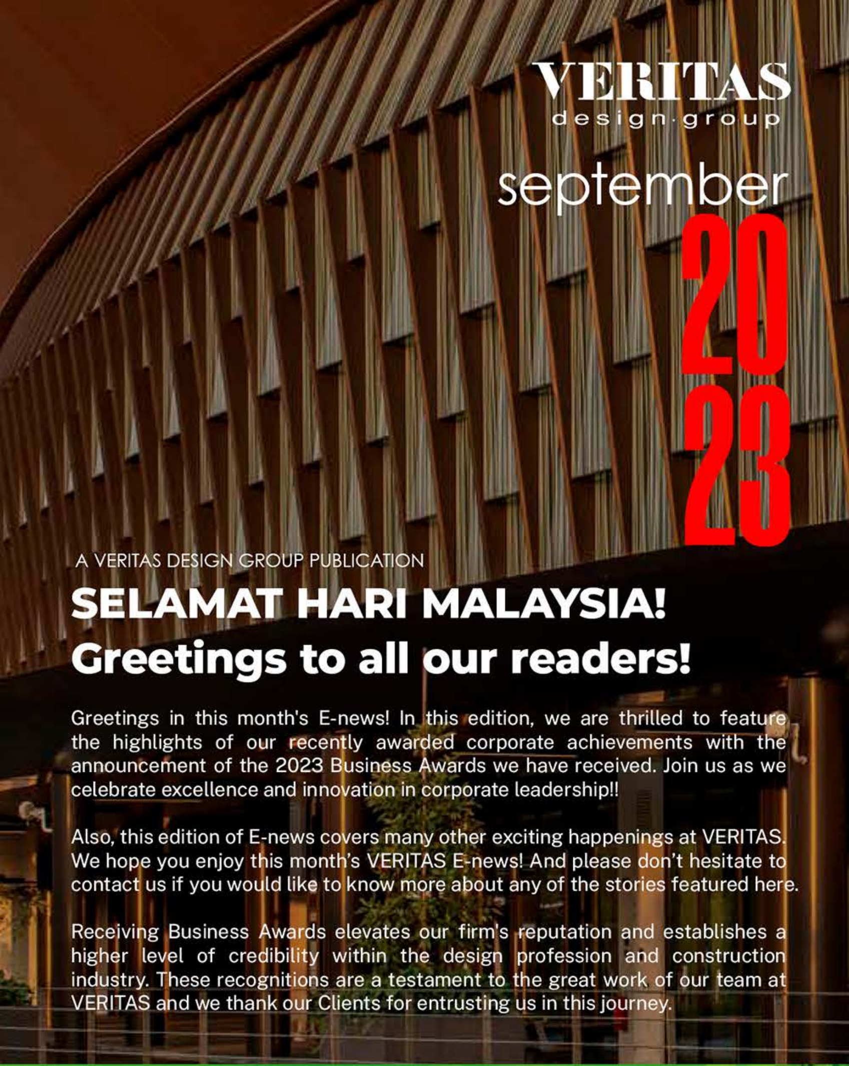


VERITAS
design·group

september
2023

A VERITAS DESIGN GROUP PUBLICATION

SELAMAT HARI MALAYSIA! Greetings to all our readers!

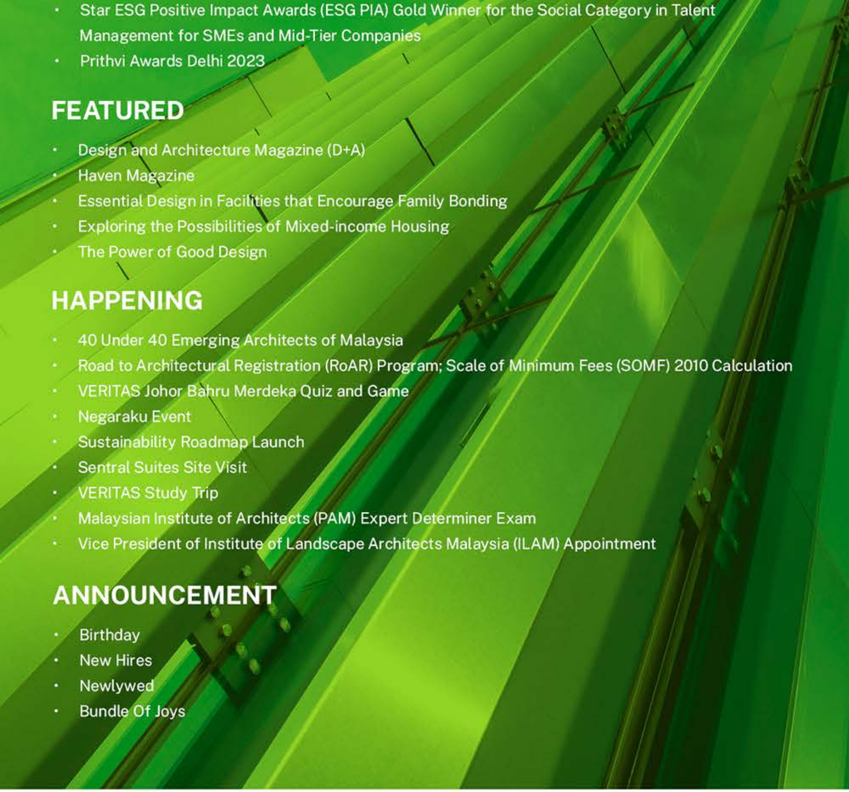
Greetings in this month's E-news! In this edition, we are thrilled to feature the highlights of our recently awarded corporate achievements with the announcement of the 2023 Business Awards we have received. Join us as we celebrate excellence and innovation in corporate leadership!!

Also, this edition of E-news covers many other exciting happenings at VERITAS. We hope you enjoy this month's VERITAS E-news! And please don't hesitate to contact us if you would like to know more about any of the stories featured here.

Receiving Business Awards elevates our firm's reputation and establishes a higher level of credibility within the design profession and construction industry. These recognitions are a testament to the great work of our team at VERITAS and we thank our Clients for entrusting us in this journey.

MAIN NEWS

- 5th Asean India Business Award by ASEAN India Business Council Achievement Award 2023



- Star ESG Positive Impact Awards (ESG PIA) Gold Winner for the Social Category in Talent Management for SMEs and Mid-Tier Companies
- Prithvi Awards Delhi 2023

FEATURED

- Design and Architecture Magazine (D+A)
- Haven Magazine
- Essential Design in Facilities that Encourage Family Bonding
- Exploring the Possibilities of Mixed-income Housing
- The Power of Good Design

HAPPENING

- 40 Under 40 Emerging Architects of Malaysia
- Road to Architectural Registration (RoAR) Program; Scale of Minimum Fees (SOMF) 2010 Calculation
- VERITAS Johor Bahru Merdeka Quiz and Game
- Negaraku Event
- Sustainability Roadmap Launch
- Sentral Suites Site Visit
- VERITAS Study Trip
- Malaysian Institute of Architects (PAM) Expert Determiner Exam
- Vice President of Institute of Landscape Architects Malaysia (ILAM) Appointment

ANNOUNCEMENT

- Birthday
- New Hires
- Newlywed
- Bundle Of Joys

5th Asean India Business Award by ASEAN India Business Council Achievement Award 2023

In March 2023, VERITAS received the Achievement Award from the ASEAN India Business Council at a ceremony held at the Berjaya Times Square Hotel. The award was received by VERITAS President David Hashim.

BUSINESS ACHIEVEMENT AW
Mr David Mizan Hashim
Group President
VERITAS
group

The summit, themed "Strengthening and Moving Forward Asean-India Economic Relations for a Strategic Business Partnership", was held as part of the Asean-India Year of Friendship to commemorate the more than three-decade-long engagement between India and the 10-member bloc.

VERITAS received this award for its many years of efforts and initiatives to strengthen India-Malaysia relationships through business interactions and investments.

Star ESG Positive Impact Awards (ESG PIA) Gold Winner for the Social Category in Talent Management for SMEs and Mid-Tier Companies

In June 2023, VERITAS achieved a significant milestone by winning the esteemed Star ESG Gold Award in Talent Management at the ESG PIA Gala Night at the M Resort Hotel on 9th June.

ESG
POSITIVE
IMPACT
AWARDS
TALENT MANAGEMENT
SME / MID TIER
GOLD
VERITAS ARCHITECTS SDN BHD
VERITAS
design·group

ESG
POSITIVE
IMPACT
AWARD
GALA NIGHT

The remarkable achievement also garnered recognition in the Star ESG Pullout July edition, highlighting VERITAS' commitment to nurturing and

UNE 2023 | K LA LUMP
Star
OCBC
TM

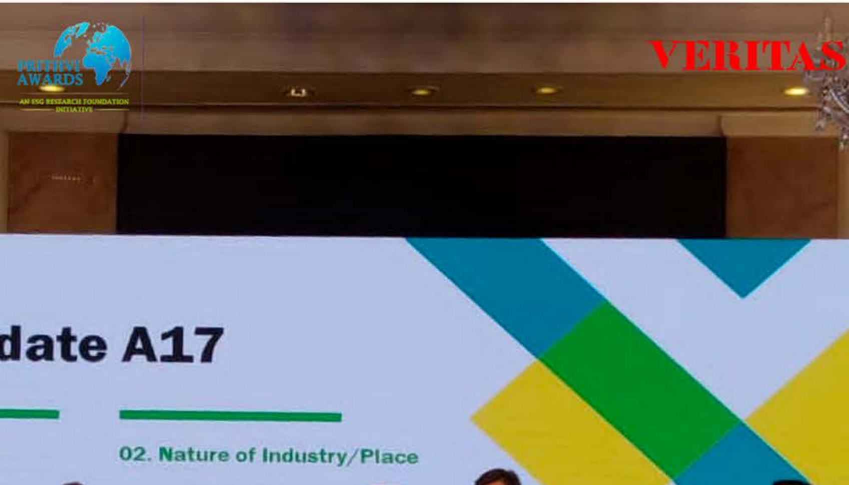
developing exceptional talent within the organization.

In addition to the company's accolade, VERITAS' ESG Coordinator, Chu Jia Jun, was featured for his exceptional contributions.

His expertise and dedication have played a pivotal role in driving VERITAS' sustainable practices, further solidifying the company's commitment to environmental, social and governance initiatives.

Prithvi Awards Delhi 2023

In July 2023, VERITAS was awarded the prestigious ESG Prithvi Award 2023 from the India-based ESG Research Foundation.


PRITHVI AWARDS
AN ESG RESEARCH FOUNDATION INITIATIVE
VERITAS
date A17
02. Nature of Industry/Place

/Facilities/
Malaysi

In Hindi, Prithvi means ‘earth”, and this award is a testament to VERITAS’ focus on sustainability.

The grand ceremony took place at the esteemed Shangri-La Eros Hotel in New Delhi, India on 14th July where distinguished guests and industry leaders gathered to celebrate this remarkable achievement. This marks a significant milestone in the company's success and recognition within the industry in India. The award was received by VERITAS India Principal Mahendra Pawar.

Design and Architecture Magazine (D+A)

The Petronas Leadership Centre (PLC) took center stage in the prestigious d+a magazine's Issue 129 in 2023, gracing the front page and captivating readers with its remarkable design. VERITAS was the overall lead consultant for the project, establishing a strong collaborative partnership with PETRONAS.

d+a

design and architecture

ISSUE 129, 2023

REDEFINING HERITAGE

SINGAPORE CHINESE CHAMBER OF COMMERCE AND INDUSTRY

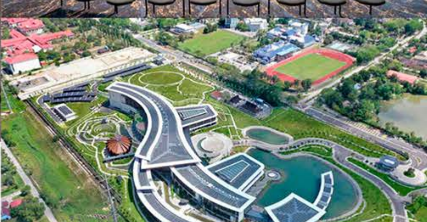
dedicated to sustainability

PETRONAS LEADERSHIP CENTRE

TOKYO'S VERTICAL GARDEN CITY

TORANOMON HILLS

PETRONAS Dagangan Berhad (PDB)

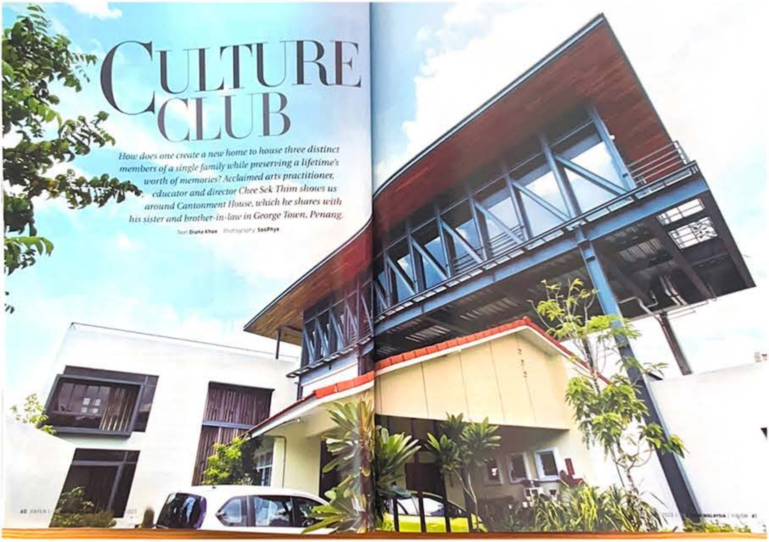


For this PLC project, VERITAS received the Silver Awards in the Public & Institutional Category and the Sustainable Development Goal Category by the Malaysian Institute of Architects (PAM).

Haven Magazine

Cantonment House, a remarkable private residence in Penang, was featured in the Haven magazine in Issue 109. This architectural gem, meticulously designed by VERITAS Vice President Lillian Tay and team, was completed in 2022.

The visionary design aimed to create a harmonious space capable of accommodating the unique needs of three individuals while fostering a sense of family, all within their own private spheres.



CULTURE CLUB

How does one create a new home to house three distinct members of a single family while preserving a lifetime's worth of memories? Acclaimed arts practitioner, educator and director Chee Sek Thim shows us around Cantonment House, which he shares with his sister and brother-in-law in George Town, Penang.

Text Diana Khoo Photography SooPhye

The central stairs create transparency using light and space instead of walls to separate yet unify the three homes-in-one house concept

The rooftop pool looks out onto a panoramic view of Gurney Drive and the hills beyond, a sight rarely enjoyed by those living in landed homes in Penang

> “ Cantonment House bridges the old and the new, past and present, for a family of three in Penang... ”

Essential Design in Facilities that Encourage Family Bonding

On 5th August, VERITAS Principal Azril Jaafar was featured in a Star Property publication entitled “Essential Design in Facilities that Encourage Family Bonding”.

Azril shared his views on how the built environment in one’s own home encourages family bonding in this Internet of Things Era where parents and children are more isolated on their own mobile devices.

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Exploring the Possibilities of Mixed-income Housing

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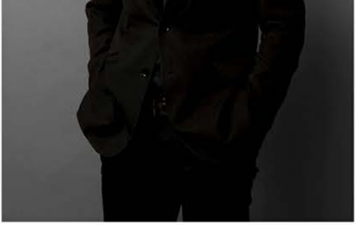
On 1st September, VERITAS Principal Syah Kamaruddin was featured in a Star Property publication entitled “Exploring the Possibilities of Mixed-income Housing”.

Syah shared his thoughts on how a mixed housing development plays a vital role in bridging the social



gap of different household incomes.

This integration would also be beneficial in eliminating the collective disparity attributed to income levels and to achieve this, different housing development formulas will be needed to fit a diverse mix of income levels.

The Power of Good Design

On 18th September, an essay by VERITAS President David Hashim was featured in The Edge; The Power of Good Design.

David articulated his insights on the transformative potential of good design, emphasizing how it possesses the ability to significantly uplift the fortunes of its encompassing environment.

He emphasized that a conscientious approach to evaluating the emerging built environment is crucial. By being discerning and critical in this evaluation, we pave the way towards ensuring our future well-being, harnessing the transformative prowess that good design inherently holds.

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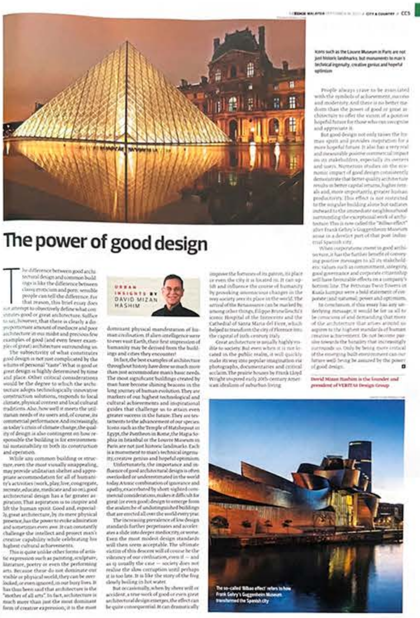


The power of good design

URBAN INSIGHTS BY DAVID MIZAN HASHIM

Icons such as the Louvre Museum in Paris are not just historic landmarks, but monuments to man's technical ingenuity, creative genius and hopeful optimism

The so-called 'Bilbao effect' refers to how Frank Gehry's Guggenheim Museum transformed the Spanish city

David Mizan Hashim is the founder and president of VERITAS Design Group

40 Under 40

Emerging Architects of Malaysia

VERITAS Design Group's Principal Anthony Lau, Senior Associate Azlina Ismail, Associate Choong Wei Li, and Architects Farah Yusof and Nurulhuda Non were among 40 talented Malaysian architects recognized through the "40 under 40" initiative by the Malaysian Institute of Architects (PAM). Their notable contributions are showcased in the Archidex Exhibition.

This initiative, following the successful "30 under 40" project launched in 2011, identifies and honors emerging architectural talents who have subsequently influenced the industry. PAM's commitment to this initiative reflects its dedication to spotlighting and fostering the next generation of innovative architects in Malaysia, shaping future living and working spaces.

Road to Architectural Registration (RoAR) Program; Scale of Minimum Fees (SOMF) 2010 Calculation

On 24th August, the RoAR program was held at The Loft at VERITAS HQ in Kuala Lumpur. During this third session for 2023, Architects Wilson Yong, Pinky Tan and Ivy Lam presented on the Scale of Minimum Fees (SOMF) 2010 Calculation. The **ROAR** – **RO**ad to **AR** program was initiated in 2017 with the objective of gathering VERITASians to discuss in detail the LAM Part 3 professional registration exam topics and the challenges they have faced in passing this rigorous exam.

ROAR
Road to AR
SOMF
by Wilson • Pinky • Ivy
VERITAS
design group

VERITAS Johor Bahru Merdeka Quiz and Game

On the 24th to 29th August, VERITAS Johor celebrated Merdeka Day with a "Merdeka Quiz & Games" event. Activities included an online quiz, telephone questions, a word search game and the "Challenge Kuih" contest. The event culminated in a multicultural feast on August 29th. Winners received cash prizes, but everyone left with cherished memories, strengthening our unity in diversity.

Negaraku Event

On the 4th to the 6th of September, the VERITAS Sports and Social Club (VSSC) organized a vibrant Negaraku event in honor of Merdeka and Malaysia Day.

The event featured a mix of traditional and modern board games, including Mahjong, Chess, Jenga, Super Table Soccer, Congkak, Dam Haji, and more. The grand finale, which took place at The Loft of VERITAS HQ was enriched by a spirited performance from VERITAS' in-house band, which infused the atmosphere with lively entertainment, making it an immersive and captivating experience for all attendees.

Sustainability Roadmap Launch

On 7th September, VERITAS President David Hashim and Architect Jia Jun attended the Sustainability Roadmap launching ceremony by Avaland Berhad at Avaland's show village at One City USJ. The Sustainability Roadmap is aimed to reinforce a commitment to integrate sustainable and eco-friendly features in all projects to benefit customers.

ALOR
RESIDENC
2FIFTH AVENU
rand Open
26 AUGUST 2023

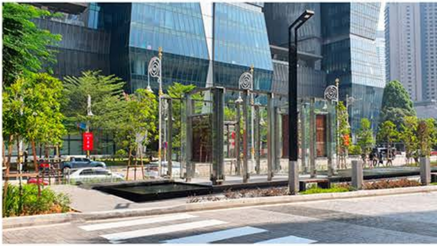
OFFICIAL
LAUNCH of
AVALAND
an AyalaLand company
SUSTAINABILITY ROADMAP
7th Sept 2023
Avaland Show Village
@ One City, USJ

Guided by its parent company Ayala Land Inc's sustainability framework, the Avaland's Sustainability Roadmap is developed in line with its product standardisation manual — with four key focus areas: site resilience, resource efficiency, people mobility and connectivity, as well as local economic development. Its green initiatives have borne fruit as the Alora Residences designed by VERITAS received the gold certification.

Sentral Suites Site Visit

On 9th September, a total of 31 VERITASians including Vice President Lillian Tay, Principals, Senior Associates, Associates, senior architects, architects, project managers, draft persons and assistant architects attended the Sentral Suites Site visit in Kuala Lumpur. The visit provided useful insights and learning opportunities for the attendees about the progress of the project which is nearing completion. One of the standout features of this project is the 100-Quarters Commemorative Pavilion and Park—a poignant tribute to the historical community of Brickfields dating back to 1915.

Rather than merely rebuilding old structures, the project has creatively reimagined and encapsulated the essence of these residences in a symbolic sculpture.



This meaningful installation is now nestled within a vibrant urban park, designed to honor the lives, stories, and legacy of the residents who have been a part of this community over the last century. The sculpture and park stand as a celebration of the rich history and enduring spirit of Brickfields, encapsulating the joy and life that has graced this area for generations.

VERITAS Study Trip

On the 14th to the 17th of September, 45 VERITASians including President David Hashim Vice President Lillian Tay, Principals, Senior Associates, Associates, senior architects, architects, and assistant architects attended the annual Study Trip. This year, the enthralling destination was Japan, allowing VERITASians a unique opportunity to delve into the rich tapestry of architectural marvels that Tokyo has to offer.

While in Japan, the delegation also had the privilege of engaging with titans of the architectural and property industry. VERITAS President David Hashim, alongside VERITAS Principals Hisaya Sugiyama, Alif Arif, Azril Jaafar, Syah Kamaruddin and Associate Miguel Robles seized the chance to engage in illuminating discussions with influential organizations. These included Mori Building, an industry stalwart renowned for their cutting-edge projects and Mitsubishi Estate one of the largest real-estate developers in Japan which is also involved in property management and architecture research and design. The team also met with the Malaysia External Trade Development Corporation (MATRADE), a pivotal organization in promoting Malaysian companies globally, and Nikken Sekkei, a prominent Japanese architectural and engineering firm and the second-largest architectural practice in the world.

The team also explored Tokyo's architectural marvels in districts like Shibuya, Aoyama, Ginza and Omotesando. They studied Japanese workmanship and its fusion with local culture in urban planning and design. The itinerary included immersive visits to renowned architectural landmarks, each offering distinct insights. Miyashita Park showcased contemporary design harmonizing with natural elements, while the Prada building exhibited avant-garde architectural aesthetics. Roppongi Hills stood as a testament to urban development at its peak, seamlessly blending commercial and residential spaces.

Intriguingly, the De Beers Building highlighted architectural elegance combined with functional precision. Miu Miu's design exemplified a fusion of creativity and luxury, and Tokyu Plaza showcased innovative vertical architecture seamlessly integrating with retail spaces. These visits enriched the team's understanding, offering a tapestry of diverse architectural philosophies, styles and fostering fresh perspectives and valuable knowledge.

Malaysian Institute of Architects (PAM) Expert Determiner Exam

On 22nd September, Principals Alif Arif, Syah Kamaruddin and Senior Associate Suhaimi Baba passed the PAM Expert Determiner Examination. Expert Determination is one of the alternative dispute resolution mechanisms, in which an independent expert is appointed to provide a binding decision on a specific technical issue in dispute between two or more parties in the PAM Contract 2018.

CONGRATULATIONS!
Principals Alif Arif, Syah Kamaruddin
and
Senior Associate Suhaimi Baba
for passing the
PAM Expert Determiner Examination
VERITAS

This process is often considered for use when the parties have reached an impasse in negotiations or when they want a faster and more cost-effective alternative to arbitration or litigation. By passing the exams, they are qualified to be appointed as an Expert Determiner if needed.

Vice President of Institute of Landscape Architects Malaysia (ILAM) Appointment

On 26th September, VERITAS Landscape Principal Khalifah Jamaluddin was appointed as ILAM's Vice President for the term 2022/24. This appointment stands as a resounding endorsement of Khalifah's exemplary dedication, profound expertise and influence within the realm of landscape architecture. VERITAS congratulates Khalifah on this well-deserved appointment and expresses its full support for his endeavors as the Vice President of ILAM. Congratulations Khalifah!!

VERITAS
Congratulations to
LAR. KHALIFAH BIN JAMALUDDIN
for being appointed as the new
ILAM VICE PRESIDENT 2022/24
Institute of Landscape Architects Malaysia (ILAM)
MALAYSIA

New Hires

BIM Manager
Ahmad Wafi Duani
VERITAS Architects Sdn. Bhd. (Kuala Lumpur)

Assistant Architect
Nur Liyana Aiman
VERITAS Architects Sdn. Bhd. (Kuala Lumpur)

Site Staff
Muhd Aizat
VERITAS Architects Sdn. Bhd. (Kuala Lumpur)

Asst. Town Planner
Lim Lee En
VERITAS Planning Sdn. Bhd.

Asst. Landscape Architect
Muhammad Syahmirul Nizam
VERITAS Landscape Sdn. Bhd.

Who's Celebrating their Birthday - September

VERITAS Architects Sdn. Bhd. (Kuala Lumpur)

- 6th Mohd Azmin Bin Yacob @ Ibrahim
- 12th Wan Mohd Nizam Wan Abdul Wahab
- 15th Affan Bin Wazir
- 18th Mohd Azrul Bin Adnan
- 19th Abu Hazreiq Bin Abu Hassan
- 20th Tan Yee Lyn
- 21st Phoebe Loh Suet ling
- 21st Alif Arif Iskandar Bin Abdul Wahab
- 22nd Nadhira Akmal Ismil Binti Harun
- 22nd Komathi A/P Ramakrishna
- 23rd Jaden Lim Kai Jie
- 26th Wong Ka Yee
- 29th Saza Nurlyana Sabarudin
- 30th Faizol Izan Bin Morat

VERITAS Architects Sdn. Bhd. (Penang)

- 14th Zulhelmie Zakaria
- 2nd Mohd Zamri Abd Lateh

VERITAS Architects Sdn. Bhd. (Johor Bahru)

- 1st Mohamed Nadzeem Bin Abdullah
- 6th Mohd Fadzil Bin Mohamad Yunos
- 14th Vijaya Kumar A/L Yoganathan
- 29th Tan Li Ye (Zoe)

VERITAS Landscape Sdn. Bhd.

- 2nd Noryanti Jamal
- 5th Murugadass Ganathipan
- 13th Azizul Maddalis

VERITAS Environment Sdn. Bhd.

- 2nd Aida Elyana
- 4th Aliaa Zawani

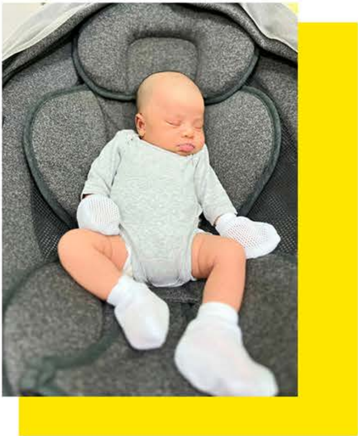
VERITAS Planning Sdn. Bhd.

- 25th Fazelyna
- 30th Amaluddin Abdullah

Newlywed

Congratulations to VERITASian Fhellagia Ferraldisha Fikd and her spouse Arif Haiqal for tying the knot on 26th August 2023 at Masjid Wilayah Persekutuan.

Bundle of Joys



On the joyful occasions of September 4th and September 6th, 2023, the VERITAS celebrated the arrival of two precious bundles of joy. On the 4th, VERITAS Landscape staff Ikhwan Afif Zakaria and his spouse joyfully welcomed their baby boy, Muhamad Akid Arfan, into the world. Heartfelt congratulations to the elated couple on this beautiful addition to their family!

Shortly after, on the 6th of September, 2023, VERITAS Johor Bahru staff Nurulelyana and her spouse Muhammad Taufik were overjoyed to introduce their baby girl, Nurul Thalia to the world. Warmest congratulations to the delighted couple on the wonderful blessing of their daughter! May these little ones bring immense joy, love and precious memories to their families.