

VERITAS DESIGN GROUP

VERITAS e-news is a monthly on-line publication of features, news and events at VERITAS, a premier architecture and design firm based in Kuala Lumpur, Malaysia. VERITAS e-news has a subscriber base of 3000 readers. **MAY 2011**

Greetings to all our readers!

In this month's e-news, we are delighted to feature an in-depth presentation of one of our recently completed mixed-use development projects. 1 Mont Kiara is Kuala Lumpur's latest retail and commercial project. It is also the new place to be seen and "Wow" location in the Mont Kiara community.

Also we would like to share with you some highlights of our Staff Retreat, and other interesting "happenings" at VERITAS. We hope you enjoy this month's VERITAS e-news.

MAIN NEWS 1 MONT KIARA ~ <http://www.1montkiara.com/>



1 Mont Kiara is a mixed-use development consisting of 2 Blocks Office Tower; 34-Storays and 20-Storays, a 4-Storays podium Retail Mall, 4-Level of Basement Carpark Floors and 5-Levels of Elevated Carpark Floors.

The main entrance to the Mall is clearly visible and inviting from Jalan Kiara, flanked by curved-in facades that naturally create a funnel channeling pedestrians into the atrium which is the central focus of the complex.

The core of the entire complex is an oval shaped atrium carved within the podium with a dramatic, curving skylight. Shafts of daylight pour into this central atrium around which retail spaces are arrayed. Intended to evoke the openness of the Italian piazza, the atrium is the venue space envisioned to be the venue for family oriented community events.

Design Significance:
At the street level, the lobbies of the 2 office towers are linked into the atrium of the retail mall, thus creating a gathering place and focus for the entire development instead of disparate towers sitting on a podium.



Upon entering the mall, the atrium presents a surprise element with its irregular and dynamic geometry, covered with a wide-span, light-weight translucent ETFE (Ethyl Tetra Fluoro Ethylene) Roof. This is the first use of ETFE technology in Malaysia. The atrium roof is supported by a wide-span webbed steel truss that sweeps down into 2 hollow conical steel truss columns.

The semi-transparent ETFE roof over the atrium brings in generous daylight creating a semi-outdoor ambience and openness in the atrium that is intended to evoke the convivial atmosphere of an open 'piazza' with social activities.

On the office suite tower the outdoor AC condenser are concealed within a louvre compartment that is placed in a random bar code pattern over the façade of the building. 1 Mont Kiara was completed in January 2011.

VERITAS IN THE NEWS GLAM- Lelaki Magazine

This publication featured our CEO David Hashim and the capabilities and achievements of VERITAS. It also focused on VERITAS as one of top professional firms in Malaysia based on the number of overseas projects and countries to which we have exported our professional services.

ADAKAH SENI ITU PENTING? Bila berbicara tentang seni, saya akan melihat seorang kritikus seni, atau bidang seni bina. *Art and architecture is not really a necessity for human survival like water or food. Namun, dari segi rohaniah, seni itu penting. Tanpa seni, kita sukar untuk mencapai kepuasan. Apa guna hidup, jika hanya sekadar mahu 'hidup' sahaja, tiada apa yang kita mahu capai. Jadi, seni itu penting dari segi faktor kemanusiaan.*

DAVID MIZAN HASHIM
ARKITEK

"Seni itu sukar. Seni itu satu cabang yang mencabar diri untuk memecah satu batasan yang agak konvensional. Memecah batasan sesuatu yang mudah dijangka daripada norma sosial. Go beyond from something safe."

"Cycle of trend used to take millions years, now it becomes fast! Idea untuk rekaun boleh didapati dengan mudah dan tiada lagi alasan jika ia sukar. Seni Banyak mengubah hidup bukan sahaja masyarakat malah diri saya sendiri" ~ David Mizan Hashim



<http://www.glam.com.my/>

VERITAS IN THE NEWS SELANGOR TIMES ~ Facelift for old flats



Another VERITAS' initiative; VFE- Taman Maju Jaya Flat "Facelift for old flats" was featured in the Selangor Times on the 20th May 2011. VERITAS is covering the design and construction cost of this project as part of our Corporate Social Responsibility (CSR) programme, having spent the last two years laying the groundwork for this project.

Through our social responsibility initiative the VERITAS Fund for Excellence (VFE), we will keep on trying to make a difference and give back to society a part of what we have received in terms of support and goodwill. Please click on the following link for more info:

VERITAS IN THE NEWS ARCHITECT CONCEPT Magazine



VERITAS' project the Menara KLK project was featured in an 8-page article in the Architect Concept Magazine – Menara KLK "A statement of Sustainable Sensibilities". VERITAS is the designer for this project as the building consists of both office and commercial retail components. This project completed in 2009.



VERITAS IN THE NEWS MALAYSIAN EXPERTISE FOR QATAR'S SUCCESS IN WORLD CUP 2022



This publication featured a 6 page write-up on VERITAS' capabilities and achievements. It also focused on VERITAS as one of top professional firms based on number of overseas projects and countries which we have provided professional services.

Malaysian Expertise for Qatar's Success in World Cup 2022 book is published by Malaysia External Trade Development Corporation (Matrade) and serves as a tool to promote our country's proud achievements in particular our highly qualified and recognized professionals.

This book was presented by the Honorable Prime Minister of Malaysia Datuk Seri Najib Tun Razak to the Emir of Qatar Sheikh Hamad Khalifa Al-Thani during his official visit to Qatar from the 14th - 15th May 2011. www.matrade.gov.my

HAPPENINGS VERITAS ANNUAL STAFF RETREAT TRIP



On 30th April to 2nd of May 2011, VERITASians went on our Annual Staff Retreat to Desaru Beach on the east coast of Malaysia. Staff were treated to a fun-filled weekend of activities such as 'pahlawan' performances, *Laughing Yoga* and team-building challenges. Our stay was filled with day to night activities; an assortment of physical and mental exercises to test our skills.



One particularly interesting activity was the 'pahlawan' challenge, where 12 member teams tried to find hidden articles, locations and places by using a series of clues.

Overall it was a motivation-enhancing trip wherein management and staff were given the opportunity to get to know each other better. No doubt, the retreat was a memorable experience for all.



Those who missed this retreat will be heading for a make-up retreat at the Klana Resort in Seremban at the end of July.

HAPPENINGS BCI-ASIA TOP 10 ARCHITECTS 2011 AWARD



Date: 20th May 2011
Venue: Le Meridien Hotel Kuala Lumpur
VERITAS makes it to the top ten again!

We are proud to announce that VERITAS Architects Sdn Bhd were chosen again to be among the top ten architects in South East Asia, China, Hong Kong and Taiwan. This further confirms our current status in the design industry and we are looking forward to greater success in the coming years.

BCI Asia Top 10 Awards have become an institution for architectural communities of Southeast Asia, China, Hong Kong and Taiwan. Being a BCI Asia Top 10 laureate is a coveted prize among architectural firms, symbolizing the extent of their contribution to the built environment.

This award was presented to our CEO/Principal David Hashim at a dinner function held at Le Meridien Hotel, Kuala Lumpur on 20th May 2011.



STAFF OF THE MONTH



May's staff of the month is Wong Koon Nam commonly known as just "Nam" among staff and friends. He was born in 1980, and lives at Taman Melawati, Kuala Lumpur.



Nam graduated from the University of Tasmania with a Bachelor in Environmental Design and a Bachelor in Architecture (Hons) in 2005. Nam has been with VERITAS since December 2007 and was a Project Architect in 1 Mont Kiara. He is currently handling a mixed development called the Sunway Nexis, as well as an office building in Putrajaya and the W Hotel.

Nam can be described as a friendly and dedicated person. His hobbies consist of martial arts, badminton, tennis and he is involved with non-profit organizations and political activities.

His strong design skills and engaging personality have contributed immensely to the success of VERITAS Kuala Lumpur, and his dedication will hopefully continue for years to come.

NEWCOMERS



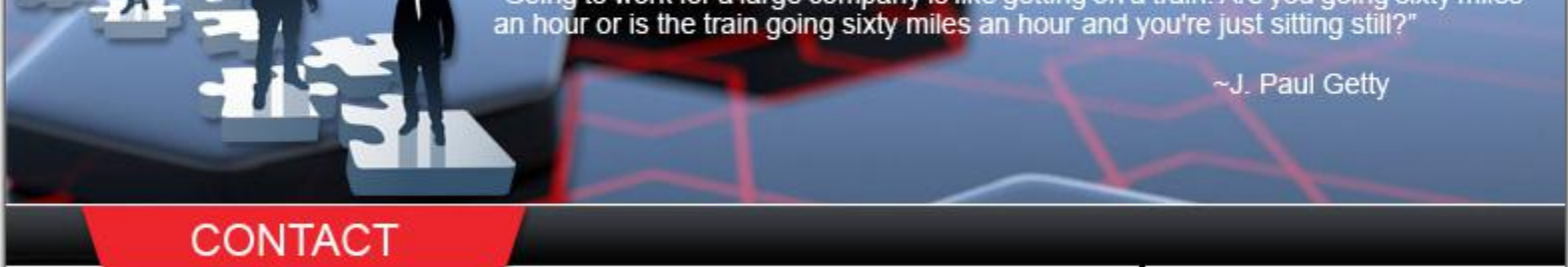
Welcome on board new VERITASians: project manager Rosaini Kamaruddin; draft-person Halme Mat Zin, Zainab Haji A. Rauk, and Mohd. Fauzee Yusof; trainee Leo Mun Leng and Meagan Sheff-Atteberry from the US; and receptionist Christine Lee Poo Choo from VERITAS Architects Kuala Lumpur. We hope they will have a long and rewarding career here at VERITAS.

BIRTHDAY GREETING

For May 2011, we would like to wish a Happy Birthday to:-
Taurus (1st of May – 20th May) Zalfur Shahrman, Eric Tham, Zaimi Kamdan, Azli Musa,
Gemini (21st May – 31st May) Mohd Asri Osman, Regina Thangam, Azril Amir Jaafar, Amiruddin Osman, Samsuriati Baharudin, Naziaawaty Ahmad and David Hashim.



QUOTE OF THE MONTH



"Going to work for a large company is like getting on a train. Are you going sixty miles an hour or is the train going sixty miles an hour and you're just sitting still?"

~J. Paul Getty

CONTACT



Please share your thoughts, ideas, comments & suggestions with us. Your feedback will be greatly appreciated.

VERITAS design group ideas for the world

Email : arch@veritas.com.my
Website : www.veritas.com.my

Tel : (603) 2162 2300
Fax : (603) 2162 2310

