

# VERITAS

Design Group • 1987-2011

VERITAS e-news is a monthly on-line publication of features, news and events at VERITAS, a premier architecture and design firm based in Kuala Lumpur, Malaysia. VERITAS e-news has a subscriber base of 3000 readers.

JULY 2011

Greetings to all our readers!

In this month's e-news, we are delighted to focus on some of our exciting new retail projects.

Retail design is a challenging area of specialization because the trends in consumption patterns change very rapidly. Whether it be the latest shopping concepts or new food and beverage experiences, the design of retail activity is always seeking new and untested waters. We are proud to have contributed to the wide variety of exciting new retail buildings in Malaysia and elsewhere, and this issue of e-news will focus on our recently completed Glomac Galleria Hartamas project, and briefly review some others which are currently underway.

We are also pleased to provide an update on recent activities of the 3rd Quarterly Staff Meeting, and other interesting "happenings" at VERITAS. We hope you enjoy this month's VERITAS e-news! And please don't hesitate to contact us if you would like to know more about any of the stories featured here.

## MAIN NEWS GALLERIA HARTAMAS



The Galleria Hartamas is a unique 4-storey retail 'gallery' that offers a world of promising commercial possibilities. Galleria Hartamas is situated prominently in the up-market commercial area of Sri Hartamas at the junction of the Damansara Puchong Expressway (LDP) and Jalan Sri Hartamas.

Accented by a 4-storey atrium and enhanced with a naturally-ventilated air-cooling system that maintains a comfortable internal environment, the 32-foot wide gallery is fashioned to be an exclusive entertainment and F&B hub.

4 Storey Shop Office. Built-up: 1,055sqf, ground floor: 622sf, mezzanine and 1,281sqf each for 1st, 2nd and 3rd floor, Total built-up 5,520sqf

This project for Glomac Berhad (www.glomac.com.my) was completed June 2011.

## MAIN NEWS GLOMAC DAMANSARA Boutique Retail Mall



Glomac Damansara's 6-storey retail complex incorporates enhanced frontage designs and multi-volume spaces within its flexible layout. Ideal for a diverse range of retail activity from F&B to boutiques, it is ready to serve the evolving shopping needs of its surrounding population. The retail units are accommodated along naturally ventilated boulevards and atriums in the retail podium.

The project also features a landscaped rooftop, adorned with water features and sunshades, suite cafe and alfresco venues. This eye-catching mix of greenery and modernity will be obvious to the high traffic volume around it, especially with its clear frontage along Jalan Damansara. The Glomac Damansara boutique retail mall for Glomac Berhad (www.glomac.com.my) is currently under construction and is expected to be completed by 2014.

## MAIN NEWS SUNWAY



The Nexis project is a mixed development for Sunway City Berhad (www.sunwaycity.com) in a joint venture with Perbadanan Kemajuan Negeri Selangor (www.pkn.gov.my). The project is currently under construction and is expected to complete by 2012.

Nexis offers 3 storey retail shops, 13 storey office suites tower block and 20 storey flexi-office tower block. This proposed mixed-commercial development is a complete lifestyle centre. The podium block, accentuating a unique retail shop design and tiered alfresco dining concept, also houses a community.

It boasts a covered and linked central boulevard complemented by internal landscaping, whilst the shops at the top floor overlook the lovely LOHAS (green) Deck where occupants and visitors can enjoy a view of the Seri Selangor Golf Club.



## VERITAS IN THE NEWS ARCHITECTURE ASIA— Colonial Revival

### "Ipoh Train Station Rehabilitation"

VERITAS' project the Ipoh Train Station Rehabilitation was featured in a 4-page article in the Architecture Asia Magazine – Colonial Revival "Ipoh Train Station Rehabilitation".

The project involved the rehabilitation and conservation of the Ipoh Station, a 100 year old building housing the station, platforms and a 100 plus room Heritage Hotel.

Architect: VERITAS Architects Sdn Bhd Malaysia



This project was part of the Rawang to Ipoh double-track rail project (which included 15 other new stations and halts) along a 185km stretch. This project was completed in 2004.

## VERITAS IN THE NEWS BLUEPRINT ASIA

### A CENTRALLY LOCATED ICON

One Sentral is an impressively imposing yet refined structure that is assured of its place among Kuala Lumpur's list of iconic buildings.



This publication featured a 4-page write-up on VERITAS' project the One Sentral Kuala Lumpur, an A-Class office tower and headquarters for MRCB and Price Waterhouse Coopers, which was completed in 2007.

## VERITAS IN THE NEWS GOING PLACES

Two of the most exciting projects I have worked on in Malaysia are the KLIA2 LCCT (by LKMD Architecture) and the new PKNS Headquarters (by Veritas Design Group), which is targeted for the Green Building Index Platinum Rating.

One of our projects, the "PKNS Headquarters" was featured on the 'Looking In' section of July 2011 issue of MAS Going Places magazine.

Laman (lawn) PKNS is envisaged to be an extension of the renowned Shah Alam lake gardens. Although its located on a plot of land designated for building use, VERITAS tried to minimise the physical impact of the building by giving back to the public the open area 'lost' for the development in the form of a green roof. This roof garden is conceptually 'peeled off' the ground with the building structure tucked beneath it. The project is currently under construction and is expected to be completed by end of 2013.

## VERITAS IN THE NEWS GLENMARIE GARDENS

One of our exciting new residential gated-community projects, the "Glenmarie Garden" was officially launched on the evening of 28 July 2011 in a gala evening event.

It also featured in the New Straits Times newspaper on 29th July 2011 in a double-page spread.

Glenmarie Gardens, a unique and most exclusive residential address is inspired by the elements of nature and the quiet tranquility of its surrounding landscape.

The project will represent a new benchmark in luxury gated communities.

Seventy luxurious bungalows are to be intricately woven into a fabric of pedestrian walkways, lush vegetation, water features, street furniture and parks to achieve an environment of perfect harmony.

The Glenmarie Gardens project for DRB-Hicom is under construction and is expected to be completed by end 2012.



## HAPPENINGS VERITAS 3RD QUARTERLY MEETING



We held our 3rd quarterly meeting for 2011 on 23 July. The meeting kick-started with a warm welcome to all the new staff who recently joined the VERITAS family. VERITAS Group CEO David Hashing presented our latest Planning Pyramid and discussed the challenges and opportunities for VERITAS in the current economy. Principals and associates from their respective SBU's presented their plans for this half of the year.

A birthday bash for VERITASians was held during lunch followed by the traditional cutting of cakes.

## HAPPENINGS STAFF RETREAT



Klana Resort Seremban, the perfect venue for a company retreat

Those who missed the Desaru Staff retreat held earlier this year attended a make-up retreat at the Klana Resort in Seremban on 23 July – 24 July 2011. Without a doubt, the Klana Resort Seremban is the perfect venue for a company a retreat; a place to relax and reduce stress with exciting and fun-filled team building activities. It was nice to enjoy a relaxing evening of great live music and delightful drinks and a BBQ dinner followed by a karaoke session late into the night.

Combat Paintball: Participants wearing protective head gear, chest protectors and carrying paintball markers getting ready to battle it out on a paintball playing field. They learned team-building skills and techniques such as leadership, planning, tactics and strategy, communication, cooperation, problem solving, fast decision-making and effective use of resources.

Overall it was a motivation-enhancing trip where by management and staff were given the opportunity to get to know each other better. No doubt, the retreat was a memorable experience for all!!!



## STAFF OF THE MONTH

July's staff of the month is Shams-Anda Ariffin commonly known as just "Shams" among staff and friends. He was born in 1981, and is married to Zafirah Abdullah.

Shams graduated from the University of Technology Malaysia (UTM) with a Bachelor in Architecture (Hons) in 2007.

He joined VERITAS in October 2010, and is a Project Architect who is currently involved in several exciting projects; a mixed development at Damansara for Glomac Berhad, the Tribeca Tower for AP Land and the Jebel Ali Hotel in Dubai for Bonyan Group.

Shams can be described as a friendly and dedicated person. His hobbies consist of reading and traveling. His favourite quote is "Three words is everything about life: It goes on" by Robert Frost

## NEWCOMERS

Welcome on board new VERITASians: architects Tan Shin Bian & Nurul Atiqah Ahmad Fauzi; assistant architect Sayed Muhammad Aiman Sayed Abdul Khair; draftsman Muhammad Hafiq Daud, Mohd Alif Abdullah, Nasyiah Ahmad Zaidi and Muhammad Hafizi Kamaruddin for VERITAS Architects Kuala Lumpur.

We hope that they will enjoy their experience here at VERITAS, and build a long-lasting career with us.

## BIRTHDAY GREETING

For July 2011, we would like to wish a Happy Birthday to:-

Cancer (June 21 – July 21) – Aeen Ashkani, Azif Md. Nasaruddin, Tin Mei Mei, Azizi Mohamad, Ng Yiek Seng, Adibah Abdullah, Azmi Abd. Rahman, Jaqueline Olivia Tse Vai Zein, Shahrul Sharifuddin Hashim, Yeong Mun Yee, Gurdish Kaur, Mior Shouquieudin Bin Mior Ishamuddin, Muhammad Nasoha Bin Jobshi, Rohaiza Zahid and Cham Sew Choo.

Leo (July 22-August 22) – Alfir Abrar Mohamed Rosli, Nuwizar Jezi B Ibrahim, Nelson Ooi, Siti Syahida Ete Ismat and Mohd Fauzi Md Sahad

## QUOTE OF THE MONTH

"Wisdom is knowing what to do next, Skill is knowing how to do it, and Virtue is doing it." – David Starr Jordan

## CONTACT

Please share your thoughts, ideas, comments & suggestions with us. Your feedback will be greatly appreciated.

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