december
2024

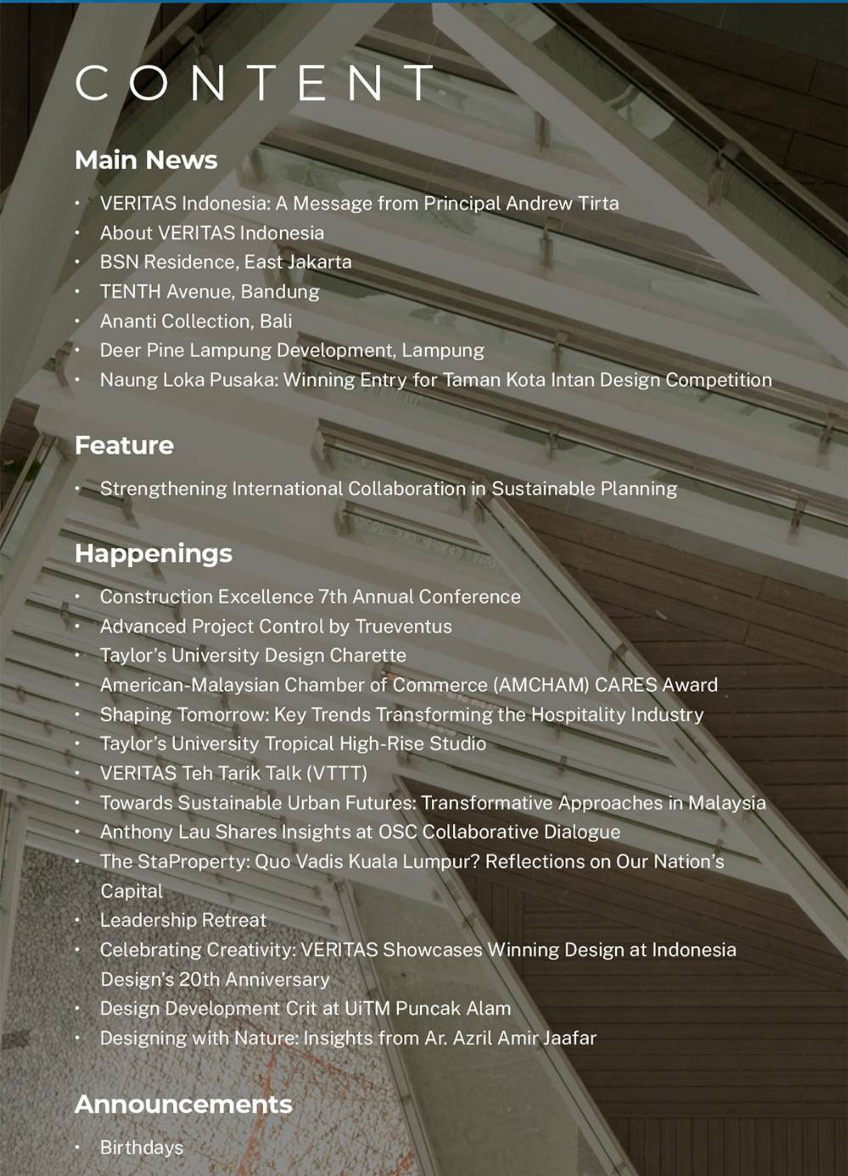
VERITAS
design·group

A VERITAS DESIGN GROUP PUBLICATION

Season Greetings from VERITAS!

As 2024 draws to a close, we are thrilled to share exciting updates in this month's edition of VERITAS E-News. This edition celebrates the success of PT VERITAS Indonesia, which has been proudly part of the VERITAS Design Group for the past three years. Under the leadership of its highly respected Principal Andrew Tirta, PT VERITAS Indonesia continues to redefine excellence in design across the Indonesian archipelago.

We are also delighted to feature four remarkable projects from VERITAS Indonesia that showcase innovation, sustainability, and a celebration of local heritage. Join us as we explore these groundbreaking works that are shaping Indonesia's architectural landscape.



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We hope you find this edition insightful and inspiring! Should you wish to know more about any of the featured stories, feel free to reach out to us.

www.theveritasdesigngroup.com

MAIN NEWS

A VERITAS DESIGN GROUP PUBLICATION

DECEMBER 2024

VERITAS Indonesia:
A Message from Principal Andrew Tirta

‘This month marks our third year as part of the VERITAS Group. It has been a period of growth, collaboration, and creativity as we worked to deliver meaningful and innovative designs that positively impact our communities. Being part of a global network has not only strengthened our capabilities but has also deepened our commitment to excellence and sustainability.

With every project, we strive to push boundaries, celebrate local heritage, and embrace the future of design and urban development.

Looking ahead, we are filled with optimism and enthusiasm for what’s to come. Exciting projects *on the horizon, and we are eager to continue crafting spaces that inspire, connect, and endure.”*

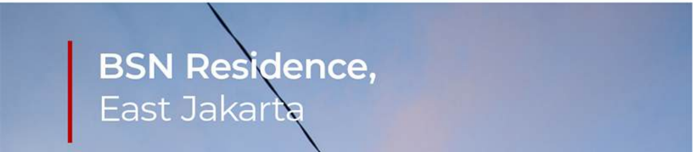
About VERITAS Indonesia

Originally founded by Andrew Tirta in 2009 as ILATAAJ Architects and headquartered in Sudirman, Central Jakarta, PT VERITAS Indonesia has grown into a trusted name in design, serving Clients across Indonesia’s 34 provinces.

Renowned for its unwavering commitment to exceptional design and flawless execution, the practice has delivered an impressive portfolio of hospitality, workplace, retail, and residential projects. Its award-winning designs have earned recognition in prestigious local and international publications.

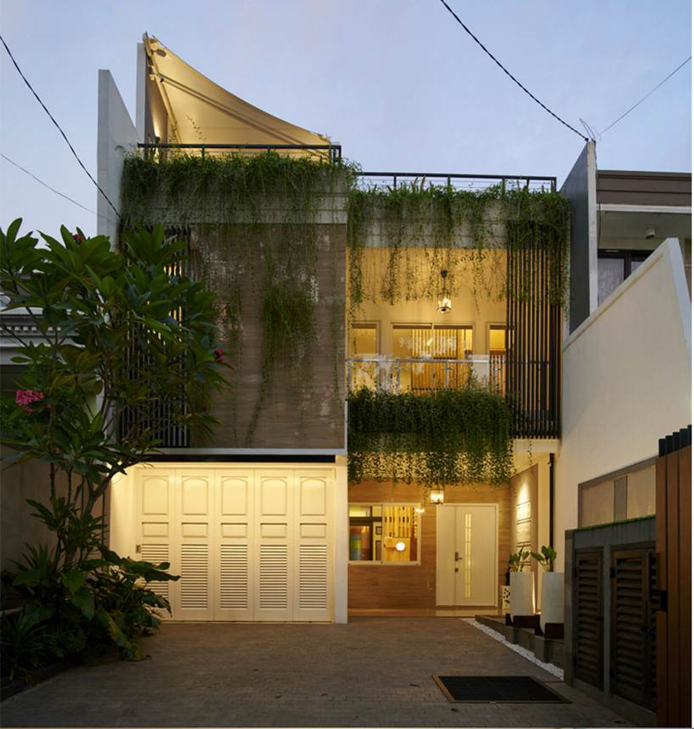
As part of the VERITAS Design Group, a global powerhouse with 8 offices and 300+ professionals worldwide, PT VERITAS Indonesia leverages the collective expertise of the group to tackle projects of any scale and complexity, ensuring innovative solutions for every client.

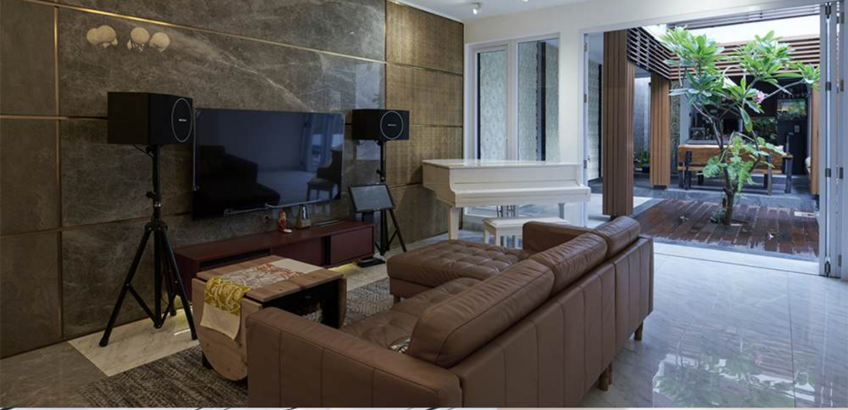
PROJECT HIGHLIGHTS

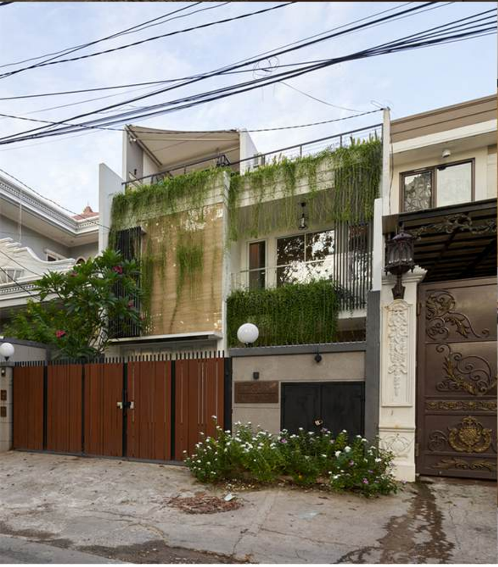


BSN Residence,
East Jakarta

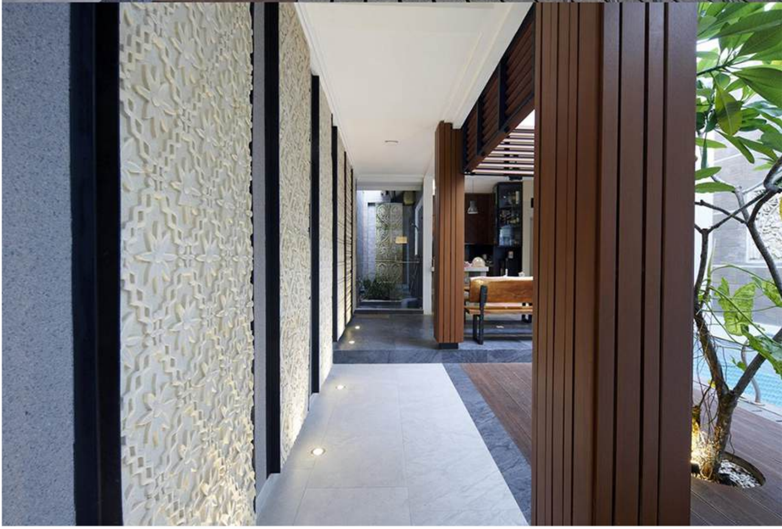
Located in Duren Sawit, East Jakarta, the BSN Residence is a family-oriented house extension completed in 2023. Designed to accommodate both comfort and functionality, the 4-bedroom home includes two guest rooms, a serene timber-decked roof garden, and a semi-outdoor gym under a sleek membrane roof.







At the heart of the design is a tranquil inner courtyard featuring a sparkling swimming pool, seamlessly connecting the home's two wings.

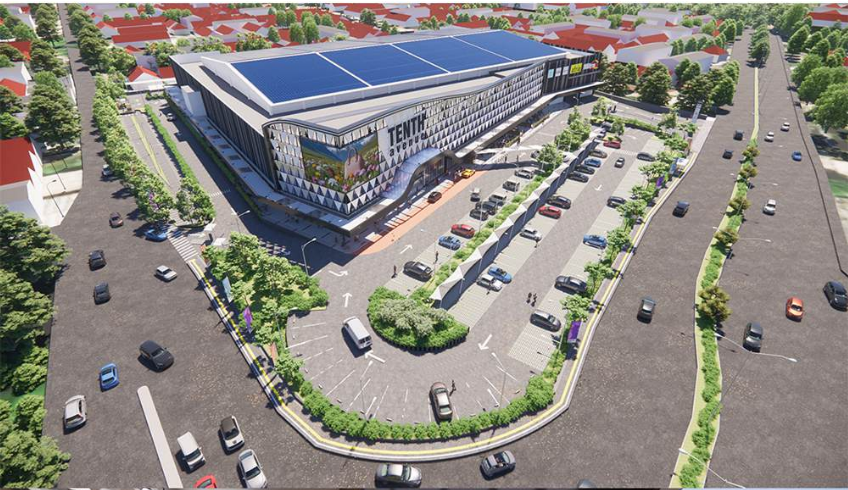


The back wing offers a fully equipped kitchen and dining space with scenic views - perfect for gatherings. Bespoke finishes, natural materials, and thoughtful furnishings reflect the family's modern yet elegant lifestyle.

The BSN Residence stands as a beautiful example of contemporary living harmonizing with nature in Jakarta's residential landscape.

TENTH Avenue,
Bandung

TENTH Avenue, located on Soekarno-Hatta Street, Bandung, breathes new life into a former supermarket and exhibition building, transforming it into a vibrant shopping mall set for completion in early 2025. The design retains and enhances the existing structure, embodying sustainable principles through adaptive reuse.


TENTH
avenue

Blomen
hello
COFFEE & ESPRESSO
LOCAL FOOD
ARTISAN BREAD

A striking illuminated facade serves as a dynamic visual centerpiece, creating a lively urban landmark. Inside, the mall offers a comprehensive shopping experience with diverse retail, dining, and entertainment options.

TENTH
avenue
atria
Mitra10

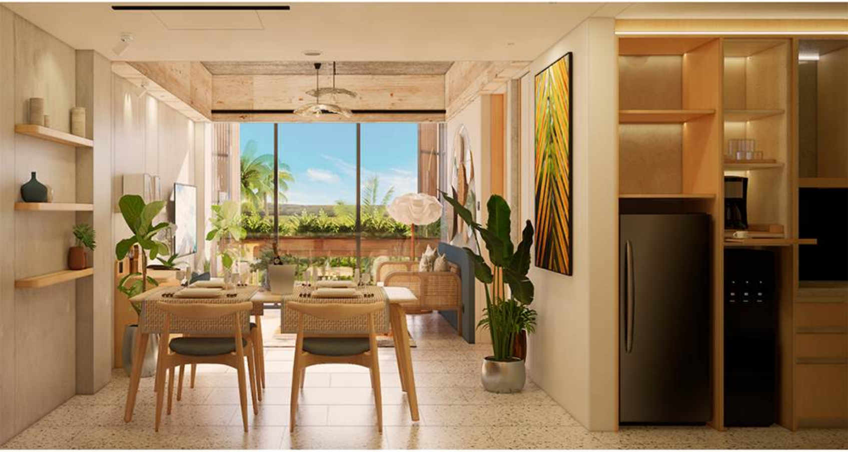
TENTH
avenue
NORTH ENTRANCE
atria
Mitra10

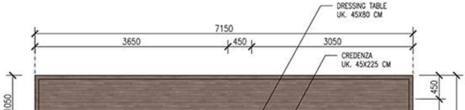
As Bandung continues to evolve, TENTH Avenue is poised to become a cornerstone of the city's commercial and cultural landscape.

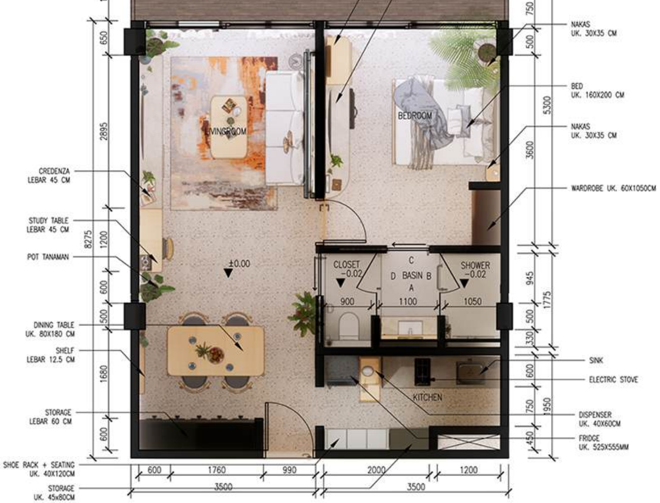
TENTH
atria
Mitra10

Ananti Collection,
Bali

Situated in the heart of Canggu in Bali, the Ananti Collection epitomizes refined luxury and tranquility. Currently under construction, this development seamlessly integrates contemporary design with Balinese cultural influences.

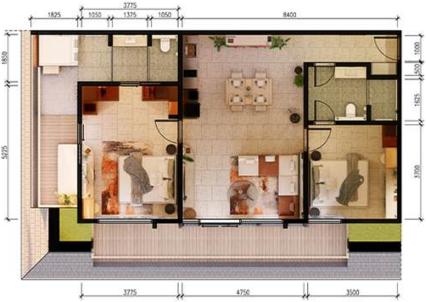



DRESSING TABLE
UK. 45X80 CM
7150
3650
450
3050
CREDENZA
UK. 45X225 CM
450
1050


NAKAS
UK. 30X35 CM
BED
UK. 160X200 CM
NAKAS
UK. 30X35 CM
WARDROBE UK. 60X1050CM
SINK
ELECTRIC STOVE
DISPENSER
UK. 40X60CM
FRIDGE
UK. 525X555MM
CREDENZA
LEBAR 45 CM
STUDY TABLE
LEBAR 45 CM
POT TANAMAN
DINING TABLE
UK. 80X180 CM
SHELF
LEBAR 12.5 CM
STORAGE
LEBAR 60 CM
SHOE RACK + SEATING
UK. 40X120CM
STORAGE
UK. 45x80CM
LIVINGROOM
BEDROOM
±0.00
CLOSET
-0.02
C
D BASIN B
A
SHOWER
-0.02
KITCHEN
900
1100
1050
650
2895
8275
1200
600
500
1680
600
750
500
5300
3600
945
1775
500
330
600
750
1950
450
600
1760
990
3500
2000
1200
3500

1 **DENAH 1 BEDROOM**
1 : 50

The project features four distinct unit types; studios, one-bedroom, two-bedroom, and penthouse apartments, each tailored to modern lifestyles. Expansive open-plan layouts, natural materials, and curated furnishings reflect understated elegance while maintaining harmony with Bali's lush surroundings.


3775
1825
1050
1375
1050
8400
1850
5225
1000
500
1625
3700
3775
4750
3500

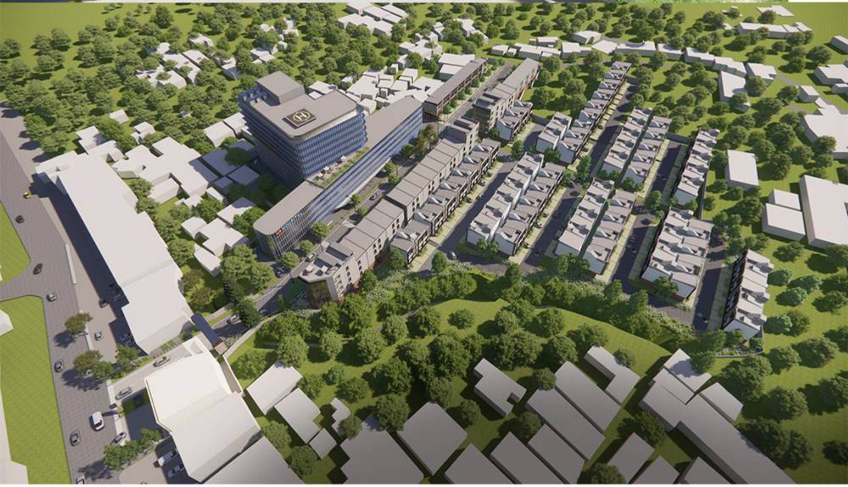
DENAH PENTHOUSE (123 M2)
1:50 @ A3

The Ananti Collection is a serene retreat that celebrates sustainable living and timeless design, offering a glimpse into the future of luxury hospitality in Bali.

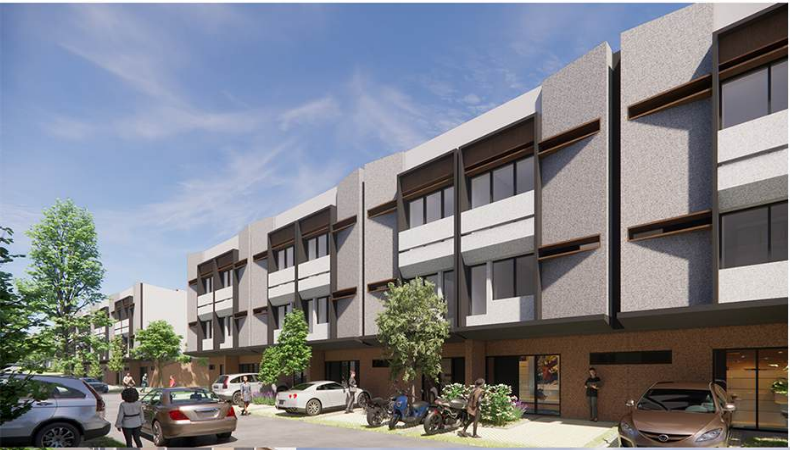
Deer Pine Lampung Development, Lampung

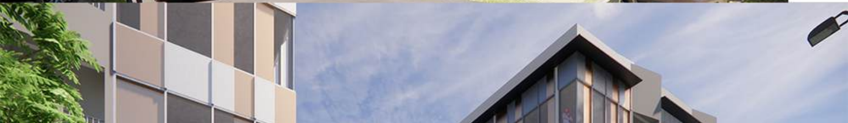
Deer Pine Lampung Development is a visionary mixed-use project by VERITAS Indonesia, strategically located on a 2.75-hectare site between Jalan Diponegoro and Jalan Way Handak in Bandar Lampung. The development features a 12,500-square-meter Class B hospital, vibrant shophouses, modern SOHO units, and versatile office spaces.

HOSPITAL
BBA CENTR L



The master plan follows the natural topography, ensuring optimal building orientation and maximizing sea views, enhancing both aesthetic appeal and user comfort.

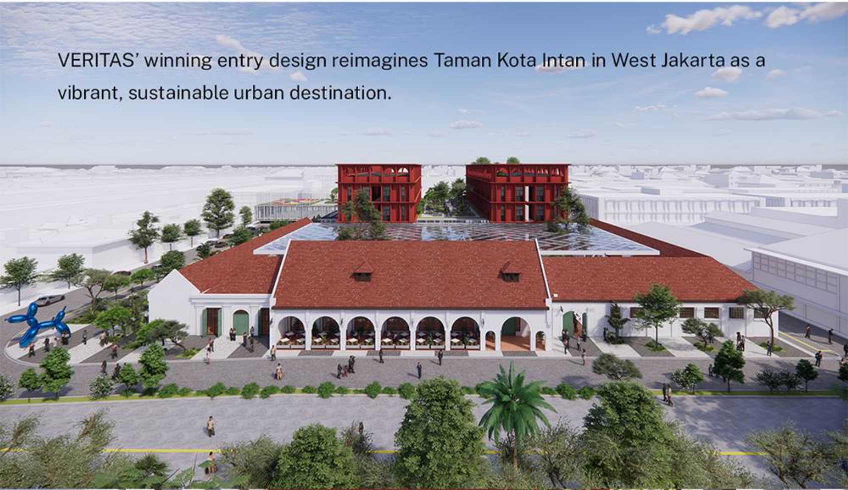



amici e birra

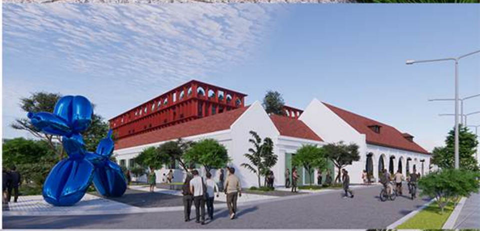
Envisioned as a dynamic urban hub that seamlessly integrates healthcare, commerce, and lifestyle, the project is currently on hold as the owner seeks a joint venture partnership to bring this ambitious development to fruition.

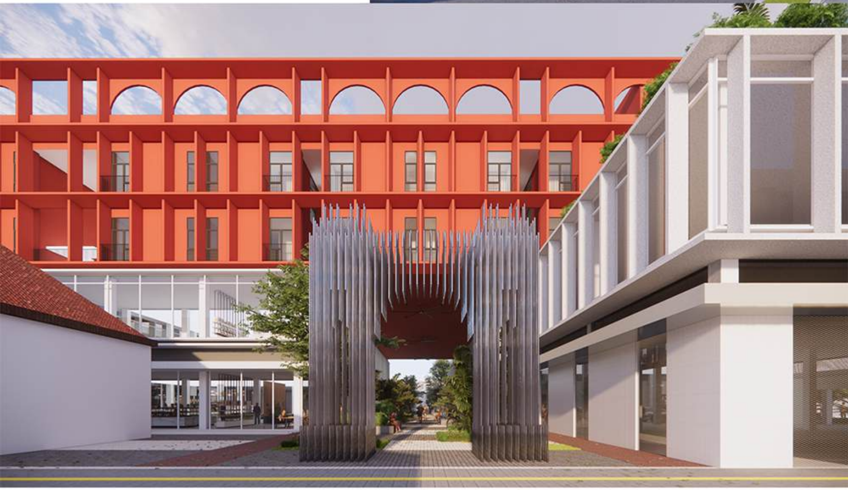
Naung Loka Pusaka: Winning Entry for Taman Kota Intan Design Competition

VERITAS' winning entry design reimagines Taman Kota Intan in West Jakarta as a vibrant, sustainable urban destination.



The proposal restores heritage structures with historical accuracy while introducing mixed-use spaces to replace informal settlements, driving economic growth in Kota Tua.





Emphasizing community involvement and sustainability, the design features green rooftops, solar panels, rainwater harvesting, and passive strategies for thermal comfort. Naung Loka Pusaka seamlessly blends heritage with modern living, transforming Taman Kota Intan into an inclusive place to live, work, and thrive.

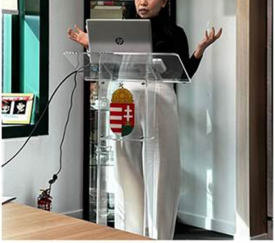
WHERE ARE WE FEATURED?

A VERITAS DESIGN GROUP PUBLICATION
DECEMBER 2024

Strengthening International Collaboration in Sustainable Planning

On 18th November, VERITAS Environment and Planning Principals Ahmad Thibri and Fazleyna Rashid engaged in a fruitful forum and discussion with representatives from the Hungarian Embassy in Malaysia. The forum focused on exploring collaborative opportunities and sustainable planning approaches that align with both local and international objectives.

Also contributing to the discussions were VERITAS Town Planner Garry Tan and ESD Engineer Nurlisa Faizzara, who shared valuable insights on urban development and environmental strategies.



Sustainable & Smart Buildings: Shaping Malaysia's Skyline
VERITAS

This meaningful exchange highlighted VERITAS' dedication to fostering international collaboration and driving innovative solutions in environment and planning.

WHAT’S HAPPENING?

A VERITAS DESIGN GROUP PUBLICATION

DECEMBER 2024

Construction Excellence 7th Annual Conference

On 18th November, VERITAS Senior Associate Architect Miguel Robles presented “*Principles for Resilient Design in Architecture*” at the Construction Excellence 7th Annual Conference in Singapore.

PRINCIPLES FOR RESILIENT DESIGN IN ARCHITECTURE
LSE
a marcusevans event
www.marcusevans.com

He highlighted VERITAS’ innovative approach to designing buildings that anticipate and adapt to challenges such as natural disasters, resource limitations, and societal shifts.

7TH ANNUAL
CONSTRUCTION EXCELLENCE
PREFAB, PRECAST, SUSTAINABLE
& DIGITAL CONSTRUCTION
18th – 20th November 2024 | Carlton Hotel Singapore | Singapore
EXIT
EXIT

Miguel introduced the Seven Principles of Resilient Design and shared insights into the VERITAS Resilient Scorecard (VRS), showcasing how projects like Oxley Towers, Menara Prestige, and Star Residences in Kuala Lumpur embody resilience, sustainability, and future-readiness in architecture.

Advanced Project Control by Trueventus

On 20th November, VERITAS Senior Associate Michael Tan presented at the Advanced Project Controls Conference by Trueventus at the Majestic Hotel, Kuala Lumpur. His session, "*Learning from Star Residences: Early Procurement Strategies in Cutting Cost and Time,*" emphasized early procurement, vendor engagement, and optimized scheduling to enhance project efficiency.

VERITAS
planet
true
THE MAJESTIC HOTEL
KUALA LUMPUR

Advanced Project Controls within the gambit of Quality Management of Works.

However, what is more likely ….

It is more likely that the Suppliers **don't read the drawing and specifications in detail**, make some assumptions in the requirements then verbally communicated these to their own suppliers who themselves have selective hearing and only hear what they understand and then don't consider the half truth they got from the bidding main supplier.

——— the nightmare scenario.

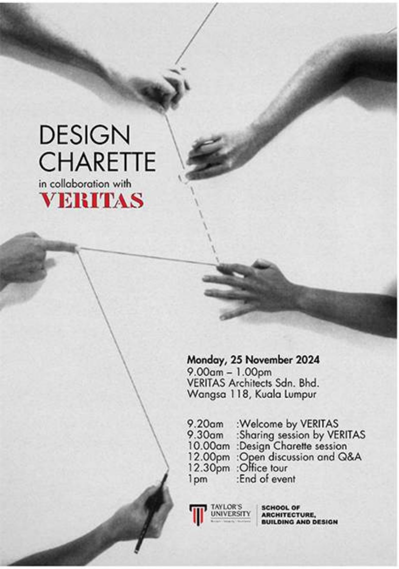
On 21st November, VERITAS Contracts Senior Project Manager Ashvinder Singh

Brar delivered a talk on "*Management of Works*," focusing on quality control frameworks, risk assessment, and data-driven continuous improvement.

These presentations highlighted VERITAS' leadership in advancing project management through innovative strategies and knowledge sharing.

Taylor's University
Design Charette

On 25th November 2024, VERITAS Architects Sdn. Bhd. hosted a Design Charette in collaboration with Taylor's University at its headquarters in Wangsa 118, Kuala Lumpur. The event featured 40 graduating Part 1, Semester 6 architecture students, providing them with an opportunity to engage directly with industry professionals.

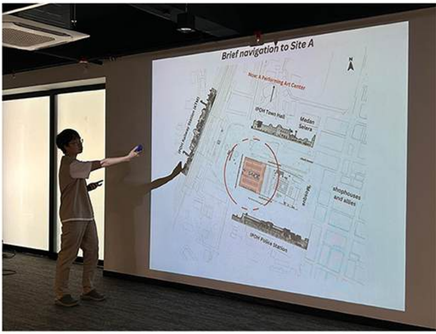


DESIGN CHARETTE
in collaboration with
VERITAS

Monday, 25 November 2024
9.00am – 1.00pm
VERITAS Architects Sdn. Bhd.
Wangsa 118, Kuala Lumpur

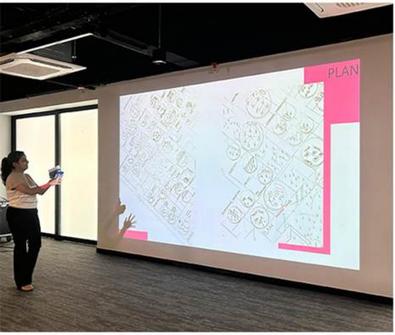
9.20am :Welcome by VERITAS
9.30am :Sharing session by VERITAS
10.00am :Design Charette session
12.00pm :Open discussion and Q&A
12.30pm :Office tour
1pm :End of event

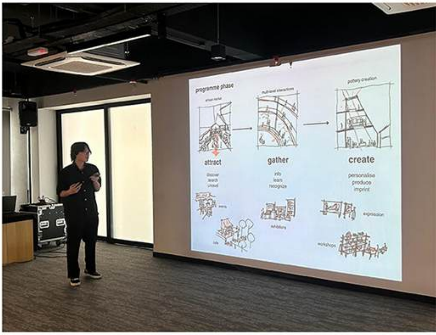
TAYLOR'S UNIVERSITY | SCHOOL OF ARCHITECTURE, BUILDING AND DESIGN


Brief navigation to Site A
Now: A Performing Art Center
IPOH Town Hall
Medan Selera
shophouses and alleys
IPOH Police Station

Multicultural
Culture
Community Spirit
Transportation Hub
Secondhand

A highlight of the session was the PechaKucha presentations, where 11 students showcased their projects through a concise and impactful format - 20 slides, 20 seconds per slide. Mentored by VERITAS leaders including Senior Associate Miguel Robles, Associate Farah Yusof, Architects Ridhwan Ahmad and Qawiem Yusman, the event exemplified the VERITAS-Taylor's partnership aimed at fostering industry engagement, equipping students with practical insights, and attracting emerging talent to the firm.

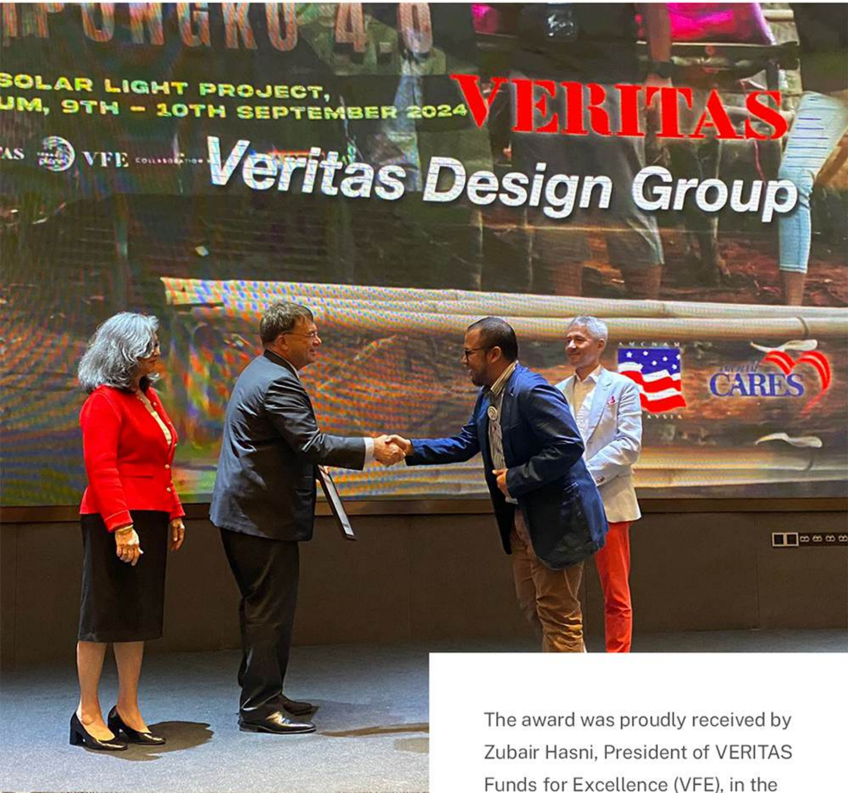



programme phase
attract
gather
create
personalise
produce
imprint

American-Malaysian Chamber of Commerce (AMCHAM) CARES Award

On 26th November, VERITAS was honored with the Certificate of Recognition for Excellence in Corporate Social Responsibility (CSR) at the EQ Hotel in Kuala Lumpur.

Presented by the American-Malaysian Chamber of Commerce, this prestigious award celebrates VERITAS' outstanding efforts in creating a positive societal impact through sustainable business practices and community-driven initiatives.

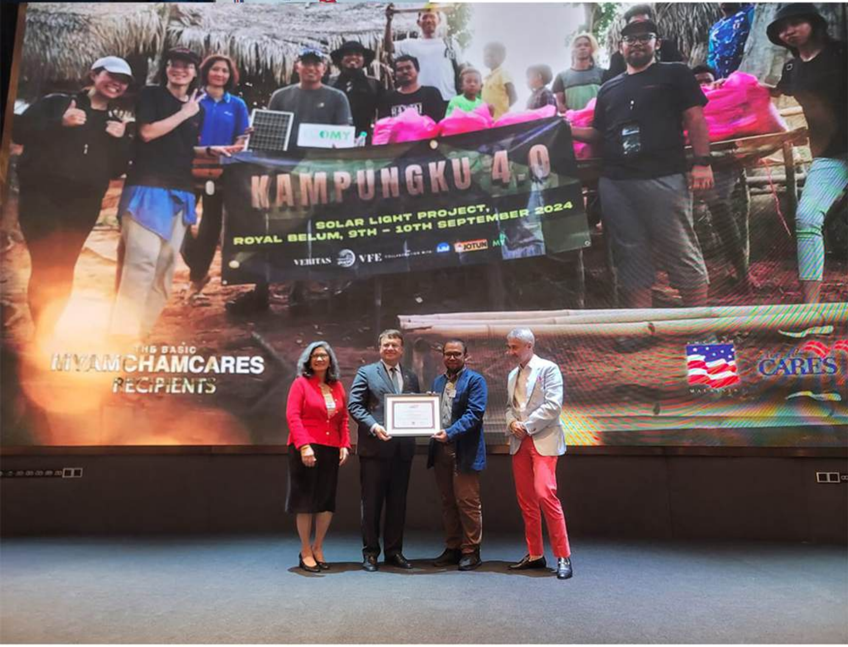

SOLAR LIGHT PROJECT,
UM, 9TH - 10TH SEPTEMBER 2024
VERITAS
VFE
Veritas Design Group
CARES

The award was proudly received by Zubair Hasni, President of VERITAS Funds for Excellence (VFE), in the presence of VERITAS President David M. Hashim.

This recognition underscores VERITAS' commitment to aligning its operations with long-term economic and social values,

CARES
Certificate of Recognition
for Excellence in Corporate Social Responsibility (CSR)
presented to
Veritas Design Group
on November 26, 2024

further solidifying its leadership in ethical and sustainable architectural practices.


KAMPUNGKU 4.0
SOLAR LIGHT PROJECT,
ROYAL BELUM, 9TH - 10TH SEPTEMBER 2024
VERITAS
VFE
JOTUN
AMCHAMCARES
RECIPIENTS
CARES

Shaping Tomorrow: **Key Trends Transforming the Hospitality Industry**

On 26th November, VERITAS President David M. Hashim was one of the panelist at the "*Shaping Tomorrow: Key Trends Transforming the Hospitality Industry*" event, hosted by The Ascott Limited at Ascott Star KLCC, Kuala Lumpur.

THE ASCOTT LIMITED
A Member of CapitaLand Investment
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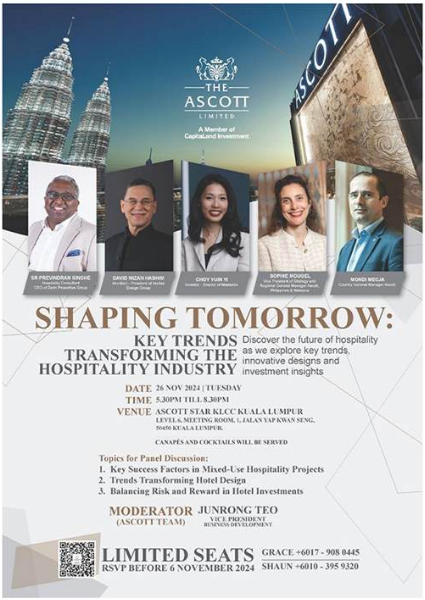

THE ASCOTT LIMITED
A Member of CapitaLand Investment
ASCOTT

SR PREVINDRAN SINGHE

DAVID MIZAN HASHIM

CHOY YUIN YI

SOPHIE MOUGEL

MONDI MECJA

SHAPING TOMORROW:

KEY TRENDS TRANSFORMING THE HOSPITALITY INDUSTRY

Discover the future of hospitality as we explore key trends, innovative designs and investment insights

DATE 26 NOV 2024 | TUESDAY
TIME 5.30PM TILL 8.30PM
VENUE ASCOTT STAR KLCC KUALA LUMPUR
LEVEL 6, MEETING ROOM, 1, JALAN YAP KWAN SENG,
50450 KUALA LUMPUR.

CANAPÉS AND COCKTAILS WILL BE SERVED

Topics for Panel Discussion:

1. Key Success Factors in Mixed-Use Hospitality Projects
2. Trends Transforming Hotel Design
3. Balancing Risk and Reward in Hotel Investments

MODERATOR (ASCOTT TEAM) JUNRONG TEO
VICE PRESIDENT
BUSINESS DEVELOPMENT

LIMITED SEATS
RSVP BEFORE 6 NOVEMBER 2024

GRACE +6017 - 908 0445
SHAUN +6010 - 395 9320

The discussion explored critical topics such as key success factors in mixed-use hospitality projects, trends shaping hotel design, and strategies for balancing risk and reward in hotel investments.

David shared valuable insights into the role of innovative design in driving transformative hospitality experiences, underscoring VERITAS' expertise in delivering forward-thinking architectural solutions for the industry.

Taylor's University
Tropical High-Rise Studio

On 28th November, as part of the VERITAS-Taylor's Tropical High-Rise Studio initiative, VERITAS Associate Yew Yi Zhi, Senior Architect Daryl Law, and Architects Nurin Qistina and Sharifah Amirah actively participated in the critique panel.

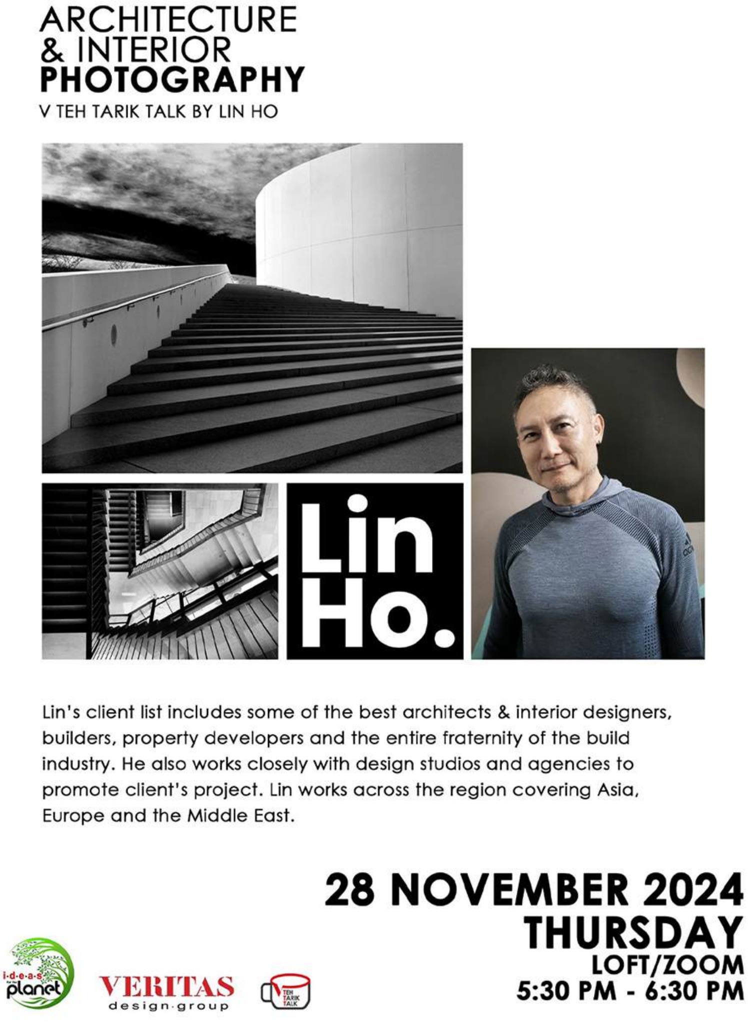
They engaged with the students' innovative proposals, providing in-depth feedback and sharing their professional expertise on tropical high-rise design.

Their insights were invaluable in guiding the students towards refining their concepts to address practical, sustainable, and aesthetic considerations in architecture.

This session not only highlighted VERITAS's commitment to nurturing future talent but also reinforced the importance of industry-academia collaboration in tackling real-world design challenges.

VERITAS Teh Tarik Talk
(VTTT)

On 28th November 2024, VERITAS hosted the V Teh Tarik Talk featuring renowned architectural and interior photographer Lin Ho. With a portfolio spanning Asia, Europe, and the Middle East, Lin shared his expertise in capturing the essence of architectural spaces and interiors.



ARCHITECTURE & INTERIOR PHOTOGRAPHY

V TEH TARIK TALK BY LIN HO

Lin Ho.

Lin's client list includes some of the best architects & interior designers, builders, property developers and the entire fraternity of the build industry. He also works closely with design studios and agencies to promote client's project. Lin works across the region covering Asia, Europe and the Middle East.

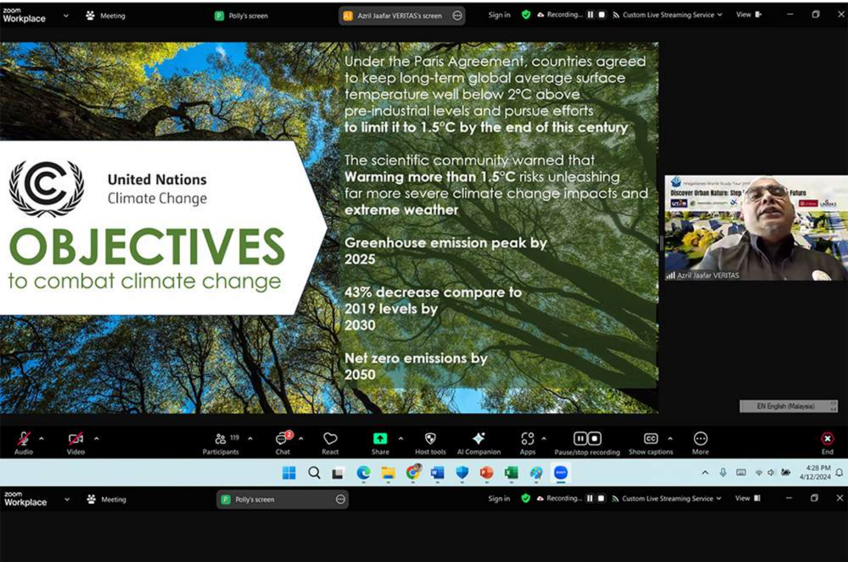
28 NOVEMBER 2024
THURSDAY
LOFT/ZOOM
5:30 PM - 6:30 PM

i·d·e·a·s for the planet
VERITAS design·group
TEH TARIK TALK

Attendees gained insights into his collaboration with top architects, interior designers, and developers, as well as his approach to promoting projects through compelling visuals. The event, held in a hybrid format via VERITAS' Loft and Zoom, highlighted the art of photography as a powerful tool in design storytelling.

Towards Sustainable Urban Futures: **Transformative Approaches in Malaysia**

On 4th December 2024, VERITAS Principal Azril Jaafar was one of the panelists at the virtual talk "*Towards Sustainable Urban Futures: Transformative Approaches in Malaysia,*" organized by Universiti Tunku Abdul Rahman (UTAR).


zoom Workplace
Meeting
Polly's screen
Azril Jaafar VERITAS's screen
Sign in
Recording...
Custom Live Streaming Service
View
Azril Jaafar VERITAS
EN English (Malaysia)
Audio
Video
Participants 119
Chat
React
Share
Host tools
AI Companion
Apps
Pause/stop recording
Show captions
More
End
4:28 PM
4/12/2024

United Nations
Climate Change

OBJECTIVES
to combat climate change

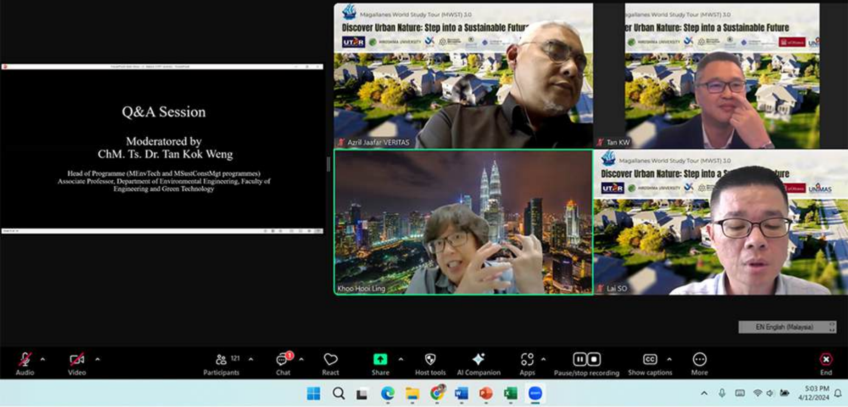
Under the Paris Agreement, countries agreed to keep long-term global average surface temperature well below 2°C above pre-industrial levels and pursue efforts **to limit it to 1.5°C by the end of this century**

The scientific community warned that **Warming more than 1.5°C** risks unleashing far more severe climate change impacts and **extreme weather**

Greenhouse emission peak by 2025

43% decrease compare to 2019 levels by 2030

Net zero emissions by 2050



Q&A Session

Moderatored by
ChM. Ts. Dr. Tan Kok Weng

Head of Programme (MEnvTech and MSustConstMgt programmes)
Associate Professor, Department of Environmental Engineering, Faculty of Engineering and Green Technology

Magallanes World Study Tour (MWST) 3.0
Discover Urban Nature: Step into a Sustainable Future
Azril Jaafar VERITAS
Tan KW
Khoo Hooi Ling
Lai SO
EN English (Malaysia)
Audio
Video
121
Participants
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React
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Host tools
AI Companion
Apps
Pause/stop recording
Show captions
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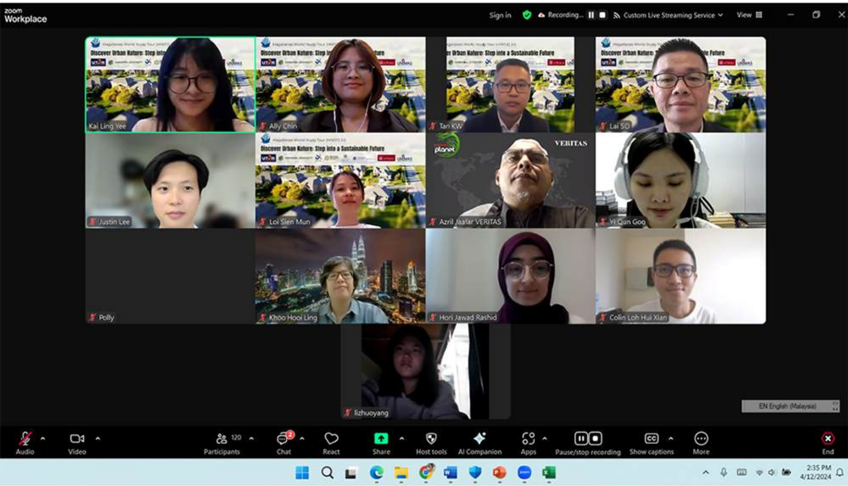
5:03 PM
4/12/2024

This insightful session explored Malaysia's progress in sustainable urban development, highlighting innovative solutions in green transportation and low-energy architectural design. The event, featuring other notable speakers, was hosted virtually and brought together experts to discuss transformative strategies shaping the future of urban sustainability in Malaysia.



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Kai Ling Yee
Ally Chin
Tan KW
Lai SO
Justin Lee
Loi Sien Mun
VERITAS
Azril Jaafar VERITAS
Yi Qun Goo
Polly
Khoo Hooi Ling
Hori Jawad Rashid
Colin Loh Hui Xian
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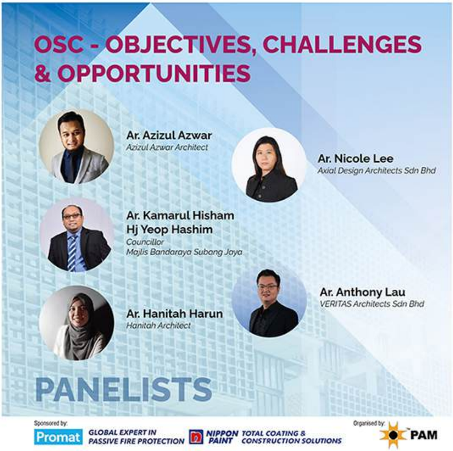
2:35 PM
4/12/2024

Anthony Lau Shares Insights
at OSC Collaborative Dialogue

On 7th December, VERITAS Johor Principal Anthony Lau was one of the panelists at the OSC Collaborative Dialogue held at PAM Centre.



OSC - OBJECTIVES, CHALLENGES & OPPORTUNITIES

Ar. Azizul Azwar
Azizul Azwar Architect

Ar. Nicole Lee
Axial Design Architects Sdn Bhd

Ar. Kamarul Hisham Hj Yeop Hashim
Councillor
Majlis Bandaraya Subang Jaya

Ar. Anthony Lau
VERITAS Architects Sdn Bhd

Ar. Hanitah Harun
Hanitah Architect

PANELISTS

Sponsored by:
Promat GLOBAL EXPERT IN PASSIVE FIRE PROTECTION
NIPPON PAINT TOTAL COATING & CONSTRUCTION SOLUTIONS

Organised by:
PAM

The event brought together industry leaders to discuss objectives, challenges, and opportunities in architectural development. Anthony shared his expertise on overcoming obstacles and leveraging opportunities, offering valuable insights to the audience. The session was a success, fostering meaningful discussions and engagement among participants.

OSC - OBJECTIVES, CHALLENGES & OPPORTUNITIES
Ar. Kamarul Hisham Hj Yeop Hashim
Ar. Hanitah Harun
Ar. Nicole Lee
Ar. Azizul Azwar
Ar. Anthony Lau
PAM CENTRE
7th DECEMBER 2024 | 9:00am - 4:00pm
Promat
GLOBAL EXPERT IN PASSIVE FIRE PROTECTION
NIPPON PAINT
TOTAL COATING & CONSTRUCTION SOLUTIONS
PAM

The StaProperty:
Quo Vadis Kuala Lumpur? Reflections on Our Nation’s Capital

http://www.starproperty.my/news/quo-vadis-kuala-lumpur-reflections-on-our-nation-s-capital/130756

On 14th December, VERITAS President, David M. Hashim, shared his reflections on the past year through his article, “*Quo Vadis Kuala Lumpur? Reflections on our nation’s capital*” released by StarProperty. In this article, David questioned the urbanization of Malaysia’s capital, Kuala Lumpur, comparing it to cities in the West.

Quo Vadis Kuala Lumpur?

Reflections on our nation's capital

David M Hashim
Founder and group president
Veritas Design Grou

Contributed by **DAVID M HASHIM**

As the year comes to a close, I find myself reflecting on the past 12 months. And in preparing this article on architecture and design, my mind has been wandering back to the buildings and places I have visited around the world in that time, and the experiences I have gained in those journeys. It is natural I suppose to compare the distant cities I have explored with my own home of Kuala Lumpur and to contemplate the differences, both for better or worse. Perhaps such considerations may lead to insights into how to improve my own beloved city.

For example, why does the public realm of Kuala Lumpur not exhibit the opulence and grandness of some of our favourite cities in the West? Why are our streets, public squares and cultural amenities so meagre by comparison? Let's consider this question.

The great cities of Northern Europe share many things in common. While each may contain a congested ancient or medieval core, they blossomed into their current opulent grandeur with the arrival first of the Renaissance and later the Scientific and Industrial Revolutions. As the age of enlightenment dawned upon Europe and wealth exploded on the continent, there arose a desire (and means) to go beyond functional necessities and to create things of exquisite beauty for the mere pleasure of humanity; in the arts, in architecture and the public realm.

But it was the power and dictate of the then-authoritarian State that directed all major interventions in the built environment. Empowered by the vast resources derived from the colonisation of distant peoples and the necessity of projecting their imperial domination and cultural and religious superiority, public projects of immense scale were built across Europe. Grand palaces, churches, government offices, museums, libraries and theatres arose, all arranged along wide tree-lined axial streets and complemented by large plazas, water features and extensive gardens.

The evolution of European cities

Then, as imperial European governments evolved into thriving modern democracies after the influence of communism and the dual cataclysms of the 20th century, these capitals were forced to open their collections of imperial institutions, grand courtyards and royal landscapes over to their newly empowered rakyat. These were maintained by exorbitant socialist taxes and subsidies. The royal families, diminished in stature, opened or relinquished their stately properties. Even privately owned castles and palazzos, under the duress of heavy land and estate duties, were eventually surrendered to the state and converted into tourism attractions. Thus was born the quintessential European Capital City.

The outcomes of this unique history are the grand capitals of (especially Northern) Europe that we know and love today: Paris, Stockholm, Oslo, Brussels, Amsterdam, Berlin and many more. Even the mega-cities of North America, with their capitalist underpinnings, do not exhibit the civic extravagances of their European counterparts. In summary, it was the very specific and distinct sequence of historic socio-economic events occurring over centuries, that enabled the expansive investments in the public realm of these European capitals.

A different beginning

By comparison, Kuala Lumpur is only about 150 years old and was founded in very humble beginnings as a colonial outpost in the global backwaters of Southeast Asia. Although the countryside produced vast wealth derived from mineral and agricultural commodities (tin, rubber and later palm oil), much of it was purloined by the British to build their own magnificent cities in England. Thus, Kuala Lumpur lacked the financial resources and political will to erect the monumental edifices and grand public spaces which it deserved.

Nevertheless, while the instincts of British colonists in the building of public works to intimidate the natives (and competing imperialists) were alive, the scale and budgets of such projects paled in comparison to those in London. The best efforts of our colonial masters here in Kuala Lumpur were merely at the scale of Bangunan Sultan Abdul Samad and its padang, a train station and mosque.

Malaysia also did not experience the great political emancipation within the late-2nd millennium European society that inspired the building of grand public projects. Except for a few notable exceptions (eg. Stadium Merdeka, Tugu Negara and the Parliament House), our independence in 1957 did not have a big impact on the commissioning of major public works and spaces. Even today, the idea that our taxpayers should fund the construction and maintenance of large public projects for leisure and cultural well-being (other than perhaps the basic functions of infrastructure, education and healthcare) is politically untenable.

Private interest vs public domain

Instead, the urbanism of Kuala Lumpur was sculpted primarily by private interests which attached little importance to the public domain, and today it is increasingly determined by the demands of private finance. And unfortunately, the advent of two national car projects further sacrificed the pedestrian realm to accommodate the surge in personal vehicles and prioritisation of its accompanying infrastructure. As for our royal estates, unlike in Europe, they remain firmly the private domain of the royal families.

In conclusion, it may be natural to compare Kuala Lumpur unfavourably to these grand European capitals and complain about why Kuala Lumpur doesn't have the wide pedestrian-friendly landscaped boulevards and a vast public realm filled with monuments, statues and fountains, and the cultural institutions that we so admire. The fact is that our particular socio-economic history, so modest and different from that of imperial Europe, dictated the fate of our urban form. It simply could not have been otherwise.

In a future article, I will explore ways in which these shortcomings may be remedied, and how Kuala Lumpur may one day rise to be among the great capital cities of the world.

David noted that the advancements of these grand cities are due to their unique sequences of historic socio-economic events that occurred over centuries, and that Kuala Lumpur in comparison had a more modest journey starting 150 years ago.

With the rise of urbanism driven by private interests in Kuala Lumpur, how does the future of the nation's capital compare to cities in the West?

Leadership Retreat

On December 13th and 14th, VERITAS held its 2nd Leadership Retreat of 2024 at the serene Cheringin Hills Convention & Spa Resort, Janda Baik, Pahang.

The retreat brought together Principals, EXCO, and Associates for two days of strategic discussions and collaborative planning.

Day 1 began with a refreshing riverside breakfast at Tanjung Pulau Santap, followed by portfolio presentations that reviewed 2024 achievements, addressed challenges, and outlined solutions. Objectives and strategies for 2025 were also unveiled.

Day 2 started with an inspiring session by a guest speaker from BON Estates, Chan Jin Wy, followed by group presentations on VERITAS' progress and outcomes. Special Business Units (SBU) presentations also highlighted the year's key takeaways and strategies.

The retreat was a resounding success, fostering alignment and shared commitment to enhance efficiency and drive holistic growth for the year ahead.

Celebrating Creativity: **VERITAS Showcases Winning Design at Indonesia Design's 20th Anniversary**

VERITAS recently celebrated a significant milestone with Indonesia Design as they marked 20 years of redefining the creative landscape.

Naung Loka Pusaka
Panin Tower

As part of this momentous occasion, we proudly showcased *Naung Loka Pusaka*, our winning entry for the Taman Kota Intan Design Competition.

WSA
iD INDONESIA DESIGN
VERITAS
Naung Loka Pusaka

This conceptual design, a harmonious blend of heritage and modern innovation, was featured in their prestigious anniversary exhibition.

Visitors were captivated by the intricate 1:200 scaled physical model, which stood

as a testament to our commitment to design excellence and cultural preservation.

VERITAS
PT VERITAS DESAIN INDONESIA
-2024-

The exhibition, held at the Town Hall in Indonesia Design District, Pantai Indah Kapuk 2, ran until December 15, 2024, providing an inspiring space to reflect on the evolution of design. This collaborative celebration underscored the spirit of creativity and excellence that has defined two decades of Indonesia Design.

Design Development Crit
at UiTM Puncak Alam

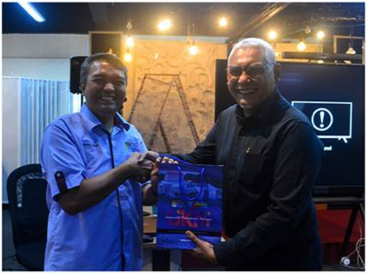
On 16th December 2024, VERITAS Architect Ahmad Tajuddin participated as one of the external critics at UiTM Puncak Alam for the BSc 05 Design Development Crit session.

The event, attended by approximately 60 students and featuring 12 external panels, focused on the topic “*Urban Cove: A Steel-Structured Gallery Design in Langkawi.*”

Ahmad provided valuable insights and constructive feedback, contributing to the students' exploration of innovative steel-structured design solutions in an urban context.

Designing with Nature:
Insights from Ar. Azril Amir Jaafar

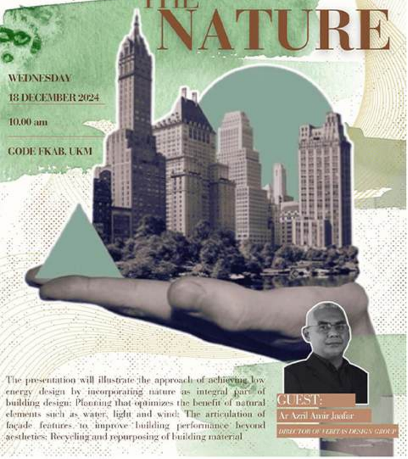
On 18 December 2024, VERITAS Principal Azril Jaafar delivered a compelling talk titled “*Designing with the Nature*” at GODE FKAB, UKM.



WATAN KITA
FKAB
KRITIS
TALK SHOW
DESIGNING
WITH

He shared strategies for achieving low-energy designs by integrating natural elements like water, light, and wind into building design.

Azril emphasized thoughtful façade articulation and the importance of recycling materials to enhance building performance while harmonizing with the environment, offering valuable insights into sustainable architecture.



WEDNESDAY
18 DECEMBER 2024
10.00 am
CODE FKAB, UKM

The presentation will illustrate the approach of achieving low energy design by incorporating nature as integral part of building design: Planning that optimizes the benefit of natural elements such as water, light and wind: The articulation of façade features to improve building performance beyond aesthetics: Recycling and repurposing of building material

GUEST:
Ar Azril Amir Jaafar
DIRECTOR OF VERITAS DESIGN GROUP

ANNOUNCEMENTS

A VERITAS DESIGN GROUP PUBLICATION

DECEMBER 2024

Who's Celebrating their **Birthdays - December**

- 1st – Ahmad Muzhafar Bin Ab Aziz (VAKL)
- 1st – Edward Chew Fook Kong (VAKL)
- 1st – Mohammad Amirul Syafiq Bin Muhammad Sidek (VAJB)
- 3rd – Mohamad Zahir (VAJB)
- 4th – Tan Ai Lin (VAKL)
- 4th – Anthony Lan Yin Hon (VAJB)
- 5th – Amira Zakiah Binti Muhammad Zaky (VAKL)
- 5th – Syed Hamid Sha B. Syed Hussein (VAJB)
- 6th – Liew Lei Quin (VAKL)
- 9th – Mohamad fauzi bin mohamad (VAPG)
- 10th – Mohd Nazmi Bin Mohd Shohaime (VAKL)
- 13th – Richard Woodling (VAKL)
- 13th - Nurul Syazwani Binti Mastika (VAKL)
- 13th – Husman Bin Setta (VAJB)
- 15th – Joy Tan Ke Yue (VAKL)
- 15th – Ahmad Khaidir Bin Roslan (V Contracts)
- 17th – Sara Ruhaya Binti Abu Bakar (V Contracts)
- 17th - Shakthee Kumar A/L Subramaniam (VAKL)
- 22nd – Mohamed Hazmy Bin Hayon (VAKL)
- 22nd – Syahril Nizam Kamaruddin (VAKL)
- 23rd – Yong Zhi Kang (VAKL)
- 23rd – Nur Mas Ayu Binti Mohamad Ali (V Environment)

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for the
planet

theveritasdesigngroup.com

DECEMBER 2024