lifestyles shift, the role of hospitality architecture has never been more relevant. At VERITAS Design Group, we believe that great hospitality design doesn't just



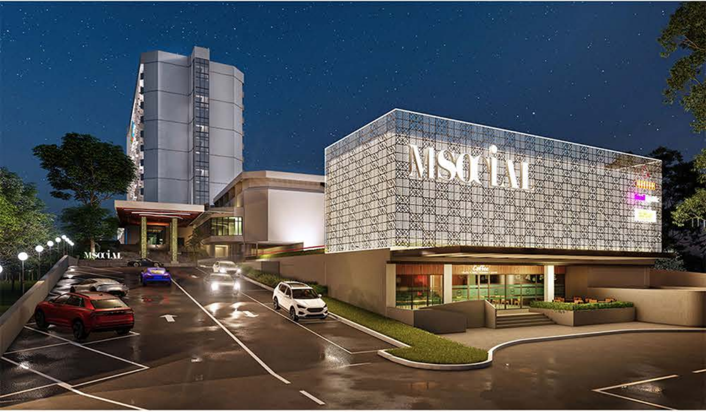
accommodate guests—it welcomes, connects, and leaves a lasting impression. Whether it's a reimagined coastal landmark, a vertical urban retreat, or a luxury resort in dialogue with its landscape, each of our recent projects speaks to the power of design to evoke a sense of place and purpose.

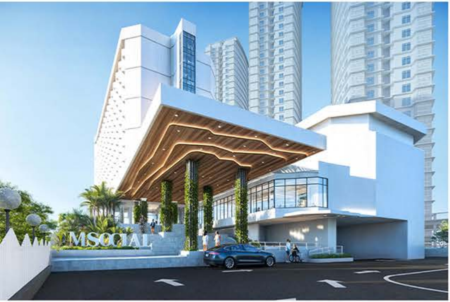
In this edition, we explore how form, materiality, planning, and identity intersect in four distinct hospitality projects: M Social Penang, Ascott Star KLCC, Imperial Lexis, and Angsana Teluk Bahang. From adaptive reuse to high-rise innovation, these works reveal the evolving language of hospitality in Malaysia—and the role architecture plays in shaping how we arrive, dwell, and remember.

We hope these stories inspire new perspectives, and as always, we welcome your thoughts and conversations.

M Social Penang: Reimagining a Coastal Classic

Completed in 2024, the transformation of the former Copthorne Hotel into M Social Penang reflects VERITAS' strength in adaptive reuse and brand repositioning. This refurbishment exemplifies how thoughtful design can breathe new life into a legacy property—delivering a lifestyle-forward experience while preserving site memory.





Instead of a teardown, the design team retained the structural frame, reprogrammed interior flows, and introduced bold new façade treatments that modernise its seaside identity.

Communal areas were opened up to capture daylight, sea breezes, and vibrant guest interactions—anchoring the hotel as a social and visual landmark.

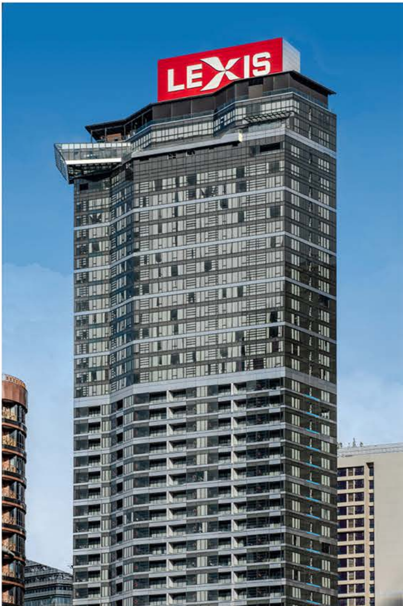
The project was led by a multidisciplinary team from VERITAS Integrated Professional Services—with key representation from VERITAS Architects Penang, VERITAS Interiors, and VERITAS Landscape—underscoring the collaborative strength behind its award-winning transformation.

VISIT PROJECT PAGE

Imperial Lexis Kuala Lumpur: Exclusivity in the Sky

Completed in 2023, the Imperial Lexis sets a new benchmark in luxury hospitality through architectural innovation. The defining feature—a private sky pool in every unit—presented unique spatial and structural challenges that VERITAS resolved through precise coordination and layered planning.

The tower exudes a quiet confidence. Bronze accents, reflective glazing, and linear vertical fins contribute to a refined expression that reads clearly from the skyline.



Inside, the planning ensures a seamless transition between guest experience and hotel operations—privacy, exclusivity, and discretion are embedded into every level of its design.

This is high-rise hospitality redefined—not as repetition, but as personalized indulgence.

VISIT PROJECT PAGE

Ascott Star KLCC: Vertical Living, Hospitality Grade

ASCOTT
NO.1, JALAN YAP KWAN SENG, 50450 KUALA LUMPUR.

Situated in the heart of Kuala Lumpur's iconic KLCC precinct and completed in 2021, Ascott Star KLCC represents the convergence of premium urban living and high-rise hospitality. Developed as a serviced residence, it caters to both short- and long-stay guests with hotel-grade amenities, elegant interiors, and seamless access to the city.

Architecturally, the tower is conceived as a vertical community.

Public amenities are layered vertically across its form—sky lounges, rooftop pools, and wellness terraces not only offer spatial relief but also create rhythm and articulation on the façade.

The base of the building actively engages with the street through retail frontages and generous drop-off zones, making it a lively participant in the city's pedestrian life.

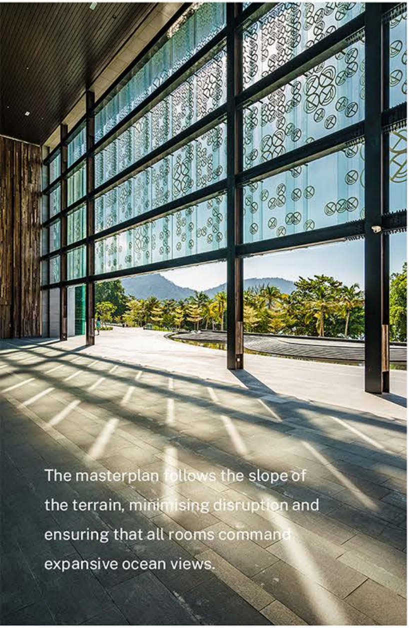
Through a balance of density and elegance, the project achieves what few towers do: a sense of human scale amidst verticality.

VISIT PROJECT PAGE

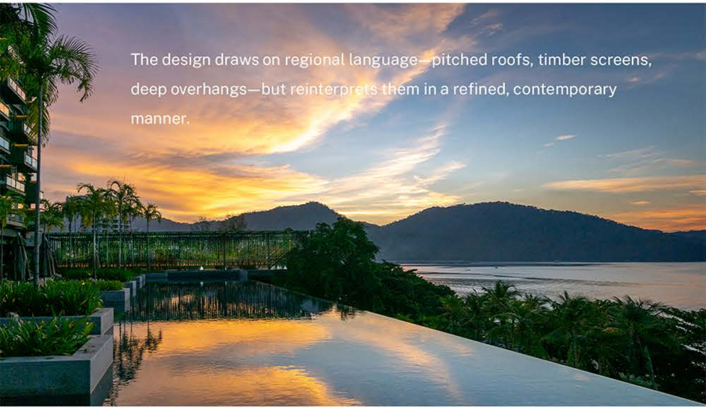
Angsana Teluk Bahang by Banyan Tree: A Resort in Dialogue with the Land

Nestled into Penang's northwestern coastline, Angsana Teluk Bahang, completed in 2020, is a resort that listens closely to its natural context.

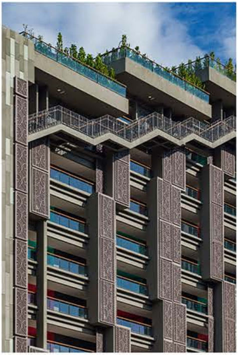
Delivered for the Banyan Tree Group, the resort sits lightly on the land, with its architecture responding organically to the site's dramatic topography and sea-facing orientation.

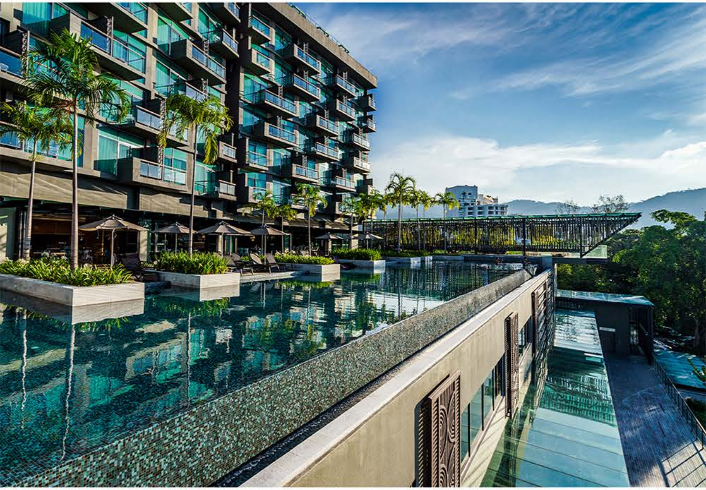


The masterplan follows the slope of the terrain, minimising disruption and ensuring that all rooms command expansive ocean views.

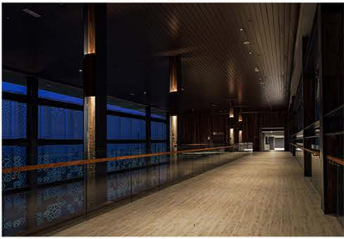


The design draws on regional language—pitched roofs, timber screens, deep overhangs—but reinterprets them in a refined, contemporary manner.





Pathways weave between courtyards, pools, and terraces, blurring the lines between indoors and outdoors. Angsana Teluk Bahang doesn't impose itself; it reveals the site, slowly and thoughtfully.



VISIT PROJECT PAGE

Sinkeh Hotel, George Town: Storytelling in Urban Form

Completed in 2015, Sinkeh Hotel is a boutique hospitality project located in the heart of George Town's UNESCO World Heritage Site.

It reflects VERITAS' sensitivity to cultural narrative, adaptive reuse, and small-scale urban renewal.

Originally a century-old shophouse, the building was transformed into a contemporary

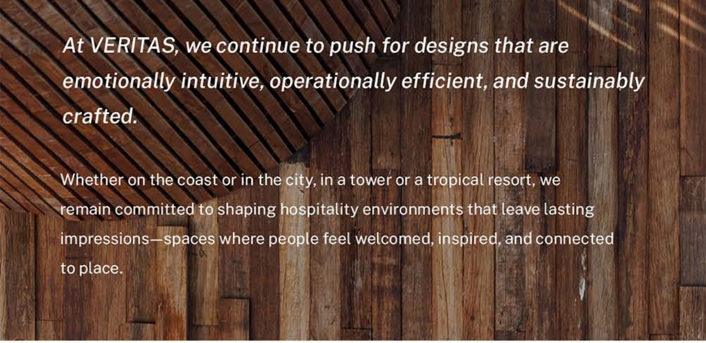
guesthouse through a restrained architectural approach that preserves its historic essence.

Clean, minimalist interventions—such as a floating timber staircase, an internal courtyard, and exposed materials—are paired with curated art and soft lighting to offer a deeply personal and localised guest experience. Sinkeh is more than a place to stay; it is an immersive journey into Penang's evolving identity—crafted through architectural storytelling.

VISIT PROJECT PAGE

Looking Ahead: Architecture as a Host

Across all these projects, one thread remains constant: the belief that hospitality begins with how we design space. As ESG principles, lifestyle integration, and cultural context become ever more central to the guest experience, architecture is no longer just the vessel—it is the host.



At VERITAS, we continue to push for designs that are emotionally intuitive, operationally efficient, and sustainably crafted.

Whether on the coast or in the city, in a tower or a tropical resort, we remain committed to shaping hospitality environments that leave lasting impressions—spaces where people feel welcomed, inspired, and connected to place.

WHERE ARE WE FEATURED?

A VERITAS DESIGN GROUP PUBLICATION, MAY 2025

M Social Penang Takes Flight in Going Places

VERITAS is delighted to see M Social Penang featured in the April 2025 issue of Going Places, the inflight magazine of Malaysia Airlines. The feature captures the spirit of reinvention behind the resort's bold transformation—where a once-familiar coastal hotel is reimagined as a vibrant, design-led destination. Through adaptive reuse and contemporary storytelling in space, the project reflects not only the evolution of hospitality in Malaysia, but also VERITAS' continued pursuit of architecture that is layered, expressive, and rooted in place. As travellers flip through pages at 30,000 feet, M Social Penang now stands as a proud emblem of local creativity on a global stage.

Penang

Seas the day

11

The all-new **M Social Resort** is turning heads in Tanjung Bungah, a prime beachfront escape just minutes from Batu Ferringhi. This chic retreat offers 318 stylish rooms and suites across two contemporary towers, plus a stunning outdoor pool for all-day fun.

The Azure Wing is perfect for families, with spacious rooms designed for parents and little ones to relax in comfort. Looking for breathtaking ocean views? The Sunset Bay Wing delivers panoramic vistas of Penang's northern coast.

Dine at Beast & Butterflies for Peranakan-meets-global flavours, sip handcrafted drinks at The Social Hub or enjoy poolside snacks from Breezy Bites. ***msocial.com***

12

Malaysia

Designed to travel far

For 50 years, **Tumi** has been a trusted companion for travellers, professionals and adventurers alike. The brand celebrates this milestone with "Made for You Since 1975", a campaign that spotlights the diverse lifestyles of its customers, featuring timeless collections like Alpha, Voyageur and 19 Degree.

Some pieces have become icons. The Alpha International Dual Access Carry-On is a go-to for frequent flyers, designed for effortless organisation and quick accessibility. Meanwhile, the Voyageur Celina Backpack offers a stylish yet practical way to stay organised, whether you're navigating daily life or heading off on your next adventure.

But the journey is far from over. With exciting new launches on the horizon, you might just discover your next perfect travel companion. ***tumi.com***

READ MORE

Ativo Annexe

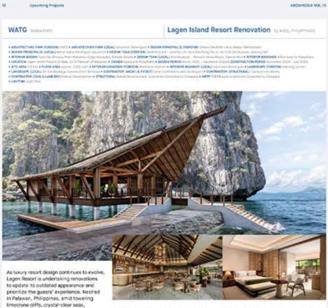
Featured in ARCHINESIA Vol.19

VERITAS is proud to have Ativo Annexe featured in the latest edition of ARCHINESIA Vol.19, under the theme *“Redefining Design in a Connected World.”* The publication highlights Ativo Annexe as a visionary mixed-use development in Bandar Sri Damansara that redefines urban experience through thoughtful integration of work, lifestyle, and leisure.

ARCHINESIA
Architecture Network in Southeast Asia
Aedas
andramatin
Biroe
BodinChapa Architects
CAZA
DCM Jakarta
Dua Studio
EKAR
Junsekino Architects + Design
mamostudio
Neri&Hu Design and Research Office
Sanuki Daisuke Architects
Studiokas
Urbane Indonesia
Wallflower Architecture + Design
Willis Kusuma Architects
Wiyoga Nurdiansyah Architects
Redefining Design in a Connected World

19

Designed by VERITAS Architects for TA Global Berhad, this 15-acre extension of Ativo Plaza combines flexible boutique offices, a vibrant urban plaza, and a lush jungle walk—all within a pedestrian-friendly and sustainability-driven environment. The project incorporates green terraces, passive cooling strategies, and energy-efficient materials to promote comfort, connectivity, and climate-conscious living.

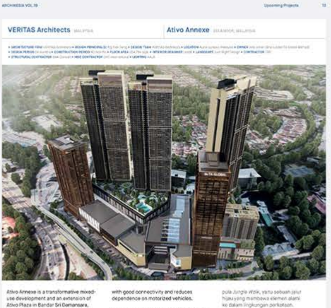


12 Upcoming Projects ARCHINESIA VOL.19

WATG SINGAPORE

Lagen Island Resort Renovation EL NIDO, PHILIPPINES

As luxury resort design continues to evolve, Lagen Resort is undertaking renovations to update its outdated appearance and prioritize the guests' experience. Nestled in Palawan, Philippines, amid towering limestone cliffs, crystal-clear seas,



ARCHINESIA VOL.19 Upcoming Projects 13

VERITAS Architects MALAYSIA

Ativo Annexe SELANGOR, MALAYSIA

Ativo Annexe is a transformative mixed-use development and an extension of Ativo Plaza in Bandar Sri Damansara,

with good connectivity and reduces dependence on motorized vehicles.

pula Jungle Walk, yaitu sebuah jalur hijau yang membawa elemen alami ke dalam lingkungan perkotaan.

and lush tropical rainforests, Lagen's orientation is reconfigured. The Arrival Hall will transform into a more open reception area with F&B services, while the Clubhouse layout redesign includes a children's play area as an addition.

Lagen's material upgrades include replacing the asphalt shingle roofs with synthetic thatch, creating a natural appearance and a stronger connection to nature. A new

improved paving and landscaping materials to elevate the pedestrian experience.

Honoring the rich cultural heritage of the Philippines, the renovation integrates traditional patterns and local craftsmanship, reflected in carvings, wall panels, and furniture. Every element of Lagen Resort is designed to resonate with Palawan's natural beauty and cultural heritage.

→ Seiring berkembangnya desain resor mewah, Lagen Island Resort melakukan peremajaan untuk memperbarui tampilannya yang *outdated* dan memaksimalkan pengalaman para pengunjung resor. Terletak di Provinsi Palawan, Filipina, dengan tebing batu kapur, laut biru yang jernih, serta hutan

Island Resort pun diubah. Sementara itu, *Arrival Hall* diubah menjadi area penerima yang lebih terbuka dan area F&B. Perubahan tata letak *Clubhouse* juga dilakukan, fasilitas bermain anak-anak juga ditambah.

Untuk material bangunan, atap genteng aspal diganti dengan atap alang-alang sintetis guna memberikan kesan natural sekaligus menciptakan suasana resor yang lebih dekat dengan alam. *Infinity edge pool* baru dihadirkan, sedangkan material lanskap serta perkerasan diperbaiki untuk meningkatkan pengalaman pada jalur pejalan kaki.

Kekayaan budaya Filipina akan ditunjukkan

pada detail-detail seperti ukiran, panel dinding, dan furnitur. Setiap elemen di Lagen Island Resort diharapkan dapat beresonansi dengan keindahan alam serta warisan budaya Palawan.

Malaysia. This 15-acre project embodies a blend of work, lifestyle, and leisure in a holistic environment.

They introduce three distinct retail experiences. Boutique Office with a flexible workspace. An urban plaza for alfresco dining, social gatherings, and cultural events. A lush jungle walk brings an immersive nature experience into the urban environment.

Sustainability design is also implemented in this area. They introduce green pockets, landscaped terraces, passive cooling strategies, as well as energy-efficient materials. Ativo Annexe also prioritizes pedestrian-friendly pathways

By prioritizing connectivity, sustainability, and experiential design, the project delivers a visionary model for future cityscapes, while improving the quality of life of its residents.

→ Proyek Ativo Annexe merupakan proyek pengembangan kawasan *mixed-use* dan perluasan Ativo Plaza di Bandar Sri Damansara, Malaysia. Area seluas 15 ekar ini dirancang dengan menggabungkan

satu lingkungan yang saling terhubung.

Tiga pengalaman retail pun dihadirkan. *Boutique Office* didesain dengan ruang kerja fleksibel. Alun-alun bisa digunakan sebagai area makan serta berbagai kegiatan budaya, sosial, maupun komunitas. Ada

Prinsip keberlanjutan turut diimplementasikan dalam desain kawasan. Ruang hijau, teras lanskap, pendinginan pasif, serta pemilihan material yang mempertimbangkan efisiensi energi diterapkan di sini. Jalur pejalan kaki yang ramah dengan konektivitas yang baik memungkinkan lingkungan menjadi lebih *walkable*, dan mengurangi ketergantungan

Dengan fokus pada konektivitas, keberlanjutan, dan desain berbasis pengalaman, Ativo Annexe menawarkan model kota masa depan yang inovatif, yang meningkatkan kualitas hidup penghuninya.

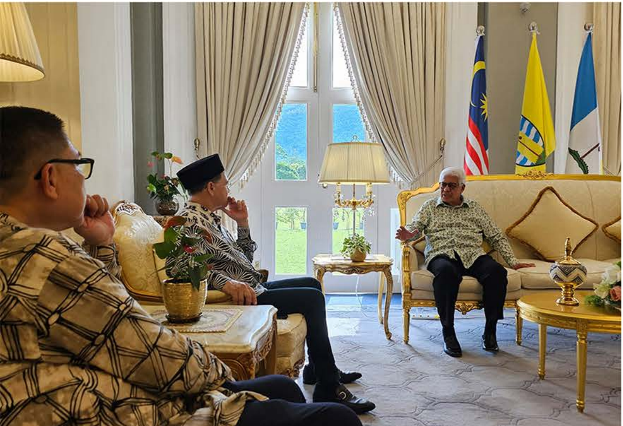
As a future-forward urban model, Ativo Annexe exemplifies how architecture can shape liveable, inclusive, and resilient cityscapes. We are honoured to be recognised alongside leading regional practices in one of Southeast Asia's most respected design publications.

WHAT'S HAPPENING?

A VERITAS DESIGN GROUP PUBLICATION, MAY 2025

A Gracious Farewell to the Governor of Penang

On 7th May, VERITAS President David M. Hashim and VERITAS Penang Principal Eric Tham paid a courtesy visit to Tuan Yang Terutama Tun Dato' Seri Utama Ahmad Fuzi bin Haji Abdul Razak, in honour of his upcoming retirement as Governor of Penang this July.



As a gesture of appreciation, a framed photograph was presented to Tun Fuzi on behalf of the VERITAS Architecture Penang Group, in recognition of his unwavering support throughout his tenure. Under his patronage, VERITAS was entrusted with two significant projects: Sri Mutiara, the official Governor's residence, and the Sungai Bakap Mosque, currently under construction in his hometown.

We extend our deepest gratitude to Tun Fuzi for his trust in our work and for his contribution to shaping Penang's architectural and cultural landscape.

Double Win for VERITAS at the International Property Awards 2025

On 15th May, VERITAS Design Group was honoured with two major accolades at the International Property Awards 2025 regional ceremony in Bangkok, underscoring our continued excellence across multiple sectors.

VERITAS

IS PROUD TO RECEIVE THE INTERNATIONAL PROPERTY AWARD 2025 IN HOTEL ARCHITECTURE FOR IMPERIAL LEXIS,

PRESENTED AT THE REGIONAL CEREMONY IN BANGKOK ON 15 MAY 2025.

AWARD WINNER
Hotel Architecture Malaysia
Imperial Lexis KL
Architect & Designer: VERITAS Desig
Sdn Bh
Builder: China State Con

THE AWARD WAS ACCEPTED BY VERITAS GROUP PRINCIPAL, AR. SYAH KAMARUDDIN, MARKING ANOTHER MILESTONE IN DESIGN EXCELLENCE.

INTERNATIONAL
PROPERTY
AWARDS

Imperial Lexis Kuala Lumpur was awarded Best Hotel Architecture – Malaysia, recognising its bold design language, engineering precision, and uncompromising luxury. The award was accepted by VERITAS Principal Ar. Syah Kamaruddin on behalf of the project team.

In addition, Ativo Annexe earned the title of Best Mixed-Use Development – Malaysia, a testament to our commitment to crafting integrated urban environments that balance function, identity, and community vibrancy.

NOMINEE
Best Mixed Use Development
Asia Pacific
Ativo Annexe
by TA Global Berhad
LOCATIO MALAYSIA
ipax ASIA PACIFIC

These recognitions reflect VERITAS' ongoing pursuit of architectural innovation and design excellence. We extend our congratulations to all involved for delivering visionary, award-winning work that continues to elevate the built environment.

VERITAS Projects Recognised at StarProperty Awards

On the same evening of 15th May, two projects designed by VERITAS were celebrated at the StarProperty Awards 2025 held at One World Hotel, Petaling Jaya.

VERITAS
StarProperty
AWARDS
2025
REAL ESTATE
DEVELOPER
10th
Anniversary

CONGRATULATIONS!
SOUTHKEY NADI RESIDENCES

WE ARE PROUD TO ANNOUNCE THAT SOUTHKEY NADI RESIDENCES HAS RECEIVED HONOURS FOR THE FAMILY FRIENDLY AWARD BEST FAMILY-CENTRIC DEVELOPMENT (HIGH-RISE)

AT THE STARPROPERTY AWARDS 2025, HELD ON 15 MAY 2025 AT ONE WORLD HOTEL, PETALING JAYA

Avenue 25 for Avaland Berhad won the Earth Conscious Award – Best Sustainable Development (High-Rise). Designed by VERITAS Architects Kuala Lumpur (VAKL), the project showcases forward-thinking environmental strategies and sustainable urban design.

Southkey Nadi Residences received the Family-Friendly Award – Best Family-Centric Development (High-Rise). A project by VERITAS Architects Johor Bahru (VAJB), it exemplifies inclusive, family-first residential planning.

VERITAS JB Principal Anthony Lau and Associate Nadzeem Abdullah were present at the ceremony to represent the Southkey team. We extend our congratulations to Avaland Berhad, our development partners, and the entire design team.

M Social Resort Penang Wins Asia Pacific Property Award

On 16th May, M Social Resort Penang was awarded the Asia Pacific Property Award 2025 for Best Commercial Renovation / Redevelopment – Malaysia at the regional awards ceremony in Bangkok.

VERITAS

IS PROUD TO RECEIVE THE ASIA PACIFIC PROPERTY AWARDS 2025
IN BEST COMMERCIAL RENOVATION / REDEVELOPMENT MALAYSIA
FOR M SOCIAL RESORT PENANG,

PRESENTED AT THE REGIONAL CEREMONY IN BANGKOK ON 16 MAY 2025.

THE AWARD WAS ACCEPTED BY VERITAS GROUP PRINCIPALS,
BIANCA J. PURKIS, ERIC THAM AND ASSOCIATE, NUR HIDAYAH YEZID
MARKING ANOTHER MILESTONE IN DESIGN EXCELLENCE.

This achievement highlights VERITAS' strength in adaptive reuse and transformative hospitality design. Representing the collaborative team were Bianca J. Purkis (Principal, VERITAS Interiors), Eric Tham (Principal, VERITAS Architects Penang), and Nur Hidayah Yezid (Associate, VERITAS Architects Penang).

> *This recognition reflects the shared vision and effort of our multidisciplinary teams in delivering impactful and memorable built environments.*

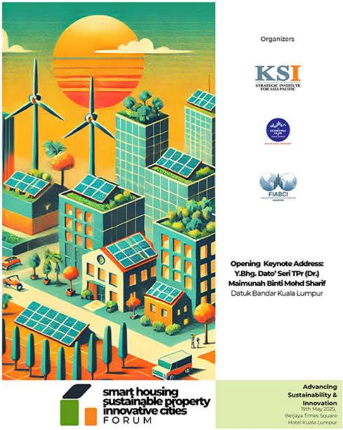
Building as a Sustainable and Learning Tool

On 16th May, VERITAS Principal Ng Yiek Seng participated as a speaker at Campus+ SEA 2025, a regional forum organised by the Malaysia Green Building Council. Held at Sasana Kijang, the event convened thought leaders from across Southeast Asia to explore the future of sustainable learning environments.

Lnoppen
ABOUT

> Speaking under the theme “*Building as a Sustainable and Learning Tool,*” Yiek Seng shared insights on how educational architecture can go beyond functionality to actively support climate-conscious thinking, using the built environment itself as a medium for learning. VERITAS is proud to contribute to this ongoing dialogue on designing campuses that are as inspiring as they are sustainable.

Shaping Smarter Cities: VERITAS at the 2025 Housing & Property Forum



Organizers

KSI
STRATEGIC INSTITUTE FOR ASIA PACIFIC

FIABCI

Opening Keynote Address:
Y.Bhg. Dato' Seri TPr (Dr.)
Maimunah Binti Mohd Sharif
Datuk Bandar Kuala Lumpur

smart housing
sustainable property
innovative cities
FORUM

Advancing
Sustainability &
Innovation
19th May 2025,
Berjaya Times Square
Hotel Kuala Lumpur

On 19th May, VERITAS President David M. Hashim was a panellist at the 2025 Housing & Property Summit Forum, held at Berjaya Times Square Hotel, Kuala Lumpur. Themed "*Advancing Sustainability & Innovation*," the forum brought together leaders in real estate, urban planning, and construction to explore the future of smart housing, sustainable development, and intelligent cities.

As part of the session on Innovation and Technology in Property, David shared insights on how emerging technologies—particularly artificial intelligence—can revolutionize housing development, design intelligence, and future city-building. His participation underscored VERITAS' ongoing commitment to forward-thinking design, public-private collaboration, and technology-enabled urban transformation.

speakers

Session Two

Innovation and Technology in Property - How AI will Benefit and Impact Housing and Property Development

Moderator
Datuk Sr Firdaus Musa
Past President
FIABCI Malaysia

Mr. David Mizan Hashim
Group Founder, President & Director
VERITAS Design Group

Ts. Poo Ching Loong
General Manager
YesBoss Corporation

Prof. Major (H) Dato' Dr. Ir. Ts. Br. Chin Yew Sin, JP
Chairman/President
W Straits Ltd, USA

Ar. Mustapha Kamal Zulkam
Committee Member in the
Housing & Urban Wellbeing
Pertubuhan Akitek Malaysia

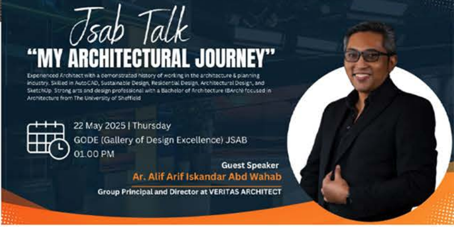
smart housing
sustainable property
innovative cities
FORUM
Advancing Sustainability & Innovation

Inspiring the Next Generation at HIKEF 2025

On 22nd May, VERITAS Principal Ar. Alif Arif Iskandar Abd Wahab was a featured speaker at the Hari Industri & Keusahawanan (HIKEF) 2025, held at the AST Auditorium of Universiti Kebangsaan Malaysia (UKM). His session, under the Ceramah Industri JSAB series, offered students a unique perspective on architectural practice, industry expectations, and the evolving landscape of design in Malaysia.

MY ARCHITECTURAL JOURNEY
Or how I failed more times than I can remember
Ar. Alif Arif Iskandar Abd Wahab
UNIVERSITI WATAN KITA
FKAB
HEJIM

As part of a distinguished lineup that included senior leaders from Gamuda Land, SWCorp, and UKM, Ar. Alif Arif shared insights into real-world applications of architectural education, career pathways, and the value of interdisciplinary thinking in today's built environment.



Jsab Talk

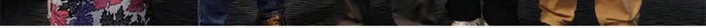
"MY ARCHITECTURAL JOURNEY"

Experienced Architect with a demonstrated history of working in the architecture & planning industry. Skilled in AutoCAD, Sustainable Design, Residential Design, Architectural Design, and SketchUp. Strong arts and design professional with a Bachelor of Architecture (BArch) focused in Architecture from The University of Sheffield

22 May 2025 | Thursday
GODE (Gallery of Design Excellence) JSAB
01.00 PM

Guest Speaker
Ar. Alif Arif Iskandar Abd Wahab
Group Principal and Director at VERITAS ARCHITECT

MY ARC CTURAL
JOU
Or h
mor
thar
rem
Ar. Al
UKM



VERITAS is proud to continue contributing to academic-industry engagement and inspiring the next generation of design professionals.

ANNOUNCEMENTS

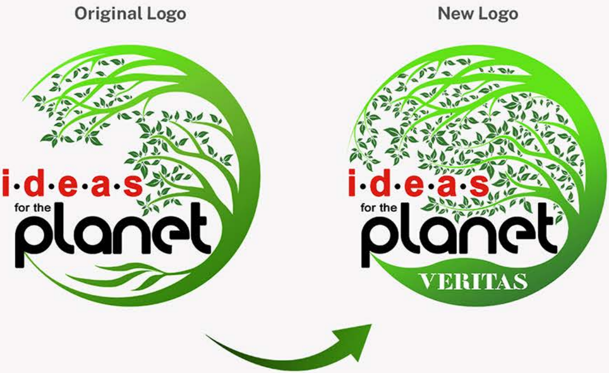
A VERITAS DESIGN GROUP PUBLICATION, MAY 2025

A Fresh Look for IDEAS

This May, VERITAS Design Group is proud to unveil a refreshed visual identity for IDEAS—our mantra graphic built around the values of Integrity, Design, Environment, Audacity, and Service. While the core spirit of the logo remains rooted in growth and interconnection, the updated design introduces a fuller canopy of leaves, symbolising renewal, resilience, and the flourishing of ideas across all disciplines.

Most notably, the VERITAS name is now seamlessly integrated into the tree form, reinforcing our collective ownership of these values and their presence at the heart of everything we do. This logo refresh is a visual update only—it reflects our aspiration to communicate with greater clarity, warmth, and alignment, especially as IDEAS continues to evolve in scope and impact.
The revised logo will now be used across all IDEAS-related touchpoints moving forward.

Below, we share the evolution of the IDEAS mark—from its *original form to the newly refined identity:*



Original Logo

New Logo

We look forward to growing this platform further, together.

NEWLY WED

Celebrating a Union of Hearts in Penang

We're thrilled to celebrate the joyful union of Koshigan Guvalakrisnan (VAPG) and Darynn Wee, who tied the knot on 11th May 2025 at the picturesque Penang Harmony Centre. Surrounded by family, friends, and heartfelt blessings, the couple exchanged vows in a ceremony that beautifully reflected their shared values and love.

On behalf of everyone at VERITAS, we extend our warmest congratulations and best wishes to Koshigan and Darynn as they begin this exciting new chapter together.

Here's to a lifetime of

LOVE
LAUGHTER &
LASTING MEMORIES!

NEW BORN

Welcoming a New Member to the VERITAS Family

We are delighted to share joyful news

from the VERITAS Kuala Lumpur team—Azmirulafis Bin Abu Saim and his spouse, Siti Aishah Binti Ahmad Kamil, recently welcomed their baby boy, Ahmad Qaiser Bin Azmirulafis, into the world on 24th April 2025.

Congratulations to the proud parents on this beautiful addition to their family. On behalf of everyone at VERITAS, we wish them an abundance of happiness, love, and memorable moments together. Welcome to the world, baby Ahmad Qaiser!

WHO’S CELEBRATING THEIR BIRTHDAY

May, 2025

- 1st – Mohammad Aizat Bin Che Anuar – (VAKL)
- 2nd - Zaffrul Bin Shahriman (VAKL)
- 5th - Shuzana Binti Shaari (V Landscape)
- 12th – Mohamed Imran Khan Bin Mohamed Johari – (VAKL)
- 14th – Bianca Purkis (V Interiors)
- 17th – Hisaya Sugiyama (V Japan)
- 17th - Khairil Amin Bin Jajiman (VAKL)
- 18th – Eric Tham Kong Meng (VAPG)
- 18th - Zaimi Bin Kamdan (VAKL)
- 21st - Mohd Razif Bin Abd Rahman (VAKL)
- 21st - Muhammad Zulhilmi B Md Ali (VAKL)

- 23rd - Muhammad Faris Bin Shamsudin (VAKL)
- 25th - Sharifah Nur Amirah Binti Syed Muhammad Radhi (VAKL)
- 25th - Tan Cheng Kok (V Singapore)
- 26th – Mohammad Lutfi Bin Abdul Karim (VAKL)
- 27th - Azril Amir Bin Jaafar (VAKL)
- 28th - Amiruddin Bin Osman (VAKL)
- 28th - Azmirulafis Bin Abu Saim (VAKL)
- 28th - Chu Jia Jun (VAKL)
- 29th - Mohd Roslan Bin Abd Hamid (VAPG)
- 30th - Mohd Saifuddin Mat Said (VAKL)
- 31st - David Mizan Hashim (VAKL)

NEW HIRES

Sarah Binti Ahmad Izuddin
Senior Quantity Surveyor (V Contracts)