

VERITAS e-news is a monthly on-line publication of features, news and events at VERITAS, a premier architecture and design firm based in Kuala Lumpur, Malaysia. VERITAS e-news has a subscriber base of 3000 readers.



Greetings to all our readers!

In this month's VERITAS e-news we are proud to feature the VERITAS Lecture Series or VLS. The lecture series was founded in 2007 as a one-day event that delivers a lecture or series of talks. The main objective of the series is to present useful industry information and unique learning experiences to our Clients about subjects of relevance to the design and property development industry. The VLS event is a yearly event that touches on architecture and design related subjects.

## VERITAS LECTURE SERIES

### ● INAUGURAL VERITAS LECTURE SERIES: "Branding for Real Estate Developers"



The inaugural Lecture Series was entitled "Branding" and it was held in 2007 at the Westin Hotel, Kuala Lumpur. The keynote speaker was Mr Shaun Hasbollah he presented a detailed overview of "Branding Strategies".

### ● VERITAS LECTURE SERIES 1 - "PAM 2006 Contracts for Architects"

VERITAS Lecture Series 1: "PAM 2006 Contracts for Architects" was held on the afternoon of 18th July 2008 at the Menara Getah Asli Auditorium. It was conducted by Mr Harbans Singh and he presented a detailed overview of the latest PAM Contract formats.

### ● VERITAS LECTURE SERIES 2 - "Sustainable Design for Architects"

VERITAS Lecture Series 2: "Sustainable Design for Architects" was held on 22 November 2008 at the Kuala Lumpur Convention Center.

It was conducted by IEN Consultants Sdn. Bhd. and the speakers were CK Tang, Poul Kristensen and Regina Ng. They spoke on sustainable practices and turning vision into reality by injecting life into buildings through innovative design and facilities management.



### ● VERITAS LECTURE SERIES 3 - "PAM 2006 CONTRACT - MAIN CHANGES AFFECTING DEVELOPERS & CONSULTANT"



VERITAS Lecture Series 3 was on PAM 2006 Contracts "Main Changes Affecting Developers & Consultants" and it was held on 9th December 2010 at the Uptown Conference Centre.

It was conducted by lawyer Ms. Tan Swee Im and contract specialist Mr. Michael McIver, and they presented a detailed overview of the latest PAM 2006 Contract, Comparison of Key Features in PAM 2006, PWD 203, FIDIC Red Book, CIDB and the structure of VO, EOT, L&E claims – making and defending them.

### ● VERITAS LECTURE SERIES 4 - "Property Market Outlook in the Klang Valley for Developers & Consultants"



VERITAS Lecture Series 4 was entitled "Property Market Outlook in the Klang Valley for Developers & Consultants" and it was held on 28th June 2011 at the Kuala Lumpur Convention Centre. The two keynote speakers were Mr. Christopher Boyd of CB Richard Ellis [www.cbre.com](http://www.cbre.com) and Mr. Ho Chin Soon of Ho Chin Soon Research [www.hochinson.com](http://www.hochinson.com), and they presented a detailed overview of the Property Market in the Klang Valley - Past Performance & Predictions and Greater KL- MRT Blue Line & Circle Line.

### ● VERITAS LECTURE SERIES 5 - "Branding for Developers & Consultants"



VERITAS Lecture Series 5 was entitled "Branding for Developers & Consultants" and it was held on 26th June 2012 at the Kuala Lumpur Convention Centre. The four keynote speakers were Dr KK Johan of Brand Laureate [www.thebrandlaureate.com](http://www.thebrandlaureate.com), Mr. SP Lee of Dentsu [www.dentsu.com.my](http://www.dentsu.com.my), Mr Amit of BBDO Proximity [www.bbdo.com.my/](http://www.bbdo.com.my/) and Mr. Karthik Siva of Global Brand Forum and they presented a detailed overview of "Brand".

### ● VERITAS LECTURE SERIES 6 - "Very Tall Buildings for Developers & Consultants"



This year's VERITAS Lecture Series will be on "Very Tall Buildings for Developers & Consultants."

It will be held on the 25th of June 2013 at the Impiana Hotel Kuala Lumpur.

The five international line up of speakers for the day includes Ame Engelhart, Associate of Skidmore Owings & Merrill LLP, David Malott AIA, Principal of Kohn Pederson Fox Associates, Lillian Tay, Principal of Veritas Design Group, David Chin Shan Lee of AECOM Asia Company Limited and Arvind Menon, Deputy Director for Mechanical Services of Ranhill Bersekutu Sdn Bhd.

## so WHO's the STAFF OF THE MONTH?



Komathi Ramakrishna (KR) gets in-depth info about David Woshinsky (DW)

KR: You have been in Kuala Lumpur for 2 years now, tell me what you love most in KL?

DW: Actually, it's been over 3 years now! Well, let's see, the food is one of the top things for me! There's a great variety of delicious cuisine, and it's quite affordable...Indian, Malay, Chinese, etc., plus lots of "Western" cuisine options. Luckily, I'm a big fan of spicy food! Also, the malls here are pretty great; I love the vibrancy of Bukit Bintang.

KR: I have to ask you this question, what do you think about Durian?

DW: Eeewwwww! Haha, actually, the first time I was in Malaysia, my former boss pulled the car over to the side of the road at a durian stand, and "initiated" me with a fresh durian; I had one of those pod things, and could barely swallow it...then I was still tasting it for 24 hours! Now I can't even stand to be within 100 meters of them because of their "special" smell! Guess it wasn't my thing, but I did try it. Other local fruits, like rambutans, mangosteens, etc., those ones I'm fine with.

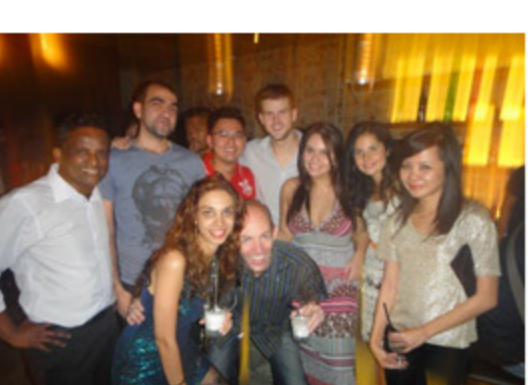
KR: What made you decide to take up an architectural degree?

DW: I have always had a passion for buildings. As a child, I loved playing with Legos - I guess those were my first projects! When I was 13, our school did a one-week curriculum on architecture and visited many of the important historic buildings in Portland, Maine where I was living. I was intrigued and eventually decided to go forward with my architecture school degree.



KR: Tell me a little about the project that you are working on:

DW: Currently, I'm involved on several projects, including the AirAsia Headquarters at the new KLIA2 Airport, RHB Headquarters on Jalan Tun Razak, and a 1.7 million SF retail/residential development for MRCB in Brickfields. I'm also administering the LEED consulting for the fit out of the new British High Commission office at Veritas' Menara Binjai.

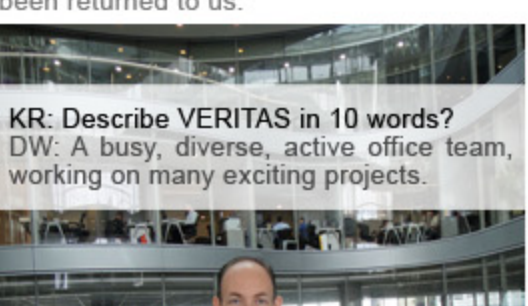


KR: What was your proudest moment working in VERITAS?

DW: Just a few weeks ago, we received the news that our client MRCB is resuming our project in Brickfields with our Veritas scheme, which was put on hold last August. At the time, they preferred to go with a different design by another firm. After 9 months of trying to develop the other design, they realized that our design was a more effective and efficient design solution for the site. I put in lots of late hours with our design team on the project last summer, and we now feel vindicated that our design concept and hard work has been rewarded as the project has been returned to us.

KR: What is your favourite building and why?

DW: Wow that's a tough question, there are so many choices! I think I'll go with the San Carlo alle Quattro Fontane chapel in Rome by architect Francesco Borromini. I spent a semester in Rome in 2003, and really fell in love with this building. It's an intimate interior, not on as grand a scale as some of the other Baroque buildings, but the details, proportions, use of space, and the incredible dome are astonishing.



KR: Describe VERITAS in 10 words?

DW: A busy, diverse, active office team, working on many exciting projects.

KR: What is your future plan with VERITAS?

DW: Not sure, I look at one year at a time here. Hey, maybe I'll end up back in USA with Veritas Portland - then I can be closer to my family!

KR: What are your interests/hobbies?

DW: I enjoy tennis, swimming and travel - luckily, KL is a great place to experience all of these things!

KR: Congratulations to you and Marjan on your matrimonial ceremony held in Phuket, Thailand. So how has married life been treating you? Tell us a little about balancing it with work and family?



DW: Thanks! It was a beautiful wedding on the beach right around sunset. We wanted to have a small ceremony for friends and family, and were excited that some of our relatives got to make it to the States and Iran. Married life is going great! Hmmmm, balancing work and family - that's a tricky one for us Veritasians... Personally, I think the goal is to work as efficiently as we can to minimize the need for extended time in the office.

## so WHO are the NEWCOMERS at VERITAS?

Welcome on board new VERITASians:



Architects Erwin Pidalgo Entera, Kamarulnizam bin Ibrahim, Megat Arzuan bin Abu and Zulhelmy bin Shahid and drivers Shahrol bin Mohamad and Nekmat bin Abu for VERITAS Architects Kuala Lumpur. Also draughts person Muhammad Haikal bin Muhammad Khadhri and clerk Andi Arafad bin Andi Sinrang for VERITAS Architects Johor Bharu



We hope you enjoy this month's VERITAS e-news! And please don't hesitate to contact us if you would like to know more about any of the stories featured here.

## WHERE are we FEATURED?



### ● FOCUS MALAYSIA - VERITAS seeks to make its mark in the USA

VERITAS Design Group was featured in the May 18 -24th 2013 issue of Focus Malaysia Magazine. It focused on our Group President David Hashim and the capabilities and achievements of VERITAS. The article identified VERITAS as one of top professional firms in Malaysia based on the number of overseas projects and countries to which we have exported our professional services.

### ● NEW STRAITS TIMES - VERITAS' iconic architecture in a book



VERITAS Design Group's Monograph: 1987-2012 VERITAS was featured in the New Straits Times on the 28th May 2013. The book was launched in conjunction with our 25th anniversary celebration and has compilation of 25 years' of VERITAS' projects.

## HAPPENING



### ● VERITAS MONOGRAPH LAUNCH

The VERITAS Monograph was launched on the 23rd May 2013 for which a press conference was held at the VERITAS HQ, Bangunan Getah Asli, Jalan Ampang. The media launch was attended by editors and media personnel from various agencies.



The VERITAS Monograph is a publication of our works, showcasing the many projects we have undertaken over the past 25 years, from 1987-2012.

The work of VERITAS strives to connect the confluences of the social, cultural and economic context of the times in artistic discourse.

Furthermore, the Monograph exhibits the evolution of each architecture, interior, landscape, planning and environmental consulting services project as the result of talented designers collaborating as equals with similarly strong-willed Clients and stake-holders.

The monograph will be soon be available at local and international bookstores at the affordable price of RM119. For any enquires on the books, please drop us an email at [arch@veritas.com.my](mailto:arch@veritas.com.my)

### ● VSSC PAINTBALL

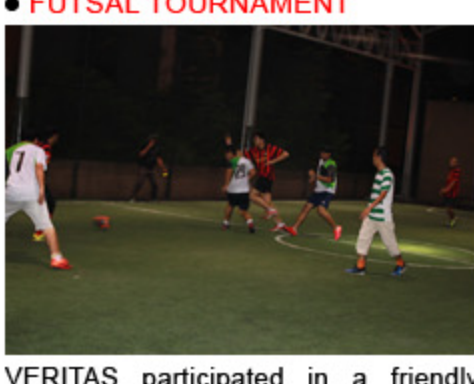


The VERITAS Sports and Social Club (VSSC) held a paintball tournament on 11th May 2013. VERITASians (in their 5 sub-tribes) scuffled in an adventurous jungle battle at the Taman Melawati Forest Reserve. The adventure involved about 2 hours of energetic strategy planning before the battles began. Lunch and refreshments were also provided at the end of the tournament. We look forward to other exciting outdoor activities organized by our club in the near future.



Combat Paintball: Participants wearing protective head gear, chest protectors and carrying paintball markers getting ready to battle it out on a paintball playing field. They learned team-building skills and techniques such as leadership, communication, tactics and strategy, planning, cooperation, problem solving, fast decision-making and effective use of resources.

### ● FUTSAL TOURNAMENT



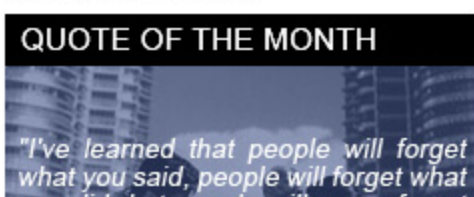
VERITAS participated in a friendly futsal match with Senireka Architects which was held at the Bangunan Getah Asli Futsal Court, Kuala Lumpur on 23rd May 2013. It was a close fight between the participating firms, but eventually VERITAS emerged as winner. Our team consisted of 9 tough men; Fauzee, Rostam, Hafiq, Nasru, Sadeeq, Yazid, Kamarul, Nizar and Raj. Well done guys! Keep up the sporting spirit!!!

## BIRTHDAY GREETING

For May 2013, we would like to wish a warm Happy Birthday to:-

Norzila Hayati binti Moht Yatim, Rostam bin Ahmad, Syed Badrul Hisham, Wong Yuet Lin, David Mizan Hashim, Mohamad Asri bin Osman, Azril Amir bin Jaafar, Zafar bin Shahriman, Zaimi bin Kamdan, Noor Azlina binti Mohd Ismail, Isnawati binti Idris, Mohd Alif bin Abdullah, Regina Thangam, Sabrina binti Rabian, Mazdenan bin Rawi, Suffian Ariff bin Haron Alvin Yeoh En Keat, Tham Kong Meng, Mohd Yunus bin Temuji, Noor Faizah binti Abdul Samad, Liza Hartini binti Abdullah

## QUOTE OF THE MONTH



"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel."

~ Maya Angelou