

"Success is a journey, not a destination. The doing is often more important than the outcome" - Arthur Ashe

Greetings, Happy New Year and Happy Chinese New Year to all our readers!

In this month's E-news we are delighted to focus on one of our recently completed high-profile projects: The AirAsia Headquarters, otherwise nicknamed the RedQ! This project was handled under the VERITAS Integrated Professional Services (VIPs) protocol and was completed in early November 2016.

We are also pleased to feature our recent success on the Festival LAMPU, the Star Residences site visit and other interesting happenings here at VERITAS.

We hope you enjoy this month's VERITAS e-news! And please don't hesitate to contact us if you would like to know more about any of the stories featured here.

VERITAS INTEGRATED PROFESSIONAL SERVICES (VIPs)

VIPs offers a comprehensive and integrated multi-disciplinary approach to design encompassing architecture, master planning, landscape design, interior design, environmental consulting, quantity surveying / project management as well as engineering. For the AirAsia HQ, the VIPs suite of services included architecture, interior design, landscape design and partial quantity surveying services.

All these services are provided by specialized consultancies within the VERITAS Design Group itself and they are led by dedicated Managing Directors with extensive experience in their respective disciplines. The ultimate aim of VIPs is to offer Clients the option of a "one-stop" consultancy service led by VERITAS with the following advantages:

- Reducing the Client's problem of managing/coordinating large consultant teams
•Simplifying the documentation and communication protocols
•Compelling overall professional fee
•Focusing responsibility and liability upon one party
•Attaining a more efficient and integrated final product

VERITAS is proud to have completed numerous projects under VIPs, with many current projects underway both in Malaysia and overseas. One such project is the Air Asia headquarters.

AIR ASIA REDQ

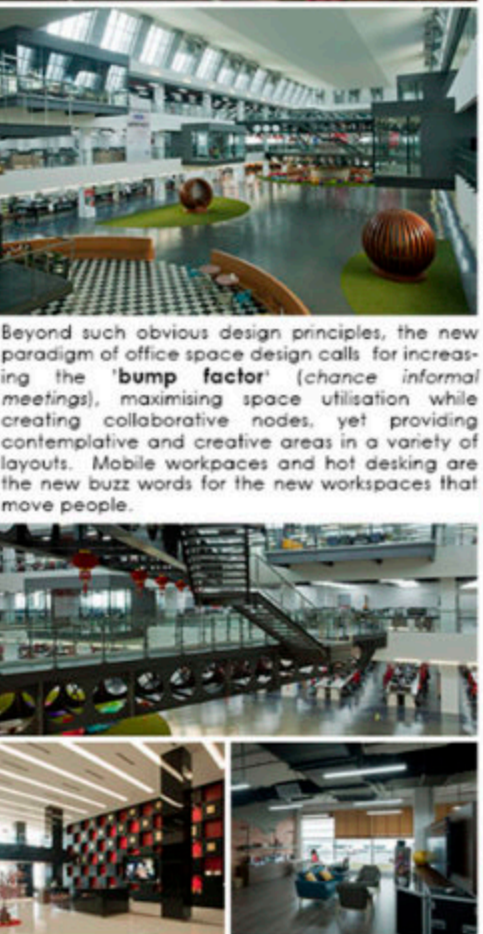
The AirAsia Headquarters (or RedQ, as named by the successful entrant in company-wide naming competition) was always envisioned to be the new home for the Allstars, the moniker given to the highly driven employees of AirAsia. Completed and operational since November 7th 2016, the 6-storey block, comprising 3 levels of office space totalling some 240,000 sf, on top of another 3 levels of parking, integrates all operational and administrative functions of the AirAsia Group with supporting conference and recreational facilities for the various companies and departments. Covering an area of approximately 4.8 acres, the project site is located just beside the new Low Cost Carrier Terminal (LCCT) at Kuala Lumpur International Airport (KLIA 2).



The Client's brief of providing a house for the AirAsia employees, under the tagline of having 'One Big Happy Family', required a rethink of how large office buildings should be configured. A flat hierarchical organization calls for a horizontally organized building as far as possible. An open office design where even the upper management sit in open areas sans wall enclosures is therefore a "no-brainer" approach to the design layout.

The need to do periodic town hall meetings plus the propensity for AirAsia to celebrate and have fun propelled the design to be arranged with a large atrium spine around which the pulse of the company resides. Spaces flow and melt from one area to another, with meeting nodes and cafeteria flowing interchangeably, work desks and pillow lined kiosks juxtaposed next to each other.

Travel within the office complex is predominantly via flying steel staircases and bridges, with very few lifts provided, both as an extension of the strategy to foster the bump factor and also as a method to promote healthy living and an active working lifestyle.



Beyond such obvious design principles, the new paradigm of office space design calls for increasing the 'bump factor' (chance informal meetings), maximising space utilisation while creating collaborative nodes, yet providing contemplative and creative areas in a variety of layouts. Mobile workspaces and hot desking are the new buzz words for the new workspaces that move people.



WHERE are we FEATURED?



NEW STRAITS TIMES - VERITAS Principal Azril Amir Jaafar was featured in the New Straits Times education section on 18th January. The article featured Azril's new portfolio at VERITAS as Principal responsible for Career Development. VERITAS' Career Development portfolio involves monitoring and mentoring young designers to develop the necessary skills and knowledge needed in our profession. This involves attending training, seminars and achieving a balanced exposure to all aspects of the design industry.

Know where your passion lies and what you're best at

This week, Suzli gets the thoughts and views from multidisciplinary architects, interior design and planning firm Veritas Design Group CEO and president David Mijaz Hashim.
SUCCESS: THE INSIGHT STORY
How do you see the Singapore realty market in 2017?
What do you think the industry will look like in 2017?
How do you think the industry will look like in 2017?

THE SUNBIZ - VERITAS Group President David Hashim was featured in the SUNBIZ section of The Sun Newspaper on 2nd January. The article featured the success and achievements of VERITAS throughout its 30 years' existence.



BUILDING AND INVESTMENT
The PKNS' new headquarters in Shah Alam was featured in the November - December issue of the Building and Investment magazine. The building complex, sprawled across 1.84 hectares, comprises four office blocks with a total gross built-up area of about 400,000 sq ft. The new corporate office is divided according to its operational functions with the ground floor doubling-up as a semi-public zone with an auditorium and multi-purpose banquet hall. The building complex, which has achieved the highest Green Building Index (GBI) Platinum certification, is planned as an extension of the well-known Shah Alam Lake Gardens.

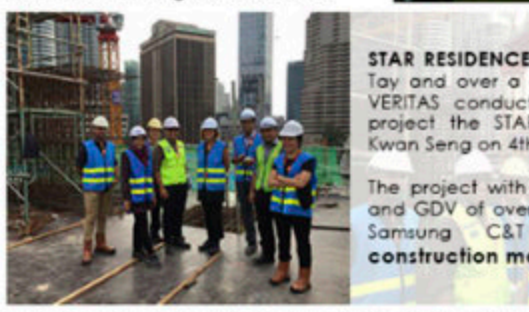
OTHER HAPPENINGS



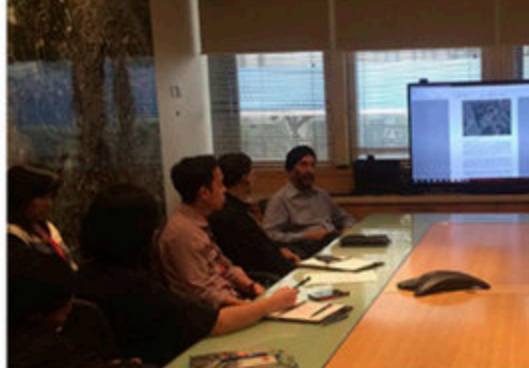
FESTIVAL LAMPU - LIGHT & MOTION PUTRAJAYA 2016 #anakMalaysia #VeritasxPutrajaya #VeritasxLAMPU2016 #VLAMPU



In terms of interior design, the industrial look of the open plan office with bare ceilings serves as a tabula rasa or blank canvass for the colors and vibrancy of the AirAsia corporate branding to imbue the spaces with a kaleidoscope of experience. A cornucopia of meeting pods, conference rooms, chill-out areas and casual work stations are individually decorated so that no room is the same as the next. Twenty six different meeting areas are finished with colors and graphics representing the various AirAsia hubs & destinations throughout the world.



TAN SRI AJIT SINGH'S TALK - Tan Sri Ajit Singh served as the Association of SouthEast Asian Nations (ASEAN)'s first secretary-general and prior to that he was Malaysia's ambassador to Austria, Brazil, Germany and Vietnam. On 12th January he shared his diplomatic experiences and knowledge of the history of the Indian community in Malaysia in a talk to about 50 VERITASians. This event was organised in relation to a design competition for the new Indian High Commission in Malaysia in which VERITAS is currently participating.



M101 TOPPING-UP CEREMONY - On 17th January 2017, M101 Group's new board of directors comprising CEO Datuk Seth Yap, directors Datin Lea Chan, Datuk Joseph Yap and Teoh Chie Lean, along with the representatives from First Commerce Sdn Bhd attended the M101 Dang Wangi topping-up ceremony. This 11,056,88sq ft project by VERITAS Design Group is scheduled to complete end of 2019.



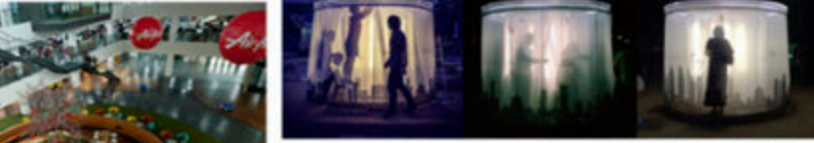
M101 Joint Venture WITH HUASHI - The M101 Group signed a joint-venture agreement with China Huashi Enterprise Co Ltd of China for its iconic M101 Skywheel project on 17th January 2017 at the Mandarin Oriental Hotel. The 78-storey mixed development skyscraper will house a Ferris-wheel on the 52nd floor, 220m above ground level. The M101 Skywheel is under construction and expected to be completed by 2020.

so WHO's the STAFF OF THE MONTH? Rodzanee Rodzi (RR)

Rodzanee Rodzi was born in Kuala Lumpur, grew up in the suburbs of Bandar Baru Bangi and furthered his studies at University Institute of Technology Malaysia (UiTM) in Shah Alam. He is married to an amazing lady Siti Nurbaya who used to work for VERITAS as well. That's how they met! They have an adorable baby girl Alessha Rey. His passions include listening to rock music, watching movies, travelling and his favourite Football team is Liverpool FC. He is also an avid collector of vinyl records!
Kate Ker (KK) gets in-depth info about Rodzanee Rodzi (RR)
RR: I just wanted to work in a top tier design firm with a vast portfolio and an American "attitude".
KK: How do you manage to balance family and work?
RR: It is almost like Mission Impossible but the key is time management, setting priorities and lots of TLC. Plus it is slightly easier when the wife is also an Architect!!
KK: When did you last travel and where did you visit?
RR: Since my daughter was born, there has been a slight pause in travelling (and also my Passport have expired! hahaha). But recently I was in Kota Bharu, Penang and Malacca As for 2017 it's gonna be Japan!!
KK: Have you considered joining Melconx?
RR: Yes I did consider joining, but sadly the schedule is not ideal as there are times I have to pick up my daughter from the babysitter. In another parallel universe, I would be running and spilling my guts-out for Melconx.

KK: Do you have a message to all VERITASians?
RR: Work smart, travel frequently and be open to new ideas!
KK: Describe VERITAS in your own few words?
RR: Exciting, unpredictable and always pushing boundaries!

With the footprint of the office covering some 70m in width, the atrium spine also serves to provide daylight to the deep office interior via judicious positioning of clerestory windows tucked under a large, metal-clad, wing-roof which bears the corporate colors and logo of AirAsia to be seen from planes flying above.



Light and Motion Putrajaya 2016 or LAMPU 2016 is an annual festival in Putrajaya which celebrates light with ingenious displays of lighting, audio and motion. This year, LAMPU included participation from light art communities, architecture firms and the corporate sector to showcase their creativity through lighting design using recycled materials.



METCONX BOOTCAMP VERITAS EXTENDS METCONX CHALLENGE

The management of VERITAS has extended its fitness/sporting programme called "Melconx" for KL-based staff for another 3 months commencing in January 2017. The programme is based on combat sports fitness training, modified or adjusted for each individual and their respective fitness levels. This challenge is held every Monday, Wednesday and Friday until the end of March, and is well attended by about 45 VERITASians.



CHINESE NEW YEAR HOLIDAYS VERITAS DESIGN GROUP

We would like to inform our Clients and business associates that our office will be closed for business from 30th January until 1st February 2017 for the Chinese New Year holidays. We will resume business on the 2nd February 2017 (Thursday).



ANNOUNCEMENT - VERITAS is pleased to announce that our VERITASian Zainul Fadli Zaini tied the knot with his lovely wife Nurul Fahima binti Abd Latif on 15th January 2017 at the Dewan Serbaguna MPAJ AU2, Taman Keramat, Kuala Lumpur. Congratulations to the newly-weds!

So WHO are the NEWCOMERS at VERITAS?



Shahrl, Rahim, Adelinawati, Nalini
Draughtperson Shahrl Maasom Ab Halim and Abdul Rahim Bin Hashim for VERITAS Architects Kuala Lumpur, Architect Nur Adelinawati binti Abdullah for VERITAS Architects Johor Bharu and Account Executive - Nafini A/P Krishnan for VERITAS Landscape

WHO'S celebrating their BIRTHDAY this Month?

Mohd Ghazali B Kadir, Atiqah Nur Binti Yahya, Mohd Rachidi B Muhamad, Abdul Malek Bin Kanchil, Suhaimi Bin Baba, Zaniman Sulong, Mohd Syarikin Bin Mohd Zailani, A S Harman Bin Buyong @ Shafiq, Leong Pak Chit (Marcus), Mohd Azuddin Idris, Mohd Shahidan Bin Bidin, Ramli bin Ahmad, Faisal B Zainuddin, Nurul Balqis Mohd Zain, Muslan Mohammad, Rosaini Bin Kamarudin, Nasiruddin Bin Ideris, Sarah Lim, Lau Su Yin, Mohd. Redzuan B. Ramli, Seong Chen Soon, Wong Kien Hoo, Selvaraj Arthanaswaran, Zainal Fitri Bin Abdul Aziz.

BUNDLES OF JOY - Congratulations to VERITAS Landscape Noryanti Jamal and his husband Mohd Kamarul Arifin on the arrival of their gorgeous baby girl Suri Zuhayra Binti Mohd Kamarul Arifin born on 1 JAN 2017!

