VERITAS

design·group

e-newsletter

JULY 2021

Hello Everyone!

Dear Readers, in this month's E-news we are pleased to feature some of the exciting work being done by VERITAS Penang. The office of VERITAS in Penang, located in the Boustead Building on Sultan Ahmad Shah Road, has undertaken numerous exciting projects in the Northern region of Malaysia over the past 20+ years. This E-news will feature some of the more recent projects handled by VERITAS Penang, led by Principal Eric Tham.

This E-news will also cover many other interesting happenings in VERITAS. We hope you enjoy this month's VERITAS E-news! And please don't hesitate to contact us if you would like to know more about any of the stories featured here.

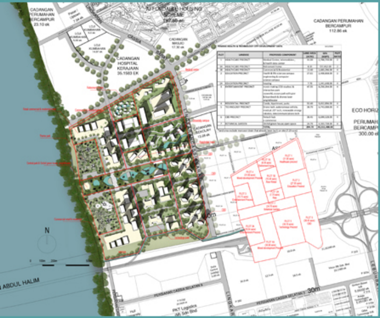
…

State of Penang

Penang, also known as the Pearl of the Orient, is one of the most scenic places in Malaysia. The island is situated on the Northwest side of the peninsular and is now one of the nation's prime tourist destinations, with luxury resort hotels mainly on the North coast at Batu Feringgi. Penang's competitive edge lies in its skilled workforce, robust supply chain, top-notch infrastructure and excellent government leadership, making it a preferred destination for companies to establish their presence.

Asian Health City, Batu Kawan

VERITAS Penang is the master planner for of this medical and digital technology hub. Asian Health City will become a one-stop centre for health, education and technology which is expected to promote Penang as a regional hub for medical tourism.


CADANGAN PERUMAHAN BERCAMPUR 23.10 ek
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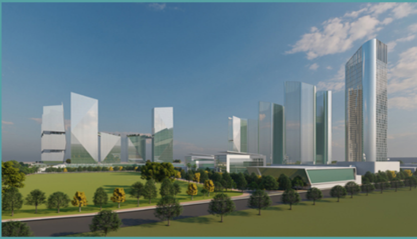

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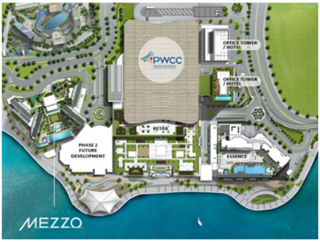
Asian Health City will be developed on the state's 295 acres of plot in Batu Kawan where various components will be eventually built. VERITAS Penang Principal Eric Tham attended the (MoU) signing ceremony for the project between I-Heal Health Executive Chairman Dr David Khoo and Penang Chief Minister YB Chow Kon Yeow on the 14th January 2021.

Status: Design Stage



Mezzo The Light City, Jelutong

Mezzo is the first residential project in the 2nd Phase of the Light Waterfront Township, a 152-acre waterfront development at a strategic location on Penang Island. This 2nd phase called the Light City is an integrated mixed-use waterfront development by IJM Perennial Development, a joint-venture between 2 master developers from Malaysia and Singapore. The Mezzo features 2 seafront condominium towers of 35 storeys optimally positioned to maximise views of the stunning Penang Straits while ensuring privacy for every unit. As a key component of the Light City, Mezzo residents will also enjoy unprecedented access to the project's other amenities as well as its surrounding public space.

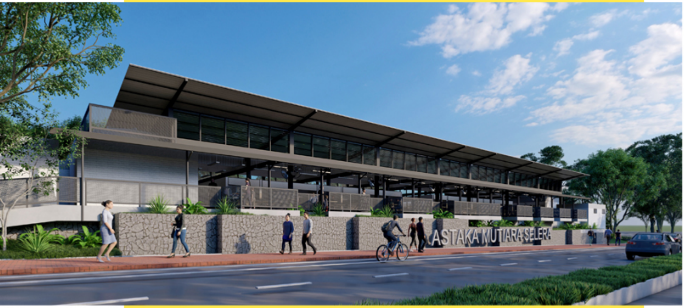
Status: Construction in Progress

Mosaic Hotel, Anson Road

The Mosaic Hotel is a 3-star property situated on Anson Road, adjacent to the famous Ghee Hiang Biscuit shop, a household name in Penang. It is not far from the heart of Georgetown and its heritage zones. Located on a mere 0.3-acre site, the hotel stands at 36-storeys tall with 168 rooms and has an automated mechanical car-park system. The building takes design inspiration from the local straits eclectic culture, and all the rooms face the sea.

Status: Design Stage

The Astaka, Tanjung Bunga



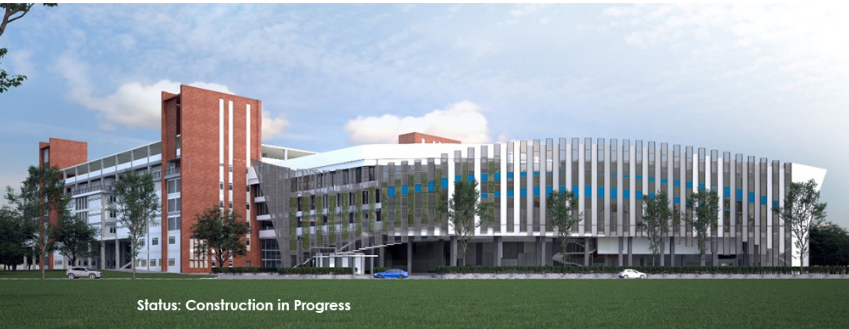
Status: Construction in Progress

As part of its corporate social responsibility efforts, VERITAS Penang has undertaken the architectural design for the Astaka Mutiara Selera food-court which will be the first GBI-certified eatery plaza in Penang. It is built to replace the original food court which was destroyed in accidental fire on 7th November 2021. The series by VERITAS are provided on a pro-bono basis to the Penang government.

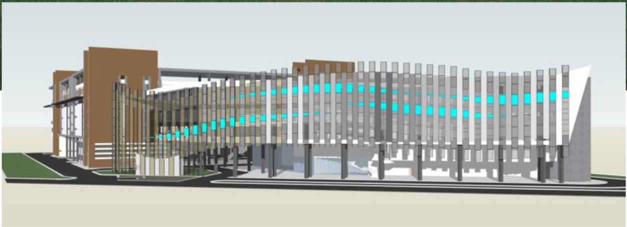
OFFICE
ASTAKA MUTIARA SELERA

Stonyhurst College, Tanjong Tokong

Stonyhurst College is another international branch of an established British independent school from Lancashire, UK. This co-ed school is located on the Tanjong Tokong waterfront and will eventually accommodate 1,200 students aged 3 to 18 following the British curriculum with Jesuit principles and values at its core.



Status: Construction in Progress



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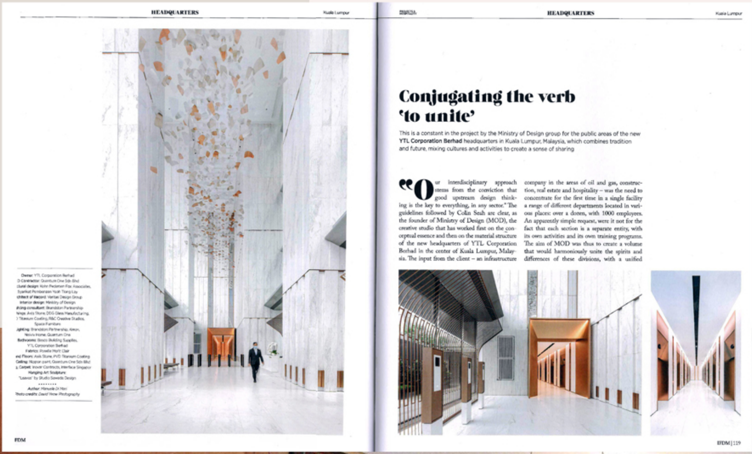
Where We Are Featured



HEADQUARTERS Kuala Lumpur

Owner: YTL Corporation Berhad
D Contractor: Quantum One Sdn Bhd
ctural design: Kohn Pedersen Fox Associates,
Syarikat Pembenaan Yeoh Tiong Lay
chitect of Record: Veritas Design Group
Interior design: Ministry of Design
hting consultant: Brandston Partnership
nings: Axis Stone, DDG Glass Manufacturing,
) Titanium Coating, R&C Creative Studios,
Space Furniture
ighting: Brandston Partnership, Amon,
Nevis Home, Quantum One
Bathrooms: Bosco Building Supplies,
YTL Corporation Berhad
Fabrics: Poselle Moït Clair
and Floors: Axis Stone, PVD Titanium Coating
Ceiling: Nippon paint, Quantum One Sdn Bhd
, Carpet: Inovar Contracts, Interface Singapor
Hanging Art Sculpture:
"Leaves" by Studio Sawada Design
....
Author: Manuela Di Mari
hoto credits: *David Yeow Photography*

FDM

HEADQUARTERS Kuala Lumpur

Conjugating the verb 'to unite'

This is a constant in the project by the Ministry of Design group for the public areas of the new **YTL Corporation Berhad** headquarters in Kuala Lumpur, Malaysia, which combines tradition and future, mixing cultures and activities to create a sense of sharing

"Our interdisciplinary approach stems from the conviction that good upstream design thinking is the key to everything, in any sector." The guidelines followed by Colin Seah are clear, as the founder of Ministry of Design (MOD), the creative studio that has worked first on the conceptual essence and then on the material structure of the new headquarters of YTL Corporation Berhad in the center of Kuala Lumpur, Malaysia. The input from the client – an infrastructure company in the areas of oil and gas, construction, real estate and hospitality – was the need to concentrate for the first time in a single facility a range of different departments located in various places: over a dozen, with 1000 employees. An apparently simple request, were it not for the fact that each section is a separate entity, with its own activities and its own training programs. The aim of MOD was thus to create a volume that would harmoniously unite the spirits and differences of these divisions, with a unified

IFDM | 119

YTL HQ
Interior Furniture Design Magazine (IFDM)

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VERITAS' recently completed project the YTL Headquarters was featured in the spring/ summer 2021 edition of Interior Furniture Design Magazine (IFDM). The magazine highlighted the sophisticated interior design of this high-rise office building located in the heart of Kuala Lumpur. This project was undertaken in collaboration with Kohn Pederson Fox Associates from New York City.

MALAYSIA

Lean, green goal: KL mayor aims for carbon-neutral status by 2050

Datuk Seri Mahadi Che Ngah targets slashing emissions by 70% within next decade, says significant strides already made

Updated 2 weeks ago · Published on 11 Jul 2021 1:00PM · 0 Comments

87
Shares
77

BY
Saktesh Subramaniam

Lean, green goal:
KL Mayor aims for carbon-neutral status by 2050
Thevibes.com

On 11th July 2021 online newsite thevibes.com featured an article on the exclusive interview VERITAS conducted with the Mayor of Kuala Lumpur Datuk Seri Haji Mahadi Che Ngah. The article highlighted on the initiatives being taken and challenges being faced by Dewan Bandaraya (City Hall) of Kuala Lumpur in regards to its sustainable development goals (SDG).

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What's Happening

On 10th July 2021 VERITAS donated provisions and 20 Sun King Pro solar lights to orang asli families in Taman Negara.

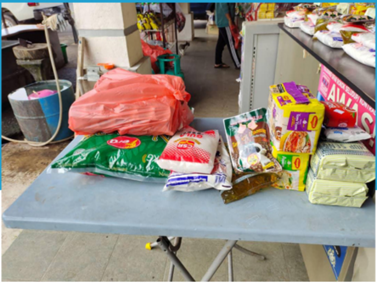
EcoHERO
VERITAS FUND FOR EXCELLENCE

VFE

Two boatloads of supplies were delivered to Kampung Yong and Kampung Blau located deep in the jungle. The VERITAS Fund for Excellence (VFE) contribution was a continuation of its KampungKu project which started in 2018, and the donated items will be vital for the day-to day lives of the indigenous people of these two villages.

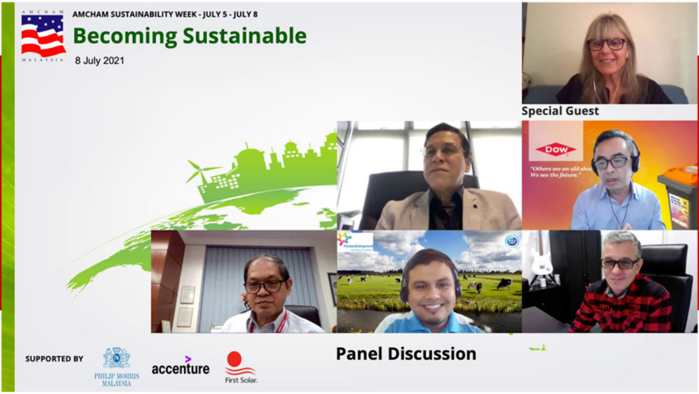
KampungKu: Eco Hero Update

EcoHERO
VERITAS FUND FOR EXCELLENCE



AMCHAM Sustainability Week Talk

On 8th July 2021 VERITAS Group President David Hashim gave a talk as part of the American Malaysian Chamber of Commerce (AmCham) Sustainability Week via webinar. The session focused on the journey of transitioning from traditional business models into more sustainable ones. David shared VERITAS' efforts to become a sustainable business, showcasing our initiatives and partnerships toward achieving this.



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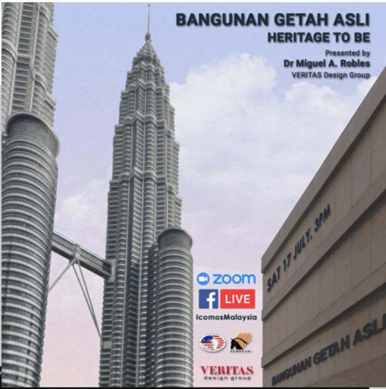
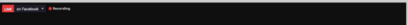
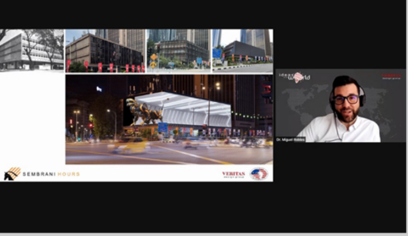
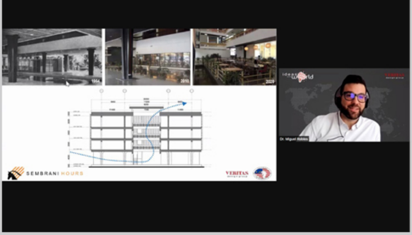
Lembaga Getah Asli Heritage to Be

On 17th July 2021 VERITAS Associate Miguel Robles gave a talk via Zoom Webinar & FB Live entitled "Lembaga Getah Asli-Heritage to Be". The event was broadcasted by ICOMOS Malaysia's FB page and had almost 450 views. The talk focused on threats to this heritage building located in the heart of Kuala Lumpur. Further to the above, later on the same day Miguel also gave a presentation on the same topic in the SEMBRANI HOURS webinar.









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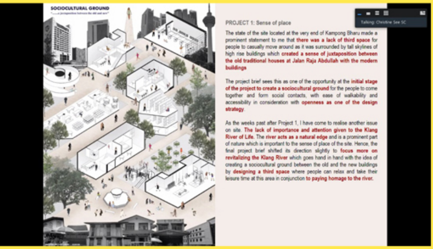
Zoom Meeting
VAKL - Miguel A. Robles is talking...
Chong Yi Hui PC
Soon
Esther Tey
ALIA NADIA
Leave

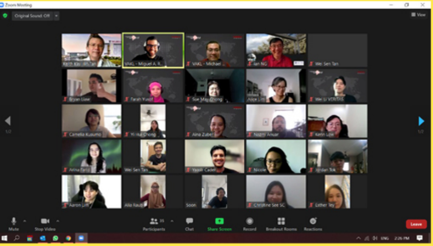


PROJECT 1: Sense of place

The state of the site located at the very end of Kampong Bharu made a prominent statement to me that **there was a lack of third space** for people to casually move around as it was surrounded by tall skylines of high rise buildings which **created a sense of juxtaposition between the old traditional houses at Jalan Raja Abdullah with the modern buildings**

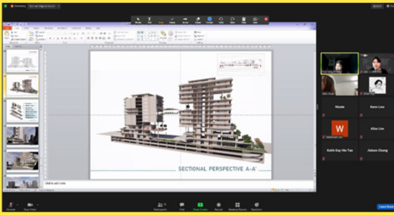
The project brief sees this as one of the opportunity at the **initial stage of the project to create a sociocultural ground** for the people to come together and form social contacts, with ease of walkability and accessibility in consideration with **openness as one of the design strategy**.

As the weeks past after Project 1, I have come to realise another issue on site. **The lack of importance and attention given to the Klang River of Life.** The **river acts as a natural edge** and is a prominent part of nature which is important to the sense of place of the site. Hence, the final project brief shifted its direction slightly to **focus more on revitalizing the Klang River** which goes hand in hand with the idea of creating a sociocultural ground between the old and the new buildings by **designing a third space** where people can relax and take their leisure time at this area in conjunction **to paying homage to the river.**



Taylor's High-Rise Studio 4th Edition

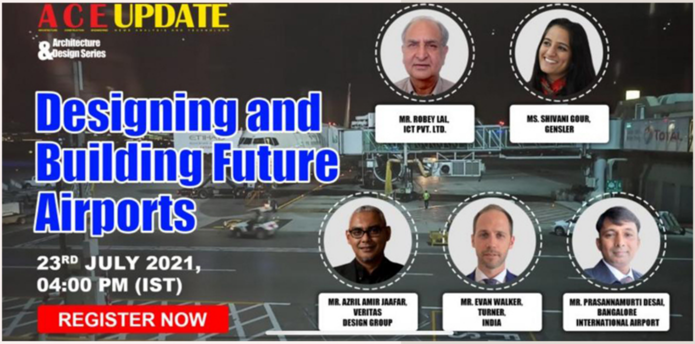
On 19th July 2021 VERITAS held the Taylor's University High-Rise Studio, 4th Edition via Zoom. The session consisted of a briefing of the semester's project, followed by a panel discussion with VERITAS Senior Associate Aina Zuber, Associate Chong Wei Li and Architects Michael Tan, Haseef Rafiei and Farah Yusof.

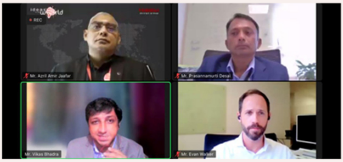


TAYLOR'S

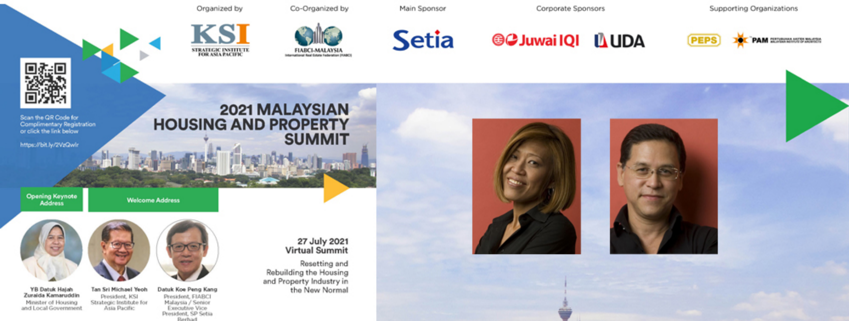
Designing and Building Future Airports

On the 23rd July 2021 VERITAS Principal Azril Jaafar gave a talk in an interactive live session hosted by the ACE Magazine of India.


ACE UPDATE
Architecture & Design Series
Designing and Building Future Airports
23RD JULY 2021, 04:00 PM (IST)
REGISTER NOW
MR. ROBEY LAL, ICT PVT. LTD.
MS. SHIVANI GOUR, GENSLER
MR. AZRIL AMIR JAAFAR, VERITAS DESIGN GROUP
MR. EVAN WALKER, TURNER, INDIA
MR. PRASANNAMURTI DESAI, BANGALORE INTERNATIONAL AIRPORT



Azril spoke about the latest trends in the design of airports and his experience working on multiple aviation projects throughout his years at VERITAS.



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https://bit.ly/2VzQwlr

2021 MALAYSIAN HOUSING AND PROPERTY SUMMIT

Opening Keynote Address

YB Datuk Hajah Zuraida Kamaruddin
Minister of Housing and Local Government

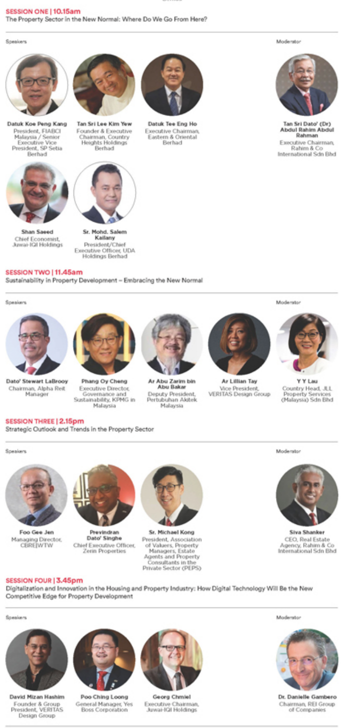
Welcome Address

Tan Sri Michael Yeoh
President, KSI Strategic Institute for Asia Pacific

Datuk Koe Peng Kang
President, FIABCI Malaysia / Senior Executive Vice President, SP Setia Berhad

27 July 2021
Virtual Summit

Resetting and Rebuilding the Housing and Property Industry in the New Normal



SESSION ONE | 10.15am
The Property Sector in the New Normal: Where Do We Go From Here?

Speakers

Datuk Koe Peng Kang
President, FIABCI Malaysia / Senior Executive Vice President, SP Setia Berhad

Tan Sri Lee Kim Yew
Founder & Executive Chairman, Country Heights Holdings Berhad

Datuk Tee Eng Ho
Executive Chairman, Eastern & Oriental Berhad

Shan Saeed
Chief Economist, Juwai-IQI Holdings

Sr. Mohd. Salem Kailany
President/Chief Executive Officer, UDA Holdings Berhad

Moderator

Tan Sri Dato' (Dr) Abdul Rahim Abdul Rahman
Executive Chairman, Rahim & Co International Sdn Bhd

SESSION TWO | 11.45am
Sustainability in Property Development – Embracing the New Normal

Speakers

Dato' Stewart LaBrooy
Chairman, Alpha Reit Manager

Phang Oy Cheng
Executive Director, Governance and Sustainability, KPMG in Malaysia

Ar Abu Zarim bin Abu Bakar
Deputy President, Pertubuhan Akitek Malaysia

Ar Lillian Tay
Vice President, VERITAS Design Group

Moderator

Y Y Lau
Country Head, JLL Property Services (Malaysia) Sdn Bhd

SESSION THREE | 2.15pm
Strategic Outlook and Trends in the Property Sector

Speakers

Foo Gee Jen
Managing Director, CBRE|WTW

Previndran Dato' Singhe
Chief Executive Officer, Zerin Properties

Sr. Michael Kong
President, Association of Valuers, Property Managers, Estate Agents and Property Consultants in the Private Sector (PEPS)

Moderator

Siva Shanker
CEO, Real Estate Agency, Rahim & Co International Sdn Bhd

SESSION FOUR | 3.45pm
Digitalization and Innovation in the Housing and Property Industry: How Digital Technology Will Be the New Competitive Edge for Property Development

Speakers

David Mizan Hashim
Founder & Group President, VERITAS Design Group

Poo Ching Loong
General Manager, Yes Boss Corporation

Georg Chmiel
Executive Chairman, Juwai-IQI Holdings

Moderator

Dr. Danielle Gambero
Chairman, REI Group of Companies

Malaysian Housing and Property Summit 2021

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On 27th July 2021 VERITAS President David Hashim and Vice-President Lillian Tay participated as a Speaker and Panelist respectively at the 2021 Malaysian Housing Summit organised by KSI. The summit took place virtually on the theme of "Resetting and Rebuilding the Housing and Property Industry in the New Normal".

i·d·e·a·s for the world

Thought-provoking Project of the Month: Opus Dubai

Zaha Hadid

This project was designed by the famous Zaha Hadid Architects (ZHA) from London. The building is located in the Burj Khalifa district adjacent to Downtown Dubai. The design of the building explores the balance between solid and void, opaque and transparent, interior and exterior. Spanning 84,300 square metres, the Opus was designed as two separate towers that coalesce into a singular structure taking the form of a cube.

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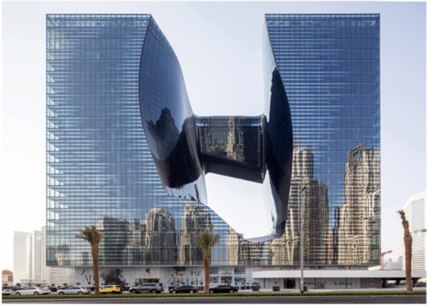

Our staff of the month for July is **Associate Danial Chong from VERITAS Penang.** Danial shares his thoughts and ideas about the future of Penang and the role of VERITAS in its upcoming development.

Staff of the Month

As an Architect/designer how would you protect Penang's heritage and culture in the face of upcoming modern developments?
It is within our Asian culture that we always look to our heritage and values. No matter where we go, we always find something that resonates with our values. And that is similar in designing buildings. We find cultural and heritage values in the buildings that we do, be it in design strategies that complements the climate or creating spaces that conforms to our customs. It will be natural rather than necessary.

What will be the next step for VERITAS Penang to compete among other industry players?
VERITAS has always pride in the things that we do and there is no difference here in Penang. We are capable of producing designs and buildings that are at the same level, if not better. The level of trust given to VERITAS shall be return the same from us here in Penang.

Penang's development has been one of the fastest in the country. How has the Covid-19 pandemic impacted the state's economy?
Without a doubt Penang will emerge victorious from the pandemic. They say the difficult roads often lead to beautiful destination and I believe this is true to the nature of Penang-ites. With limited resources, the state has so many public listed companies that are founded by Penang-ites, creating jobs and improving its economy. Penang has managed to create many forms of economy such as manufacturing, tourism, education, etc so that it does not rely on one to grow and I believe that is what driving Penang's economy.

What message(s) would you like to give to our readers especially during this difficult time.

It is darkest before dawn. This is so true during this time. Many of us have never gone through a pandemic and for us to come out of it, will make us stronger. It will be rewarding at the end of the day but in the meantime, it is darkest before dawn.

New Staff

VERITAS Architects Sdn. Bhd. (Kuala Lumpur)

Yee Lyn Ta
@ Architect

Puvaneswary Anbalagan
@ PA/Secretary to Group President and Director VERITAS Design Group

Aizulpadly Bin Abdul Aziz
@ Inspector of Works (IOW) for AGILE

WHO'S celebrating their BIRTHDAY - July

5th Tin Mei Mei
9th Raja Azriq Azwan Raja Hussin
12th Azizi Mohamad
13th Ng Yiek Seng
15th Adibah Abdullah
16th Zamirul Ikram Zainal Abidin
17th Muhammad Ikhwan Mohd Aripin
18th Hairun Ahmad, Suhaimi Sa'at
22nd Khalifah Jamaluddin
23rd Khairul Azwan Zainudin, Mahadi Katang
25th Noorazman Abd Rahman
30th Mohamad Hafiz Mohd Shah
31st Saamri Mohd Raflis

"IT IS HEALTH THAT IS THE REAL WEALTH, AND NOT PIECES OF GOLD AND SILVER."
- Mahatma Gandhi