



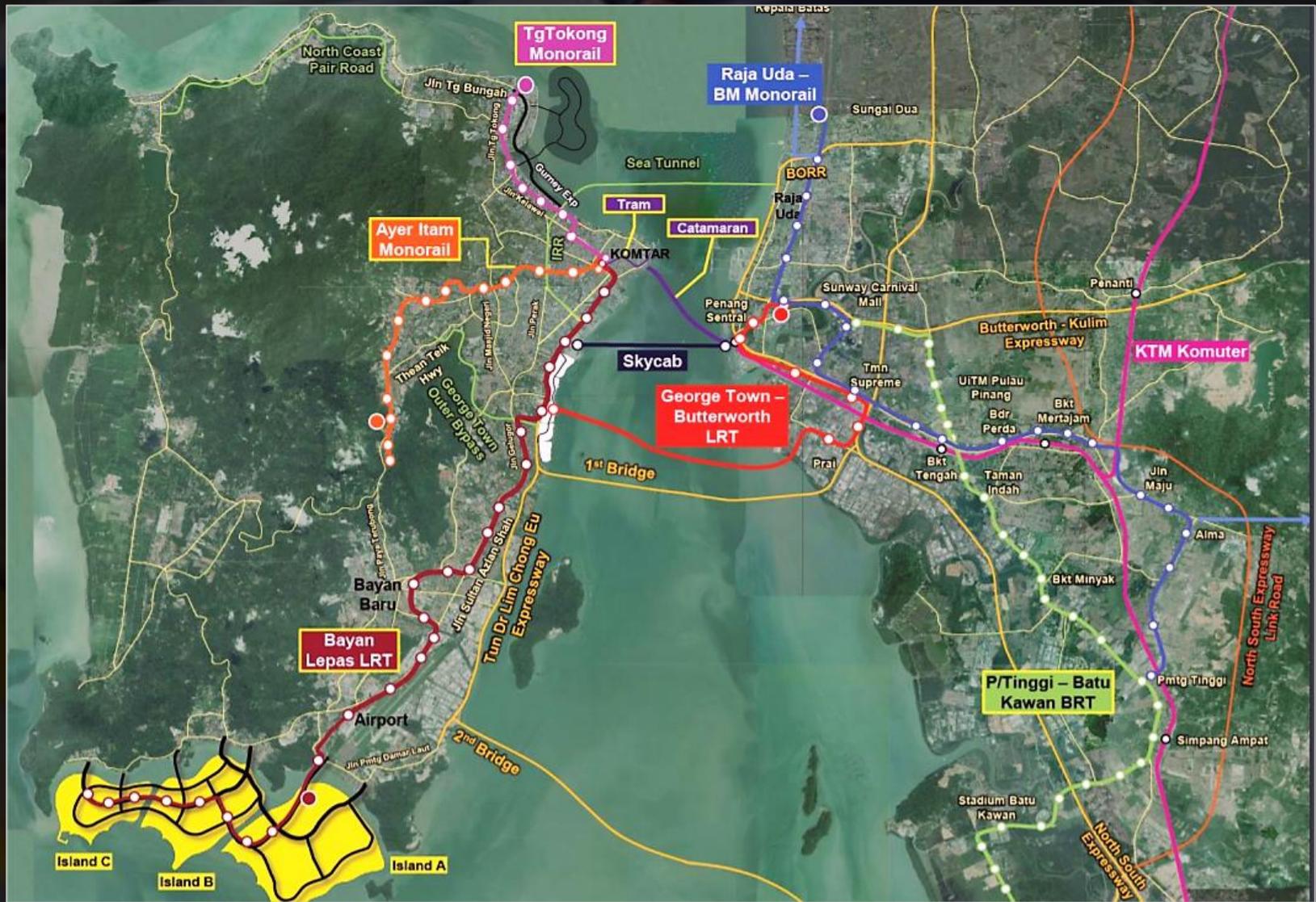
**PENANG
PROPERTY
DEVELOPMENT
INDUSTRY**

Connectivity & Sustainability



veritas lecture series #13 • penang
8 august 2019

PENANG TRANSPORT MASTER PLAN



A high-speed train, possibly a Shinkansen, is shown in motion, blurred background, with the text "Connectivity is sustainability" overlaid in a yellow, italicized font. The train is white with blue and red accents. The text is centered over the front of the train.

“ Connectivity is sustainability ”

PENANG TRANSPORT MASTER PLAN

- ➔ Public Transport (LRT, bus, taxi, etc.)
 - ➔ Airport
 - ➔ Highways & Roads
 - ➔ Undersea Tunnel
 - ➔ Sky Cab
 - ➔ Water Taxi
- ➔ Residential Developments (Housing)
 - ➔ Commercial & Retails Developments
 - ➔ Public Amenities (LRT stations, Park-n-Ride, bike rentals, public parks, pedestrian bridges, walkways, etc.)

PROPERTY DEVELOPMENT

- ➔ Policies & Guidelines (plot ratio, type of development, size, etc.)
- ➔ Population and age group
- ➔ Lifestyle (metropolitan living, rent or own, co-working, co-living)
- ➔ Statistics and data base
- ➔ Engagement with private land owners and developers, incentives, joint ventures, etc
- ➔ Comprehensive city/town planning



“ Are Penangites ready for PTMP?”

GOING FORWARD

- ➔ Think tank and advisory panels
- ➔ Data collection and analysis
- ➔ Regular engagement with stakeholders
- ➔ Independent and professional decision making

A high-speed train, possibly a Shinkansen, is shown in motion, blurred background, with the text "Thank You" overlaid in yellow. The train is white with blue and red accents. The text is centered on the front of the train.

Thank You