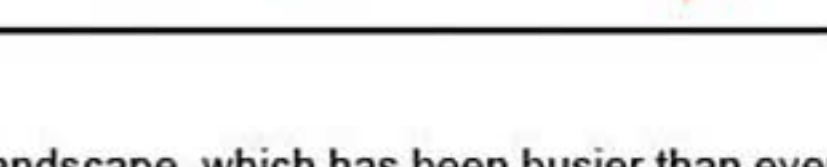


VERITAS e-news is a monthly on-line publication of features, news and events at VERITAS, a premier architecture and design firm based in Kuala Lumpur, Malaysia. VERITAS e-news has a subscriber base of 3000 readers.



Greetings to all our readers!

In this month's e-news, we are pleased to feature some of the recent work of VERITAS Landscape, which has been busier than ever in the last couple of years. Landscape design services have always been an important component of the VERITAS portfolio of work. We are committed to continually improving and expanding our expertise in this important aspect of the built environment. We are also pleased to provide an update on recent activities of the 3rd Quarterly Staff meeting, VERITAS "Buka Puasa" and other interesting "happenings" at VERITAS.

WHAT'S NEW in VERITAS?

ABOUT VERITAS LANDSCAPE

VERITAS Landscape Sdn Bhd was established in 1996 as a member of the VERITAS Design Group, and has since experienced rapid growth, expanding into all areas of the landscape design field. Today, despite its relative maturity, VERITAS Landscape continues to pursue a dynamic approach to landscape design founded on innovation and the principles of professionalism.

VERITAS Landscape has been honored over the years to be commissioned on award-winning landscape design projects for major international organizations and public listed companies, both within Malaysia and overseas. Completed projects of the firm have been published widely in the local media and the Principals have presented their work and ideas at numerous academic and professional forums.

As part of the VERITAS Design Group, VERITAS Landscape has access to the larger resources of its parent company, either to meet critical project milestones or for the purpose of providing integrated professional design services. This resource includes over 250 other members of the group within its 3 Malaysian offices (Kuala Lumpur, Penang and Johor) and 5 international offices.

Led by its Acting Managing Director, Khalifah Jamaluddin, VERITAS Landscape has adopted a flexible and adaptable approach to handling landscape design projects, tailored to respond to the specific needs of each particular project and the decision-making process of the Client. At VERITAS Landscape, the quality and consistency of professional service on each project takes precedence over theoretical design goals. Consequently, the firm's work is marked not by a fixed stylistic signature, but rather by a consistent approach inspired by the principles of good design, environmental concern and contextual integrity.

This issue of e-news will feature a few of our most note-worthy projects; the Johor State New Administrative Centre in Johor, Marlborough College East in Johor and the Everly Hotel in Putrajaya are just 3 of many projects that have been recently completed by VERITAS Landscape.

JOHOR STATE NEW ADMINISTRATIVE CENTRE, NUSAJAYA, JOHOR



The project is an integrated development of the Johor state and federal government department offices, spanning 320 acres of landscaped gardens and parks. The burgeoning complex is to serve as the new administrative centre of the Johor State Government and Federal Offices. The overall design concept of the development-part of the Bandar Nusajaya 24,000-acre township—is set to create an open campus environment, with gardens and parks reminiscent of the Alhambra. Selective references to Johor-Malay landscape architecture are made to establish the park's identity as one rooted in the local landscape's vernacular. The natural landscape has been meticulously preserved to retain the original lush greenery of the area.



The Central Planning Area is defined by 2 boulevards: the east-west boulevard stretches from a civic complex at the foot of the area's apex, down to the waterfront; the north-south boulevard connects the Central Planning Area to the adjacent subcenters. These strategies sensitively define the open spaces with due consideration to the ecological and microclimatic implications upon them. An Islamic Park was designed, sprawling across an area of 0.6 hectares. The classical layout of the park is a contemporary interpretation of the Moorish garden, symmetrical, geometric in layout, soft accents contrasting against the hard scape to appeal to the 5 senses. It will also include water features, flower gardens and a café strategically located in front of the new Menteri Besar's complex

MARLBOROUGH COLLEGE EAST, JOHOR

Marlborough College Malaysia is the first Malaysian subsidiary of the long-established private school in Wiltshire, United Kingdom. This is the first in Malaysia and it combines a broad range of arts and sports facilities interwoven into architecture fabric of the sprawling campus. The landscape focuses on the development of a lush 'campus-style' parkland that connects the interior and exterior spaces.



The modernist strand of thought runs through the selection of plant species with an architectural character strong enough to withstand the particular standards of abstraction that a minimal landscape calls for.



The proposed landscape forms the connective tissue between the assemblage of buildings, in the form of tree-lined avenues, with the relationship between the scale of the trees and the width of the walkway taken into sensitive consideration. Trees with wider canopies are proposed where dense foliage is required. These natural features are bound within the campus avenues and geometric courtyards with axial sightlines to bring the user's attention to the surrounding areas, ensuring full integration with the surrounding land uses, pedestrian functions and riverside area of the development.

A comprehensive network of pedestrian-friendly and barrier-free footpaths maximizing visual opportunities by accentuating viewing corridors from inside-out, emphasizing natural & man made features which in turn create a sense of constantly new vistas from outside looking in. These strategies combine to create a strong sense of place and a landscape that is practical to maintain and aesthetically pleasing to stroll through.

EVERLY HOTEL, PUTRAJAYA



The site of the hotel is a crescent-shaped lot confronting the sweeping panoramic vista of the Putrajaya Wetlands' Waterfront.

The hotel is flanked inland by commercial & residential districts, sharing waterfront views of government offices across the water with the Alamanda Shopping Complex. Z10 is branded a 3-star business hotel targeting the office class of Putrajaya & visitors of leisure. Poolside facilities & public spaces are arrayed on a cascade of descending crescent terraces orientated towards the panoramic, with generous pedestrian links to connect the hotel to the public realm of the wetlands boulevard. The public realm of the boulevard seamlessly merges into public realm of the hotel. Boundaries are gently blurred between the public and private spaces of the building. The hotel negotiates the transition between the denser urban landscape of the surrounding precinct buildings and the open vista of the waterfront. This is reflected in the sequence of spaces the casual pedestrian experiences whilst walking through the buildings and the differentiation between the detailing of the waterfront façade and inland façade.

MASS RAPID TRANSIT (MRT) LINE



VERITAS Landscape has been appointed as landscape designers for the 51-km mass rapid transit (MRT) line connecting Sg Buloh to Kajang. The SBK Line will pass through the KL city centre and be integrated with the existing KTM Komuter, Ampang LRT Line and Kelana Jaya LRT Line. About 9.5 km of the SBK Line will be underground while 41.5 km will be elevated. The SBK Line will have 35 stations and 2 depots. The landscape surrounding the stations is arranged in a series of flexible, multi-purpose spaces accommodating the diverse needs of the commuters.

special FEATURE.....

This month's e-news focuses on the VERITASians of the VERITAS Landscape's team. We have decided to feature all the 17 VERITASians of the VERITAS Landscape:

Khalifah Jamaluddin Acting Managing Director	Nursyuhada Ahmad Khaidar Landscape Architect	Siti Rafidah Ahmad Secretary cum Admin Assistant	Norjuridah Kasrumi Landscape Architect
Nurul Fariza Abu Bakar Junior Landscape Executive	Mohd Yunus Termuji Landscape Architect	Romeiza Ismet Hamzah Senior Landscape Architect	Fadzillah Omar Landscape Architect
Meor Azhar Meor Shakri Landscape Architect	Nora Mohamed Landscape Architect	Junaidah Ali Landscape Architect	Ahmad Alimi Hamid Landscape Architect
Muhammad Hasbullah Yunus Technical Assistant	Nazirleen Husna Zainol Landscape Architect	Muhammad Al Musyawi Mughtar Technical Assistant	Al Ratni Abdul Said Technical Assistant
Muhammad Kamil Abdul Rahim Technical Assistant			

special FEATURE.....

Welcome on board new VERITASians:
Information Technology Executive Muhammad Zulhimi Bin Md Ali, Draft person Rahimi Bin Ramli, Account Assistant Willa, Assistant Architect Cheok Shangee for Veritas Architects Kuala Lumpur.

Zulhimi	Willa	Cheok Shangee	Rahimi Bin Ramli

Also Landscape Architect, Norazleen Husna Zainol & Ahmad Alimi Hamid for VERITAS Architects Johor Bharu

Norazleen	Ahmad Alimi

VERITAS IN THE NEWS



VERITAS' project "Tribeca" was featured in a pull-out of a 2-full page advertisement in the Edge Newspaper on 15th July. VERITAS is the architect for the project which comprises a 36-storey tower with 380 units of serviced apartments. This project was launched on 19 July and is currently under construction and is expected to be completed by 2017.



For more details on investing in Tribeca, please visit www.tribeca.com.my or call 03-21438366 or visit their show gallery at: 201, Jalan Imbi, 55100 Kuala Lumpur.

HAPPENINGS



• **Veritas 3rd Quarterly Meeting**
VERITAS held it's 3rd staff quarterly meeting for 2013 on 6 July. The meeting kicked-started with a warm welcome to all the new staff who recently joined the VERITAS family.

There was a special guest appearance by professional speaker Mr. Jaswinder Singh Bhar, who enlightened us on "Change". He spoke extensively about 'Good Vibes and Bad Vibes' and covered issues such as self realisation and the importance of positive personal development.

A birthday bash for VERITASians was held at the auditorium followed by the traditional cutting of birthday cakes.



Veritas Ramadhan Buka Puasa

On the 18th July 2013, the management of VERITAS organized the annual "Buka Puasa" or "breaking of fast" at the Corus Hotel on Jalan Ampang.



The "best dressed award" for the buka puasa were also presented. The winner for the female category was Gurdish Kaur and for the male category was Abu Hazeiq from VAKL. A delicious buffet spread of local delicacies and western cuisine was prepared, and a large attendance of VERITASians ensured that the event was a big success!



VERITAS Project Review: JIMMY CHOO & ILLIZA HO @ VERITAS

Date: 9th July 2012 / TUESDAY
Time: 1-2pm
Location: Conference Room
TOPIC: Architecture, Design & Fashion; Ideas translation between architecture and accessories design by Illiza Ho



Illiza Ho - This internal project review featured guest speaker, Illiza Ho, who is a fashion accessories designer currently mentored by Jimmy Choo. She is by training an industrial designer, but has attended the London College of Fashion to explore the world of fashion accessories in design. Some of her recent works in fashion accessories such as handbags draw ideas from architecture and product. Illiza also has worked for LGC designing watches. There was a special guest feature Datuk Jimmy Choo who also made the event a memorable one. The review was a lively affair with questions and a lot of photography session with Datuk Jimmy Choo. In summary, it was a successful event which also resulted in many positive ideas.



VERITAS Scholarship Programme in Collaboration with TAYLORS UNIVERSITY (2013)

The VFE, in collaboration with leading world-class Taylors University, awarded full scholarship to 1 outstanding student Jelene Hor Wei Fern. She obtained exceptional academic results and demonstrated leadership qualities in the Taylors World Class Scholarship (TWCS) 2013. This unique scholarship offers not only financial aid, but also the golden opportunity to intern and train with VERITAS after completion of their studies. This scholarship was presented by VERITAS Head of Corporate Communications, Komathi Ramakrishna on 9th of July 2013 at the Taylor's World Class Scholarship award ceremony - Lake Side Campus.

HAPPENINGS



Notification of office closure due to Hari Raya Aidilfitri

Ramadhan Mubarak from all of us in VERITAS Design Group.

May this Ramadhan brings us the blessings makes us more appreciative of the Creator. In conjunction with the Aidilfitri holidays, we wish to inform you that our offices will be closed from Wednesday 7th August 2013 till Sunday 11th August 2013. On behalf of VERITAS Management and staff, we would like to wish you Selamat Hari Raya Aidilfitri Maaf Zahir dan Batin.

BIRTHDAY

Azif Bin Md Nasaruddin, Raja Azrif Azwan Bin Raja Hussin, Nozaima Bin Mahadi, Azizi Bin Mohamad, Ng Yeik Seng, Mohd Nasrun B. Muhd Nor, Yeong Mun Yee, Kamarulnizam, Adibah Binti Abdullah, Ta Kok Chang, Gurdish Kaur Shingarah, Muhd Hafiz Bin Zainal Abidin, Nurul Atiqah Ahmad Fauzi, Cham Sew Choo, Mohamad Hafiz Bin Mohd Shah, Tin Mei Mei, Mohamad Zafran, Shuhaimi B Sa'at, Hairun Ahmad, Nuwizar Jezi B Ibrahim, Alif Abar Mohamed Rosli, Khalifah Bin Jamaluddin.

QUOTE OF THE MONTH



www.veritas.com.my



We hope you enjoy this month's VERITAS e-news!

And please don't hesitate to contact us if you would like to know more about any of the stories featured here.