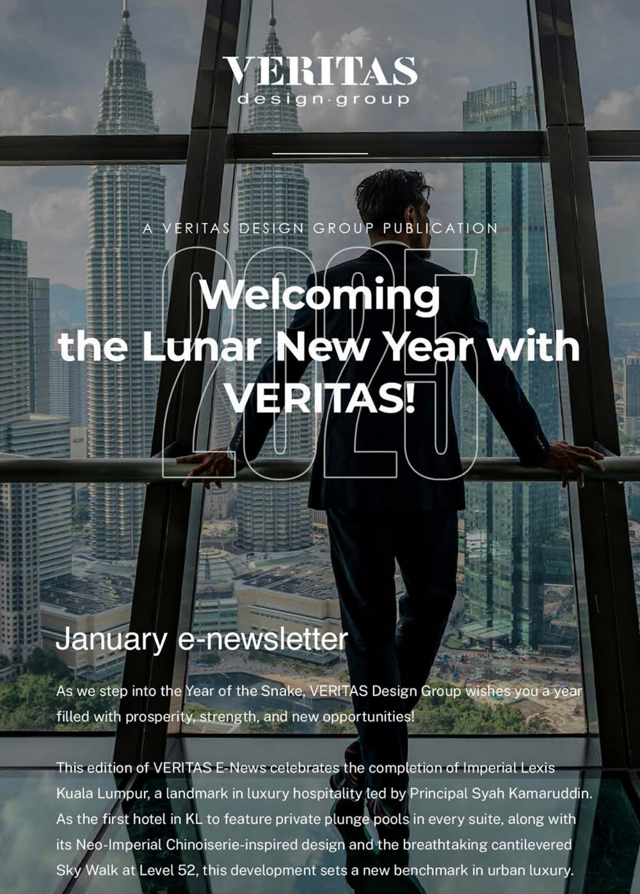


VERITAS
design·group

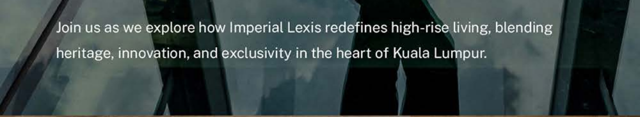
A VERITAS DESIGN GROUP PUBLICATION

Welcoming the Lunar New Year with VERITAS!

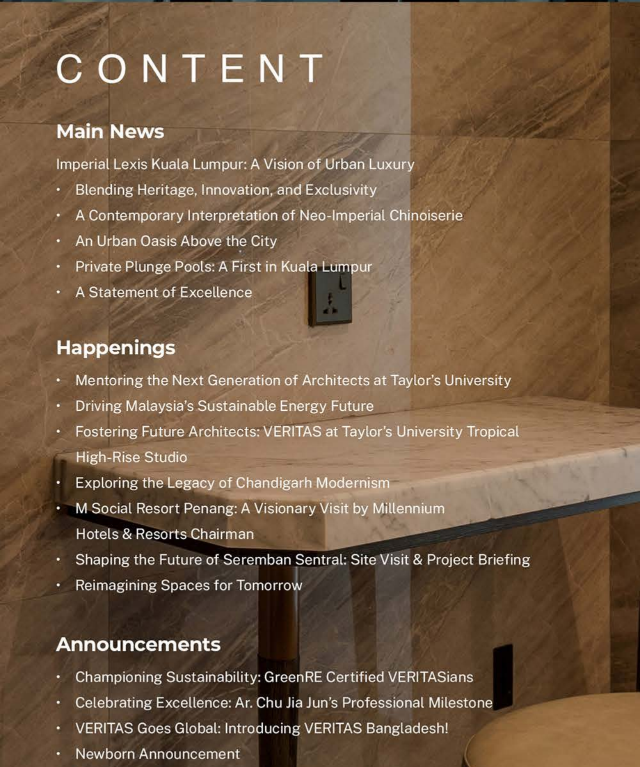
January e-newsletter

As we step into the Year of the Snake, VERITAS Design Group wishes you a year filled with prosperity, strength, and new opportunities!

This edition of VERITAS E-News celebrates the completion of Imperial Lexis Kuala Lumpur, a landmark in luxury hospitality led by Principal Syah Kamaruddin. As the first hotel in KL to feature private plunge pools in every suite, along with its Neo-Imperial Chinoiserie-inspired design and the breathtaking cantilevered Sky Walk at Level 52, this development sets a new benchmark in urban luxury.



Join us as we explore how Imperial Lexis redefines high-rise living, blending heritage, innovation, and exclusivity in the heart of Kuala Lumpur.



CONTENT

Main News

Imperial Lexis Kuala Lumpur: A Vision of Urban Luxury

- Blending Heritage, Innovation, and Exclusivity
- A Contemporary Interpretation of Neo-Imperial Chinoiserie
- An Urban Oasis Above the City
- Private Plunge Pools: A First in Kuala Lumpur
- A Statement of Excellence

Happenings

- Mentoring the Next Generation of Architects at Taylor's University
- Driving Malaysia's Sustainable Energy Future
- Fostering Future Architects: VERITAS at Taylor's University Tropical High-Rise Studio
- Exploring the Legacy of Chandigarh Modernism
- M Social Resort Penang: A Visionary Visit by Millennium Hotels & Resorts Chairman
- Shaping the Future of Seremban Sentral: Site Visit & Project Briefing
- Reimagining Spaces for Tomorrow

Announcements

- Championing Sustainability: GreenRE Certified VERITASians
- Celebrating Excellence: Ar. Chu Jia Jun's Professional Milestone
- VERITAS Goes Global: Introducing VERITAS Bangladesh!
- Newborn Announcement

- Birthdays
- New Hires
- New Interns

We hope you find this edition insightful and inspiring! Should you wish to know more about any of the featured stories, feel free to reach out to us.

www.theveritasdesigngroup.com

MAIN NEWS

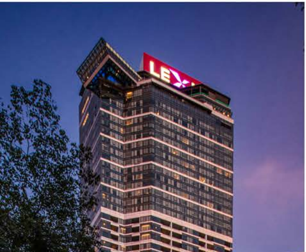
A VERITAS DESIGN GROUP PUBLICATION

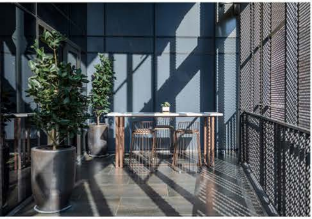
JANUARY 2025

IMPERIAL LEXIS KUALA LUMPUR

Rising majestically above Kuala Lumpur’s skyline, Imperial Lexis Kuala Lumpur is a landmark in luxury hospitality, redefining high-rise exclusivity with a bold architectural vision.

A VISION OF URBAN LUXURY





Blending Heritage, Innovation and Exclusivity

Designed by VERITAS Design Group under the leadership of Principal Syah Kamaruddin, this premier development harmonizes tradition with modernity, creating an urban sanctuary that embodies sophistication, heritage, and innovation.

Commissioned by KL Metro, Imperial Lexis caters to high-net-worth individuals, corporate travelers, and discerning guests, offering a hospitality experience that is both indulgent and deeply personalized.

Fully operational since 2024, the hotel stands apart as the first in Kuala Lumpur to feature a private plunge pool in every suite, a groundbreaking design element that elevates privacy and luxury to new heights.

A Contemporary Interpretation of Neo-Imperial Chinoiserie

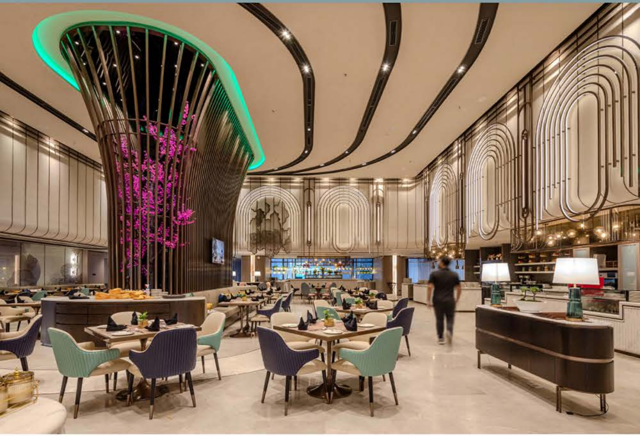
The architectural concept draws inspiration from Luxury Neo-Imperial Chinoiserie, blending the grandeur of traditional Chinese aesthetics with the sleek refinement of contemporary design.

The interplay of ornate detailing, rich textures, and reflective surfaces creates a façade that is at once opulent and modern, capturing the essence of heritage in a high-rise format.

The building's flowing architectural language takes cues from water's movement, symbolizing prosperity and renewal, a theme carried through in cascading water features, infinity pools, and shimmering glass façades.

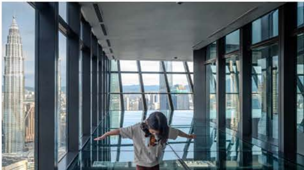
An Urban Oasis Above the City

More than just a hotel, Imperial Lexis KL is designed as an urban oasis, a retreat that offers respite from the city's fast-paced energy. The stepped massing of the tower optimizes natural light and ventilation while incorporating elevated greenery and water elements that create a sense of tranquility in the sky.



At Level 52, the cantilevered Sky Walk extends boldly from the building's structure, providing guests with an exhilarating panoramic view of Kuala Lumpur.

With its glass-bottomed flooring, this feature blurs the line between architecture and experience, offering a unique moment of thrill



and wonder.

Private Plunge Pools: A First in Kuala Lumpur

At the heart of the Imperial Lexis experience is its unparalleled attention to privacy and indulgence, best exemplified by the private plunge pools in every suite - a first for any hotel in Kuala Lumpur.

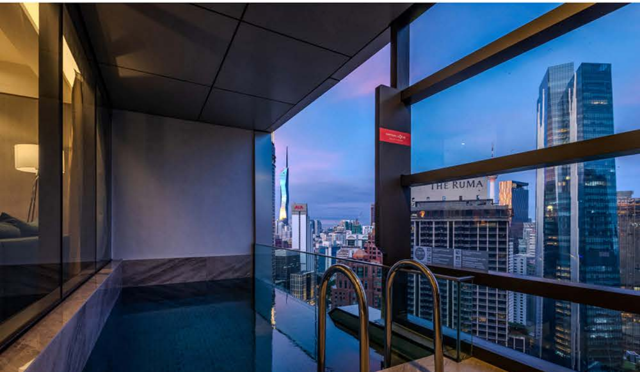
LEXIS
LEXIS

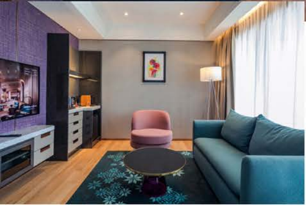
LEXIS
LEXIS

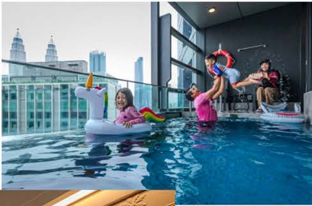
EXECUTIVE POOL ROOM

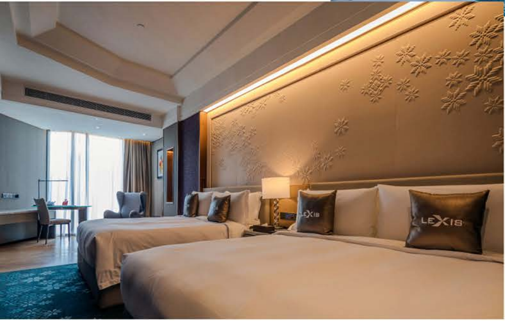
PREMIUM POOL SUITE

The seamless integration of this feature within a high-rise setting required cutting-edge engineering and water management solutions, ensuring that every guest enjoys the serenity of a private retreat within their own room.









PANORAMA POOL SUITE 1

PANORAMA POOL SUITE 2

This redefinition of luxury hospitality transforms each suite into a personal sanctuary, where exclusivity is not just an amenity, but an expectation.

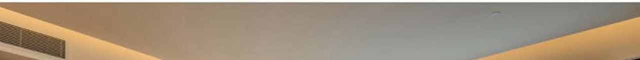
A Statement of Excellence

Beyond the suites, the sky-high infinity pool, private rooftop lounges, and fine dining establishments further elevate the sense of grandeur, creating an immersive atmosphere that is both intimate and awe-inspiring.

As day transitions into night, integrated LED lighting within the glass panels bathes the tower in a soft, luminous glow, turning it into a beacon against the Kuala Lumpur skyline.

With its fusion of heritage, modern elegance, and bold architectural ingenuity, Imperial Lexis Kuala Lumpur is more than a hospitality destination - it is a statement of excellence.

2-BEDRROM SUITES

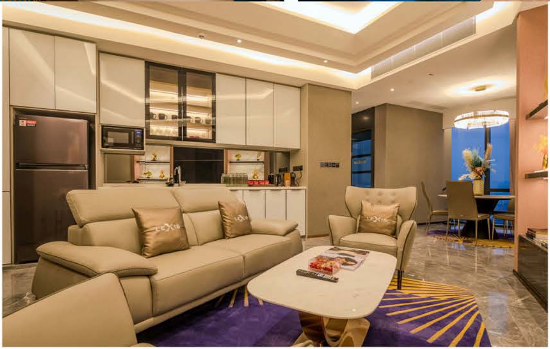


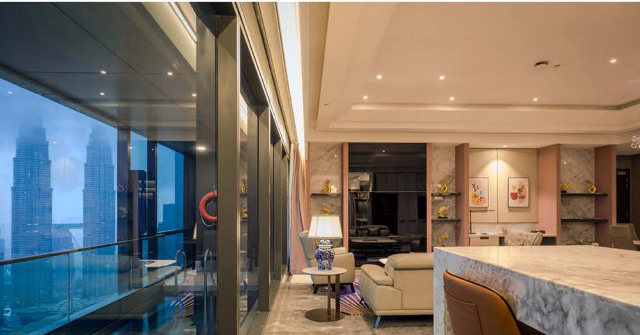
3-BEDRROM SUITES

As Kuala Lumpur cements its status as a global hub, this development stands as a symbol of visionary design, exclusivity, and the evolving luxury landscape.

LEXIS
LEXIS
LEXIS

ROYAL POOL SUITES





IMPERIAL POOL SUITES

VERITAS Design Group is proud to have shaped this architectural masterpiece, reaffirming our dedication to crafting spaces that inspire, captivate, and redefine the way we experience the built environment.

PRESIDENTIAL POOL SUITES

WHAT’S HAPPENING?

A VERITAS DESIGN GROUP PUBLICATION

JANUARY 2025

Mentoring the Next Generation of Architects at Taylor’s University

On 9th January, VERITAS Principal Azril Jaafar and Architect Adam Faiz participated as panelists in the AD3 Bachelor of Science (Honours) in Architecture Design Review at Taylor’s University School of Architecture, Building & Design.

Unfolded Timelines

Held at the Taylor's Architecture Studio, the session provided an invaluable platform for Year 2 students to present their projects and receive expert critiques from seasoned professionals. Azril and Adam shared their insights on design innovation, functionality, and sustainability, guiding students in refining their architectural approaches.

Driving Malaysia's Sustainable Energy Future

On 10th January, VERITAS Principal Azril Jaafar took the stage as a panelist at the National Energy Awards Networking Session, an event graced by Deputy Minister of Energy Transition and Water Transformation, YB Tuan Haji Akmal Nasrullah Bin Mohd Nasir.

Held at KLCC, the session focused on "*Promoting the Adoption of Sustainable Practices*," where Azril joined industry leaders in discussing sustainable energy solutions, fostering government-industry collaboration, and leveraging ASEAN best practices.

This event marked a significant step toward accelerating Malaysia's energy transition initiatives.

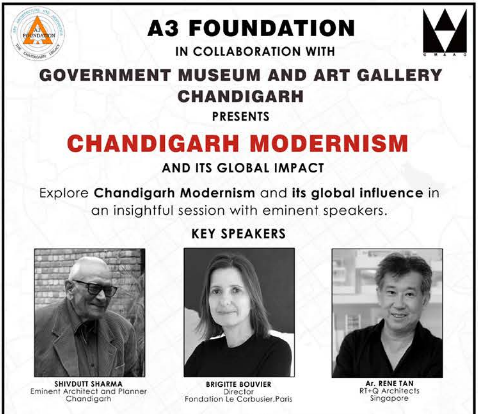
Fostering Future Architects: VERITAS at Taylor's University Tropical High-Rise Studio

On 14th January, VERITAS Senior Associate Suhaimi Baba and Associate Yew Yi Zhi participated as panelists at Taylor's University's Tropical High-Rise Studio. Engaging with aspiring architects, they shared invaluable insights on sustainable tropical design, reinforcing VERITAS' dedication to innovation, mentorship, and shaping the next generation of architectural talent.

Exploring the Legacy of Chandigarh Modernism

On 15th January, VERITAS Vice President Lillian Tay was a featured speaker at the Chandigarh Modernism and Its Global Impact Conference, held at the Government Museum and Art Gallery, Chandigarh, India.

A3FOUNDATION
ART ARCHITECTURE AND AESTHETICS



A3 FOUNDATION

IN COLLABORATION WITH

GOVERNMENT MUSEUM AND ART GALLERY CHANDIGARH

PRESENTS

CHANDIGARH MODERNISM

AND ITS GLOBAL IMPACT

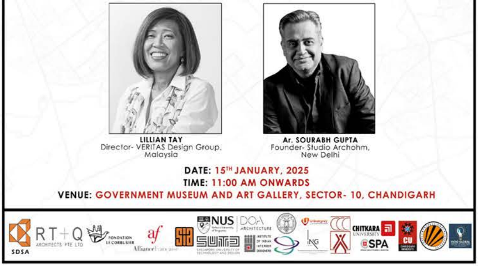
Explore **Chandigarh Modernism** and **its global influence** in an insightful session with eminent speakers.

KEY SPEAKERS

SHIVDUTT SHARMA
Eminent Architect and Planner
Chandigarh

BRIGITTE BOUVIER
Director
Fondation Le Corbusier,Paris

Ar. RENE TAN
RT+Q Architects
Singapore



LILLIAN TAY
Director- VERITAS Design Group,
Malaysia

Ar. SOURABH GUPTA
Founder- Studio Archohm,
New Delhi

DATE: 15TH JANUARY, 2025
TIME: 11:00 AM ONWARDS
VENUE: GOVERNMENT MUSEUM AND ART GALLERY, SECTOR- 10, CHANDIGARH

This prestigious event brought together renowned architects, scholars, and thought leaders to explore the influence of Chandigarh's modernist principles on global architecture. Lillian, alongside other distinguished panelists, shared insights on how Chandigarh's urban planning and design philosophy continue to shape contemporary architectural discourse.

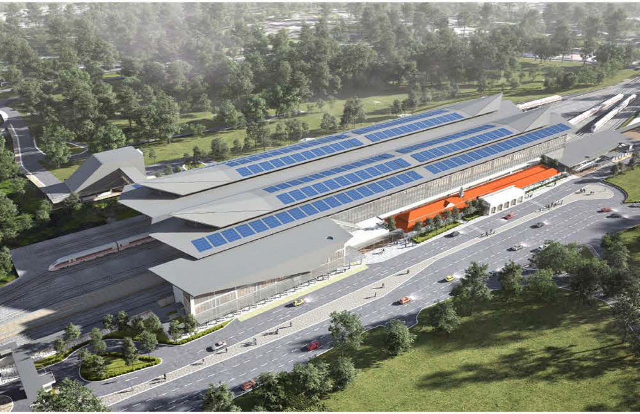
M Social Resort Penang: A Visionary Visit by Millennium Hotels & Resorts Chairman

On 18th January, Mr. Kwek Leng Beng, Chairman of Millennium Hotels and Resorts, made a private pre-opening visit to M Social Resort Penang, a landmark hospitality project shaped by VERITAS Integrated Professional Services (VIPS).

VERITAS provided its VIPS, ensuring a seamless collaboration across multiple disciplines—VERITAS Penang (Architecture), VERITAS Landscape, VERITAS Contracts, VERITAS Environment and VERITAS Interiors. The resort's design revitalizes Penang's heritage with modern tropical aesthetics, integrating sustainable practices, functional upgrades, and contextual sensitivity. This project reinforces VERITAS's commitment to excellence in multidisciplinary, world-class hospitality design.

Shaping the Future of Seremban Sentral: Site Visit & Project Briefing

On 20th January, VERITAS President David M. Hashim attended a site visit and project briefing for the Seremban Sentral railway station, led by YB Anthony Loke Siew Fook, Minister of Transport Malaysia.

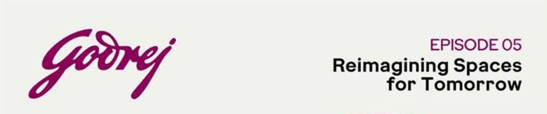


As the architectural design consultant, VERITAS is shaping a modern, efficient, and commuter-friendly transit hub that will enhance connectivity and economic growth in the region. With construction progressing on schedule, Seremban Sentral is set for completion by 2027, reinforcing its role as a key gateway for seamless public transportation.

This transformative project aligns with the government's vision for sustainable urban mobility, and VERITAS is proud to contribute its expertise in shaping Malaysia's evolving infrastructure landscape.

Reimagining Spaces for Tomorrow

On 24th January, VERITAS Principal Azril Jaafar spoke at Value Co-Creators Live (VC Season 3), an initiative by Godrej Value Co-Creators Club. In Episode 05: *Reimagining Spaces for Tomorrow*, Azril discussed the future of architectural spaces, design evolution, and the role of sustainability in shaping the built environments.



VC VALUE CO-CREATORS LIVE•

SEASON 3

PRESENTS

FUTURE FORWARD

SPEAKER

AZRIL AMIR JAAFAR

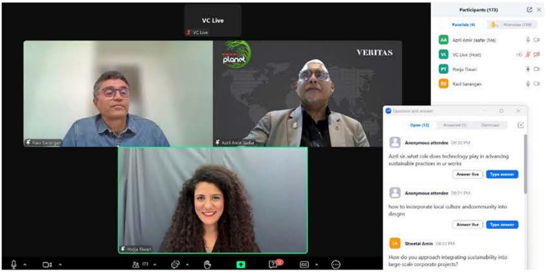
Director, VERITAS
Design Group
Malaysia

January 24th, 2025 6:00PM IST Zoom

Value Co-Creators Live is a monthly engagement initiative launched by the Godrej Value Co-Creators Club (GVCC)

Locks and Architectural Solutions

The session, held virtually on Zoom at 6:00 PM IST, provided valuable insights into how architecture adapts to changing societal needs and technological advancements.



Anonymous attendee 09:30 PM

Azril sir..what role does technology play in advancing sustainable practices in ur works

Anonymous attendee 09:31 PM

how to incorporate local culture andcommunity into desgns

Shwetal Amin 09:33 PM

How do you approach integrating sustainability into large-scale corporate projects?

ANNOUNCEMENTS
A VERITAS DESIGN GROUP PUBLICATION

JANUARY 2025

Championing Sustainability: GreenRE Certified VERITASians

VERITAS

GreenRE

Ong Foo Howe
Nurul Syaqina
Ahmad Ridhwan
Sharifah Amirah
Mohd Ahnafrudin

CONGRATULATIONS!

We're proud to celebrate the success of Ong Foo Howe, Nurul Syaqina, Ahmad Ridhwan, Sharifah Amirah, and Mohd Ahnafrudin on achieving their GreenRE Certification!
This accomplishment reflects VERITAS' and VERITASians' unwavering commitment to sustainable design and environmental stewardship. With this certification, they are empowered to drive innovative and eco-conscious solutions for a greener future.

Congratulations to Sharifah Amirah, Nurul Syaqina, Ahmad Ridhwan, Ong Foo Howe, and Mohd Ahnafrudin on achieving their GreenRE Certification!

This milestone reflects their commitment to sustainable design and VERITAS' dedication to environmental stewardship. Their expertise will drive eco-conscious solutions, reinforcing our mission to create a greener built environment.

Celebrating Excellence: Ar. Chu Jia Jun’s Professional Milestone

VERITAS
AR. CHU JIA JUN
For passing LAM Part 3 Professional Exam

CONGRATULATIONS

We are proud to announce that Ar. Chu Jia Jun has successfully passed the LAM Part 3 Professional Exam, a testament to his hard work, perseverance, and technical excellence. His success reflects VERITAS' dynamic learning culture and dedication to professional growth.

A heartfelt thank you to our Clients and collaborators for inspiring us with challenges that drive continuous innovation. Join us in congratulating Jia Jun on this remarkable achievement!

VERITAS Goes Global: Introducing VERITAS Bangladesh!

VERITAS
AL MAMUN UR RASHID
Principal, VERITAS Bangladesh

With over 20+ years of experience, Al Mamun Ur Rashid is a graduate of University Of Asia Pacific, UAP, Bangladesh and Work experience at Tongji Architects Co. Ltd ShenZhen , Architectural Design & Research Institute of TONGJI University (Group) Co. Ltd. He focuses on harmonizing humanity and nature by Architecture. VERITAS Bangladesh will thrive under his leadership, supported by global expertise.

Office Address:
Top Floor , Sena Kalyan Business Mart, 218/C Bir
Uttam Mir Shawkat Sarak, Dhaka : 1212

Website:
https://theveritasdesigngroup.com/

WE ARE PLEASED TO ANNOUNCE THE ESTABLISHMENT OF

VERITAS BANGLADESH

HYDRA FACTORY

GREEN VALLEY GOLF RESORT

GREEN VIEW NATURE LOUNGE

VERITAS Design Group continues to expand its international footprint with the launch of VERITAS Bangladesh, led by Al Mamun Ur Rashid as Principal. With over 20 years of experience in global architecture and urban design, he brings a wealth of expertise to lead transformative projects across the region.

VERITAS Bangladesh will focus on delivering cutting-edge, sustainable, and human-centric design solutions, reinforcing our commitment to architectural excellence across industrial, commercial, and hospitality sectors.

As we take this bold step into Bangladesh, we remain dedicated to shaping the future of architecture through global expertise, innovation, and design excellence. Stay tuned for more updates!

Newborn Announcement

JK KEGUNAAN
PROHAWK 2
W/Q3

Congratulations to Muhammad Ikhwan bin Mohd Aripin (VAKL) and his spouse, Norsharina Binti Adlan, on the arrival of their baby boy, Izyan Syah Bin Muhammad Ikhwan, born on 11th January 2025!

Wishing the proud parents joy, love, and beautiful moments with their little one. Welcome to the world, Izyan Syah!

Who's Celebrating Their Birthdays – January

- 1st –Atiqah Nur Yahya (VAJB)
- 4th- Zaniman Bin Sulong (VAKL)
- 4th- Abdul Malek Bin Kanchil (VAKL)
- 4th- Suhaimi Bin Baba (VAKL)
- 5th- Nur Liyana Aiman Binti Faysal Chew (VAKL)
- 5th- Mohd Syarikin Bin Mohd Zailani (VAKL)
- 9th- Mohd Shahidan Bin Bidin (VAKL)
- 10th- Mohd Fauzi Bin Abd Latif (VAKL)
- 10th- Lim Lee En (V Planning)

- 15th – Shuwardi Boon Seen (V Landscape)
- 14th- Mohd Qawiem Bin Mohd Yusman (VAKL)
- 15th- Chu Shi Von (VAKL)
- 21st- Irdina Farhanah Binti Mohamed Elias (VAKL)
- 21st – Suthagaran A/L Raja Kumaran (VAKL)
- 26th- Mohd Redzuan Bin Ramli (VAKL)
- 26th- Shahrul Maasom Bin Abd Halim (VAKL)
- 26th- Sheikh Ahmad Tajuddin Bin Mohamed Izham (VAKL)

New Hires

Imanina Alhusma

Assistant Town Planner
- V Planning

Muhammad Haziq

Architect
- VAKL

Nur Hidayah

Senior Landscapes Architect
- V Planning

New Interns

Syed Ahmad Safayat

Intern
- VAKL

Adam Mikhail

Intern
- V Planning