



**VERITAS**  
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architecture  
planning  
interior design  
landscape design  
quantity surveying & project management  
engineering

### Greetings, Happy Thalpusam and Happy Valentines Day to all our readers!

In this month's E-news we are delighted to focus on a few of our recent landscape projects: the **Isola Towers**, **10 Damansara** the award-winning **Legoland** theme park and others.

We are also pleased to feature our **annual staff dinner celebration**, our **Chinese New Year party** and other interesting happenings here at VERITAS.

We hope you enjoy this month's VERITAS e-news! And please don't hesitate to contact us if you would like to know more about any of the stories featured here.

### ABOUT VERITAS LANDSCAPE

VERITAS Landscape Sdn Bhd was established in 1996 as a member of the VERITAS Design Group, and has since experienced rapid growth, expanding into all areas of the landscape design field. Today, despite its relative maturity, VERITAS Landscape continues to pursue a **dynamic approach to landscape design founded on innovation and the principles of professionalism.**

VERITAS Landscape has been honored over the years to be commissioned on **award-winning landscape design** projects for major international organizations and public listed companies, both within Malaysia and overseas. Completed projects of the firm have been published widely in the local media and the Principals have presented their work and ideas at numerous academic and professional forums.

As part of the VERITAS Design Group, VERITAS Landscape has access to the larger resources of its parent company, either to meet critical project milestones or for the purpose of providing integrated professional design services. This resource includes over 350 other members of the group within its 3 Malaysian offices (Kuala Lumpur, Penang and Johor) and 6 international offices.

Led by its joint Managing Directors, Khalifah Jamaluddin and Idris Pathan, VERITAS Landscape has adopted a **flexible and adaptable** approach to handling landscape design projects, tailored to respond to the specific needs of each particular project and the decision-making process of the Client. At VERITAS Landscape, the quality and consistency of professional service on each project takes precedence over theoretical design goals. Consequently, the firm's work is marked not by a fixed stylistic signature, but rather by a **consistent approach inspired by the principles of good design, environmental concern and contextual integrity.**

**ISOLA TOWERS**  
The ISOLA Service Residence comprises 216 units of exclusive serviced apartments on 2.17 acres of land facing the Federal Highway in the bustling township of Subang Jaya, Selangor.

The lush planting enhances the serenity of the centralized **open space**, to express a healthy outdoor lifestyle.

The hardscaping design is kept simple and clean-lined to **harmonize** with the contemporary character of the residential blocks. In the central plaza is a **compass pattern** to give a sense of orientation to the residents and an outdoor gym is inserted in between the compass directions to symbolize a healthy lifestyle in the open area. A wet garden consisting of a dry pool low fountain gives the tenderness of atmosphere and interactive part of the interaction of space with the human. The open lawn forms a place for residents to lay back in the evening shade and relax.

The swimming pool, wading pool and Jacuzzi pool are arranged to stimulate an oasis setting. A children's playground flanks the main plaza, allowing parents sitting at the plaza to easily monitor their children. The playground spills over to the adjacent open lawn, enhancing the spaciousness and giving more running space for kids and weekend social events such as family picnics. The Courtyard Garden is where the residents and their guests can enjoy a meal or barbecue party in the outdoors.



### 10 DAMANSARA

Part of a residential enclave, 10 Damansara is located on a sloping square shaped site, with road frontages on the front and the back of the site. The 8 generous-sized bungalows and 2 duplex units are arranged around a central courtyard.



### WHERE are we FEATURED?

#### Champion of sustainable design



**NEW STRAITS TIMES** - VERITAS Principal **Azril Amir Jaafar** was featured on 25th January in the New Straits Times education section. The article featured Azril's new portfolio at VERITAS as Principal responsible for **Career Development**. VERITAS' Career Development portfolio involves mentoring and monitoring young designers to develop the necessary skills and knowledge needed in our profession. This involves attending training, seminars and achieving a balanced exposure to all aspects of the design industry.

#### Tiling trends for this year



**FOCUS MALAYSIA** - VERITAS Design Group Associate **Aina Zuber** was featured in the 8-10 February issue of Focus Malaysia. The article featured on the latest tiling trends for the year 2017. She further elaborated on colours and type of tiles to be used for private and commercial projects.



Each unit has a **discreet connection** to this shared recreational space, which comprises a swimming pool attendant deck area and clubhouse facilities. Landscape has been a major planned component in the development.

The landscape design draws upon the fashionable modern contemporary design vocabulary. Open lawns inset with strips of paving stones in linear motifs soften the hardscape. The surrounding natural landscape has been **meticulously preserved** to retain the original lush greenery of the area.

### LEGOLAND MALAYSIA

The Legoland Theme park is a 76-acre life-sized experience of the Lego brand within the concept of a theme park. Within the local context, this project also has a specific role in furthering the **tourism agenda** of the Nusajaya Masterplan by becoming the anchor initiative that attracts tourists from the surrounding region.



Water elements meander across the masterplan, finally swelling to join the pedestrian ingress in a dramatic gesture. The design encourages visitors to explore the grounds, expanding the visit itinerary beyond the theme park. Spacious walk way are complemented by striking sculptures and sprawling beds of colourful shrubs.

All the bold entrance the visitor is ushered into a vast playground of theme park rides and recreational zones divided thematically to provide a story and focus to each ride's experience. The aspect of the entrance of the theme park is further accentuated by stately rows of trees standing guard on both sides.

### MASTERI THAO DIEN (in collaboration with TA Landscape)

VERITAS was invited to design the main recreational park for residents, the signage of the development and a temporary park adjacent to future developments. Our local joint-venture partner in construction contracting is TA Landscape.



The main park symbolizes the **connectivity** with nature and provides activities for the project's residents on 6,000 sqm of land including playgrounds, multi-purpose sport yard and outdoor gym area. The main feature of the park is an **elevated planter box structure** consisting of three equal objects in the center of the traffic flow, complete with water fountain and a light-and-sound interactive sculpture. The design intention is to deliver a **unique visual experience** just below the windows of the three towers.

The signage of the Masteri development in the roundabout facing the new Vincom Mall is under construction. The exciting pattern of waving structured landscape is reflected in the theme of main park and the new recreation lake behind the building complex.



### FINAL PRESENTATION FOR TASIK SERI AMAN LAKEFRONT DESIGN COMPETITION

The VERITAS Fund for Excellence (VFE) in collaboration with Majlis Perbandaran Subang Jaya (MPSJ) organized the Final Presentation for the Tasik Seri Aman Lakefront Design Competition on 15th February. This competition is to rejuvenate Tasik Seri Aman as part of our CSR initiative, and was intended to gather innovative, creative and interesting ideas that may be adopted by MPSJ in that regard. The competition offered students the **opportunity to explore design solutions** which involve environmental and community issues. The panel of judges included the Yang DiPertua (YDP) of MPSJ: Ybg Dato' Nor Hasham b. Ahmad Dahlan, Timbalan YDP: Tn Hj Mohd Zulkarnain b. Che Ali, and officers from the Planning and Landscape Dept of MPSJ and CEO of VERITAS. Students of the built environment from local universities participated and 5 short-listed groups were invited for the final presentation.



**FUTUREARC** - VERITAS' latest educational project, the International School of Kuala Lumpur (ISKL) was featured in the Jan-Feb issue of FutureArc. The article focused on sustainability and "Green Building" initiatives. The ISKL project is currently under construction and is scheduled for completion in mid 2018.

### Sustainability vital for high-rise projects



**FOCUS MALAYSIA** - VERITAS Design Group Principal, **Lillian Toy** was featured in the 18-24 February issue of Focus Malaysia. The article featured on the importance of sustainability, especially for high rise buildings.

### OTHER HAPPENINGS



**NEW STRAITS TIMES** - VERITAS annual dinner in the news. It was a night of glitz and glamour as Veritas Design Group held its annual dinner at the Black Bull Lounge in Avenue K, Kuala Lumpur.



**LITTLE RED PACKET GIVEAWAY 'ANG POWS'** - VERITAS held a special Chinese New Year Luncheon on the 8th February to celebrate the year of the Rooster! VERITASians were entertained with a splendid "Lion Dance" performance. The celebration was followed by lunch and VERITAS Group President David Hashim presented 'angpows' to everyone who attended the function.

**BCI ASIA AWARDS**  
BCI-ASIA TOP 10 ARCHITECTS 2017 AWARD - VERITAS makes it to the top ten again! We are proud to announce that VERITAS Architects Sdn Bhd was chosen again to be among the 'top ten' architects in Malaysia. This further confirms our current status in the design industry in South-East Asia and we are looking forward to greater success in the coming years.

BCI Asia Top 10 Awards have become an institution for architectural communities of Southeast Asia, China, Hong Kong and Taiwan. Being a BCI Asia Top 10 laureate is a coveted prize among architectural firms, symbolizing the extent of their contribution to the built environment.

- 1st prize (RM3000) - IUM (Mohd Iqbal Mohd Shah & Sili Hajar)
  - 2nd prize (RM2000) - UPM (Muhammad Anwar Anas Zainal, Akni Akim Saharudin & Nazrul Syahmi Romlan)
  - 3rd prize (RM1000) - Limkokwing University (Goldy Theola Permadi, Dana Seibayeva & Xunyun Chang)
- Congratulations to the winning team!

### VERITAS ANNUAL DINNER

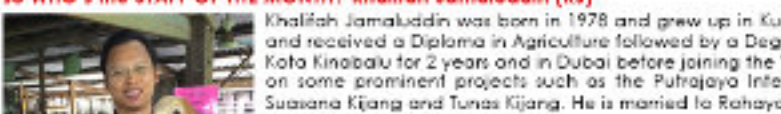
The VERITAS Annual Dinner 2017 was held on 18th February at the Black Bull Lounge, Avenue K on Jalan Ampang in Kuala Lumpur. The theme of the evening was "Mafia Night". Over 200 staff from the various VERITAS offices in Kuala Lumpur, Penang and Johor Bharu attended this gala event which went on till the early morning.



### 1ST STAFF QUARTERLY GATHERING

VERITAS held its first staff quarterly gathering for 2017 on the 10th February, at the Menara Lembaga Gelatah Asli Auditorium. Our Group President David Mizan Hashim gave a short but rousing introductory speech encouraging all VERITASians to adopt a **positive attitude** for 2017. Following this introduction, guest speaker and famous Choreographer /actor Lina Jasmine Hashim and Que Haidar presented useful tips on how to be successful. Both of them spoke intensively on what it takes to **achieve one's dream** and maintain **high standards of excellence!**

A short presentation on VERITAS Fund for Excellence (VFE) and VERITAS Social Sports Club (VSSC) was presented by Azalina Shahini and Aliaah Fauz respectively, followed by an award ceremony to all winners of the recently concluded Futsal and Badminton tournaments. Overall Champion among the 5 tribes went to Tribe A. Well done Tribe A, keep on winning!



### so WHO'S the STAFF OF THE MONTH? Khalifah Jamaluddin (KJ)

Khalifah Jamaluddin was born in 1978 and grew up in Kuala Lumpur. He studied at Universiti Putra Malaysia (UPM) and received a Diploma in Agriculture followed by a Degree in Landscape Architecture in 2002. Khalifah worked in Kota Kinabalu for 2 years and in Dubai before joining the VERITAS Dream Team in August 2011. He has since worked on some prominent projects such as the Putrajaya International Convention Center, Universiti Malaysia Sabah, Suisana Kijang and Tunas Kijang. He is married to Rahayati Ramizan and they have an **adorable** daughter Ayeasha Insyiah Khalifah.



**KK: What is your most interesting memory with VERITAS?**  
KJ: I believe the recent VERITAS Mount Kinabalu Expedition 2016 last November will be my most interesting memory. Even though I did not make it to the summit, spending time with VERITASians in such extreme conditions bonded us together.

**KK: Which is your favourite project and why?**  
KJ: The Tasik Ujana Nilai Impian Park is my favorite, because we collaborated intensely with engineers on technical matters for the landscape design of the pond. Typically, Landscape Architects are only appointed at the later stage when the water bodies have been completed.

**KK: What is the future trend for landscape design?**  
KJ: Art Landscape: where local artists feature and integrate their masterpieces into the external landscape.

**KK: How does the landscape design component of a project compliment the architectural form?**  
KJ: The design of the landscape components should be in harmony with the building and acquire cues from the building. Great landscape design complements and does not contradict or overwhelm the architecture.

**KK: Do you have any ideas for aspiring young landscape designers?**  
KJ: Read and learn about great Landscape Architects. Understand their philosophy, then develop your own individual design flair.

**KK: What are your interests/hobbies?**  
KJ: I love to drive, especially long distances. I also enjoy fiddling with my computer and making short home movies.

### WHO'S celebrating their BIRTHDAY - February?

1st: Roselinda Binti Rasak 2nd: Muhammad Sidiq Bin Othman and Mohd Rafiquddin Bin Jaaman 4th: Alizan Abdul Aziz and Nalini A/P Krishnan 5th: Mohamed Salehuddin Bin Mohamed Yusof 8th: Mohd Izzal Bin Said 10th: Mohd Fairis B Jamathan 11th: Rahimi 13th: Muhammad Azrael Bin Ramli and Zahari Bin Zakaria 14th: Felicia Leong Bee Shinn 15th: Misamuddin Mudo Bin Mohamed Ibrahim 19th: Goh Suet May 20th: CK Tang 22nd: Hasulazaimy B. Ismail 23rd: Ahmad Salwan Bin Abdul Rahim 24th: Alberl Parlanov 25th: Hafsa Binti Sulaiman 26th: Mohd Nazam 27th: Nor Hashim Bin Mohamed Noor 28th: Ahmad Fariz Bin Mohd Arifin and Ishak Bin Ibrahim.



**BUNDLES OF JOY**  
Congratulations to VERITAS Landscape Mohd Farid Bakri and his wife Noor Mahani Mamat on the arrival of their **cute** baby boy Muhammad Muz Affian Bin Mohd Farid born on 10 FEB 2017!



### VERITAS ANNUAL DINNER

